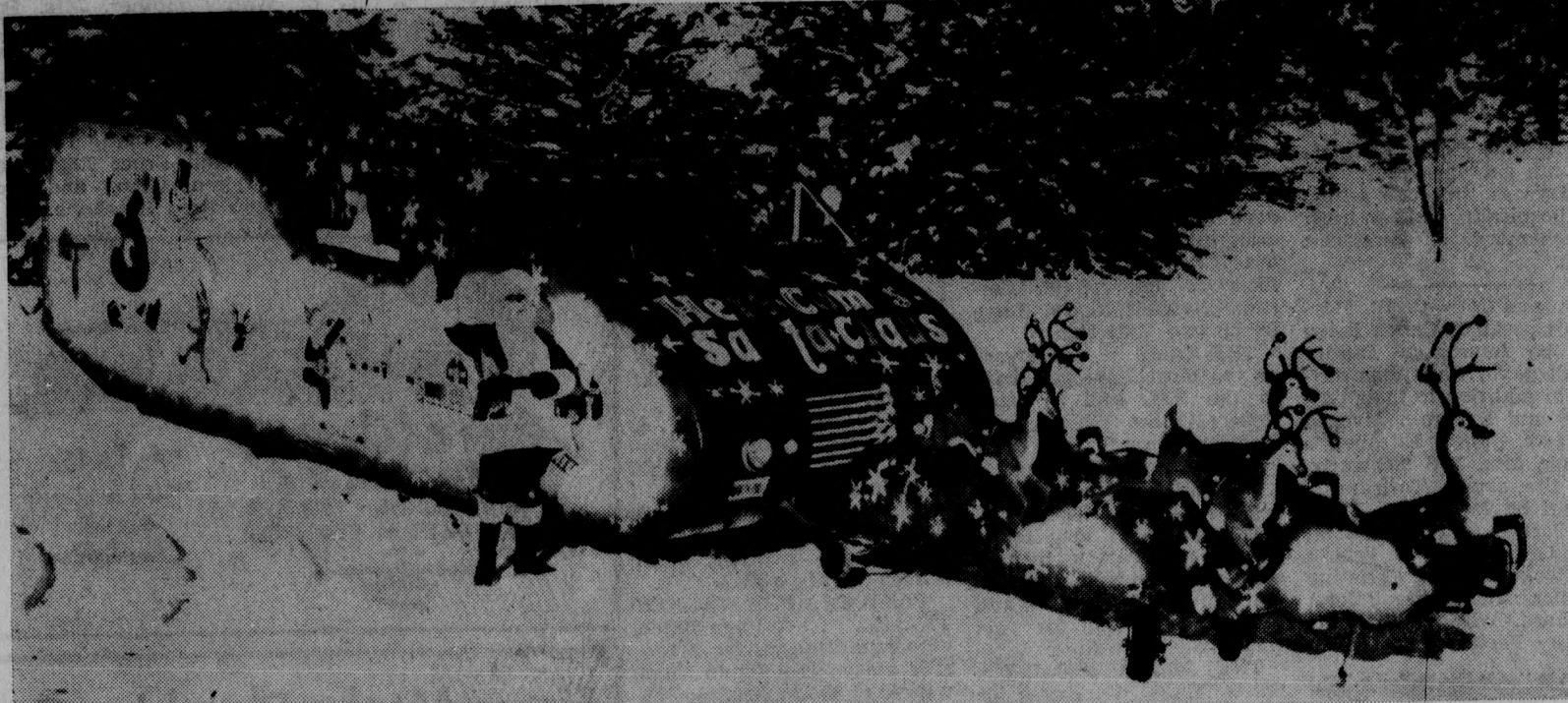


# Sierra Madre News

Sierra Madre's ONLY Legal and Adjudicated Newspaper  
Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Per Copy Phone 355-3324 Sierra Madre, California — Thursday, December 22, 1966 24 Pages — Vol. 60, No. 8

## A Merry Christmas from Sierra Madre Chamber of Commerce . .



AS A MERRY CHRISTMAS GIFT to the children of the area your Sierra Madre Chamber of Commerce has made arrangements with Santa Claus to be in Sierra Madre for two days Thursday and Friday, December 22 and 23 to give FREE rides to the children be-

tween the hours of 10 a.m. and 6 p.m. each day. Loading will be on Sierra Madre Blvd. between Lima and Hermosa. Mr. and Mrs. Santa Claus will be on hand to greet each and every child and extend the spirit of Christmas to all.

## Harlean Carroll; Judy Showalter Named In Outstanding Awards



ROSEMARY M. SCOTT, installed as president of the Arcadia Board of Realtors by George Coffin III, receives gavel from retiring President John H. Curtis.

### Rosemary M. Scott

#### Arcadia Board of Realtors Installs New President

Rosemary M. Scott was installed as president of the Arcadia Board of Realtors on Saturday evening at the annual installation and Christmas party held at the Altadena Town & Country Club.

George H. Coffin III, regional vice president of the California Real Estate Association was the installing officer. To serve with President Scott are Jack Flaaten, first vice president; H. H. Goddard, second vice president; Mary Hinkle McIntosh, treasurer, and directors, Clara V. Fickrell, Paul V. Doloshal, R. J. Newall, Robert F. Williams, Alice Kauffman and Tom Wyles. H. H. Goddard served as chairman of the installation committee and all arrangements.

Newly installed president Scott has been active in real estate in the Arcadia area since 1953 and has been active in various capacities for the local Board of Realtors, including Multiple Listing Chairman, secretary for three years, treasurer and director. She has represented the board as state director and delegate for a number of years and has served

as president of the local chapter of the Woman's Council. Miss Scott opened

— Please turn to Page 10

#### Daniel Fletcher, Municipal Judge, Honored At Party

Between 200 and 250 guests attended the "going away" party given December 8 at a near-by restaurant to new judge Daniel L. Fletcher to honor his retirement from the District Attorney's office.

Honor guests also were his wife and his father, Judge Louis F. Fletcher, who himself had recently been honored by a similar going-away party at another restaurant to mark his retirement from the Pasadena courts to which his son has been elected.

Mr. Fletcher will continue working at the D.A.'s office till the end of the year, and be sworn in to his new office as a judge for the Municipal Court of Pasadena on January 6.

#### S.M. Plumbing Wins For Window Decorations

This past weekend judging was finished of the Sierra Madre Chamber of Commerce merchants windows for Christmas contest. Judges Mr. and Mrs. Larry Garland and Mr. and Mrs. Gordon Baker Lloyd, spent a full morning carefully looking over all windows of our town's merchants.

Judging was done on the Christmas appeal of the windows and originality of design. First prize went to Sierra Madre Plumbing for their lamplighters window, figures and materials made by the staff of the store. Arnold's got second prize for their trees and funny little figures and specially decorated.

— Please turn to Page 2

#### Recreation Dept. Sponsors Class In Social Dancing

A beginner class in social dance, for adults, starts Tuesday, Jan. 17, in the Pasadena Civic Auditorium ballroom, and continues for five weekly lessons, 8 p.m. to 10 p.m. Sponsor of the activity is the Pasadena Department of Recreation.

Advance registration (by couple only) opens Tuesday, Jan. 3, at the Recreation Department, 1501 E. Villa, 8 a.m. to 5 p.m. Evening registration may be made at the Department Monday, Jan. 16, 7:30 to 9 p.m. Nominal fee. Class is limited and early registration is advised. Instruction in popular, traditional and Latin dances will be presented by Gene DeWald, assisted by his staff of dance demonstrators.

#### Sierra Madre Has Chosen From Nation; Only 6000 Given Recognition

#### Nation's Women's Clubs Make Yearly Nominations

by R. ROBERT EVANS

Cheering holiday word was received by the Sierra Madre News this week of the honor bestowed upon two Sierra Madre girls, Miss Harlean Marie Carroll, daughter of Mr. and Mrs. W. T. (Dolly) Carroll of 2121 N. Santa Anita Ave., and Mrs. Lawrence (Judy) Showalter, of 415 Sturtevant, when they were chosen to be named in the 1966 edition of "Outstanding Young Women of America" to be published soon from Montgomery, Alabama.

The book will be 7x10 in size and contains 800 pages. The binding is blue with gold embossing and will contain the names of 6,000 outstanding young women between the ages of 21 and 35 who have distinguished themselves in civic and professional activities.

Sierra Madre is indeed fortunate and proud to have two of its young women so listed among six thousand throughout the United States.

Selections for Outstanding Young Women of America are made by the Board of Advisory Editor, Mrs. Dexter Otis Arnold, honorary president of the General Federation of Women's Clubs is chairman.

Miss Eva Adams, director of the United States Mint, says the women included in the 1966 edition, "Are marked for recognition because they shunned mediocrity."

Mrs. Lyndon B. Johnson, who serves as honorary chairman of the Board of Advisory Editors for the publication, has said the book is especially meaningful to her because the achievements and abilities

— Please turn to Page 6

#### Take Your Office With You

#### Henry V. McNulty Markets Telephone Call Diverter

Likely to be both peace-maker and pace-setter is the new telephone "Call Diverter" being marketed by Henry V. McNulty, well-known in the area for his business acumen as participant in such enterprises as Flamingo Properties, Realtors, the Huntington Construction Co., and so forth.

The new device, too intricate and reliable to be termed a gadget, has been through a prolonged legal battle before the California Public Utilities Commission and was only released for public use at the beginning of this month. Unlike the

recording machines which answer a phone and take a message, the Marcom Call Diverter is a fully automatic telephone attachment which, by being preset to the desired number, simply transfers incoming calls from one telephone to another, even in a different city or state. Thus a businessman on

— Please turn to Page 20

### Tales of the Trails

#### S.M. Rose Float Honors Search and Rescue Team

The Sierra Madre Rose Float Association General Chairman Ben McGee has announced that this year's float, Tales of the Trails, will honor the Sierra Madre Search and Rescue Team.

Our team has made 890 rescues and had 132 successful searches, according to President Miner Harkness. The 22 members have seven tracking bloodhounds between them. Two of these interesting dogs live with Rae and Gerry Anderson and the others live with Miner and Donald Colbert.

Rose Princesses Lana Riggs, Alice Plumlee and Diane Brown will ride on the float with President Harkness and Don Colbert with bloodhounds Henrietta and Hezekiah. Fred La Lone, co-founder of the Search and Rescue Team, will ride in the position of honor at the front of the float.

President Harkness has been a member of the group for 13 years, since he heard about them and asked Fred La Lone to allow him to

join. He had to wait a year and then he went along on a rescue, during which two boys were found near Mount Wilson. He has been president for the past three years. Miner was born in Sierra Madre and attended all of the local schools. He now has an insurance agency on South Baldwin.

Sara Harkness was born in China and moved to Sierra Madre when she and Miner were married. He has three — Please turn to Page 5

#### Boys Rescued By Team

by BILL WARK

Two fourteen year old Arcadia boys, stranded on a ridge were rescued late Monday night by members of the Sierra Madre Search and Rescue Team. Dennis Hunt of 16 E. Floral, and David Bateman of 1844 N. Santa Anita Dr., had hiked from Chantry Flats to Mt. Wilson. On the way back they missed the trail and became stranded on the Santa Anita Ridge, about halfway between Arcadia and Chantry Flats.

As darkness fell the shivering boys started a small fire which was spotted by a motorist, who notified Ranger Ralph Shangraw who called the Search and Rescue Team.

In an hour and a half operation, the men of the Rescue Team scrambled around the north side of a high cliff and made their way up a narrow deer path to where the boys were, and brought them down to safety. They were unharmed.

Copyright — Bill Wark, 1966

#### Pasadena Area Jr. College District

#### Junior College Trustees Sworn In For Year's Work

Dr. Robert Freeman, Pasadena physician, representing Area 4, was elected president; Dr. Robert Boyd, Arcadia physician from Area 7, vice president; and Cecil Osoff, La Canada High School teacher of Area 1, clerk, in the first official meeting of the newly formed Pasadena Area Junior College District in Room 404 of the Robbins Building, Dec. 15.

The new trustees were sworn in by Dr. Fred Bewley of the county schools office, who noted that the new board's duties between now and July 1, 1967, will be to plan for taking over the governing of the district from the Pasadena Board of Education.

The trustees' first decision was to change the name of the district to Pasadena Area Junior College District to reflect its expansion of affiliating public school systems into a separate entity.

Since the new district has no finances of its own until July, the board voted to use the money from the undistributed reserve of the Pasadena Junior College District for salaries, purchase of stationery and other supplies. They also voted PCC Pres-

— Please turn to Page 6

#### Thank You Says P.M. Guy Rossi

"Thank You." That's the comment today from Postmaster Guy Rossi.

"The people of Sierra Madre cooperated magnificently and we have had the best Christmas season ever. It now appears that every piece of mail that will enter the post office by Saturday morning, Dec. 24, will be delivered before Christmas Eve. There will be no backlog of holiday mail still to be delivered Christmas Day," the Postmaster said.

"The use of ZIP Code and a pattern of early mailing helped us move more mail with greater efficiency than ever before," the Postmaster commented. "Without the excellent public response we would not have been able to do the job alone."

Postmaster Rossi also announced the following — Please turn to Page 6

### Bill Wark On Vacation

Bill Wark is on vacation. His colorful mountain history stories and up to date events of happenings in our San Gabriel Mountains will continue in the Sierra Madre News after the first of the year.

### Two New Businesses

According to legal publications in this weeks issue of the Sierra Madre News, two new businesses will open soon in our fair city.

Visual Sales will locate in the Wisteria Village Suite E under the ownership of David Romero, and according to what we hear feature home electrical installations, in television and kitchen appliances.

Village Ice Cream Parlor will open at 64 W. Sierra Madre Blvd. in the building formerly occupied by Cyci's and under the ownership of Roger and Laurel Miller, also owners of the Buc-caneer.

These two new businesses will in some respects compensate for the closing of the King Jewelry the first of the year, and Sierra Madre Theatre the first of December.

### Harb Children Progress In Chosen Careers

STANLEY COUTANT  
Stanley received a diamond studded pin in recognition of 20-years service. See story Page 13 this issue.

### Pharmacist Kirkpatrick Returns

When Dr. David Kirkpatrick, pharmacist at Hartman's here, went to South America last month as representative of the USC School of Pharmacy at the Panamerican Congress of Pharmacy and Biochemistry in Buenos Aires, Argentina, he really made the most of his trip.

He was accompanied by his wife Charity, and by taking an additional two weeks of vacation and fly-

— Please turn to Page 2

### Barbara Harb . . . gets wings

Proud parents indeed are Mr. and Mrs. Otto Harb of 655 Sierra Meadow. Daughter Barbara graduated in November as an airline stewardess for United Airlines, after receiving her training and wings in Chicago, where she is now stationed. Barbara graduated from PHS and attended PCC for two years before deciding to take to the air.

Stephen Harb, now CS-3C in Navy rank, is just back from 5 months in Japan, and is at present stationed on the USS Frank Knox, now at San Diego. He is home on leave for Christmas. Steve is a graduate of PHS. The Harbs have two other children, Melanie and Dorie.

### Fire Call MONDAY

The Sierra Madre Volunteer Fire Department answered a call at 3:22 Monday to the corner of Montecito and Mountain Trail, where it was found the motor of a car was afire.

Upon arrival, it was found that Fire Marshal Bert Embree and his truck had the fire under control.

### Firemen Give Party For Children

Fire Chief Charles E. Brown and all members of the Sierra Madre Volunteer Fire Department send a special invitation to all boys and girls of Sierra Madre up to ten years old to attend the annual Christmas Party.

This year the party will be held on Saturday, Dec. 24, at the hour of 7 p.m. sharp in Memorial Park at Hermosa and Sierra Madre Blvd.

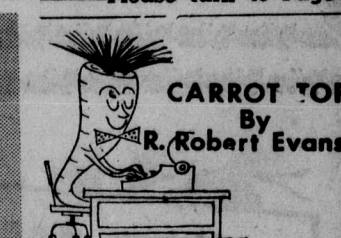
Should the weather be wet, the party will be held in the basement of the Congregational Church. Santa Claus will arrive on board the Crown Fire Truck with lights flashing and siren wailing.

The annual affair is over 40 years old and each year the department dedicates monies raised at the annual Christmas Dance for this purpose.

### La Lone Clan Holds Gathering At Long Beach

Breaking a pinata should highlight the La Lone Clan gathering for a Christmas party at Francis La Lone Finley's house at Long Beach.

Those fiercely whacking — Please turn to Page 2



Calling Cougar-Nugrrr . . . Come out whatever you are and fight like a man — or should I believe? ? Woman, maybe?

— CT —

Aw, come on — at least just a teeny weeny hint. These "under the door personals" are driving me nuts. It's even getting to the place where I look for you behind and in every tree. Reveal and ye shall be repaid — Be a nice Christmas present for this old Editor — — don't you think — — New Years then?

— CT —  
Say the Fireman's dance was sure a ball. Those of you that missed it sure missed yourself a good time. Contributions were not quite up to par, but every bid will be put to a good use during the Holiday seasons.

— CT —  
The other day during a heavy downpour of rain one of our local merchants was out fixing his flooded gutter (can't tell you his name, spreads gossip you know). Anyway, a young woman had just finished her first aid course and upon leaving the instructional center, spied the merchant looking face down over a flooded gutter.

— CT —  
She quickly ran up to him, flipped him on his back and began to apply mouth-to-mouth resuscitation.

— CT —  
The merchant suddenly sat up, pushed the woman away. "I don't know what you have in mind, lady," he said, "But I'm supposed to be opening this drain! Silly man."

— CT —  
Just like Bud Murray was telling me the other day. Bud you know is the ployee who works for VI at Bud's TV. He was returning to Sierra Madre by bus the other day, when a crabby old lady, sitting immediately behind him, kept plying him with questions. Finally, she jabbed him with her umbrella and asked, "Is this my Sierra Madre Blvd. and Baldwin stop?" "Nope," replied Bud, "That is my rear end!" Wait until VI hears about that one.

— CT —  
Speaking about wives it reminds me of the days back in Kansas when I used to go duck hunting almost every weekend. One day on returning my wife met me at the door with the following remark, "One of those ducks you were hunting last weekend called and left her number." What can you say under those conditions? Wrong number, maybe?

— CT —  
This being just a few days before Christmas and the festivities of the holiday, we have decided to try and keep you smiling this week — — so here goes.

— CT —  
Still back in Kansas, years ago when the little old lady came into the store and asked: "Are there any mice in your cracker barrel," and the merchant replied, "No, Mam, the cat sleeps in there." That would make one feel a little "Hairy."

— Please turn to Page 15

WEATHER		
	High	Low
Dec. 13	74	46
Dec. 14	74	46
Dec. 15	78	48
Dec. 16	78	48
Dec. 17	76	48
Dec. 18	78	50
Dec. 19	80	46
Rainfall to date	11.95"	
Year ago to date	18.16"	
MERRY CHRISTMAS		

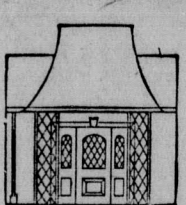




The perfect Christmas Gift, A CONTINENTAL FASHION WIG! Or Wigs, Hair Pieces... hand sewn or machine sewn, made of the finest quality European hair. Beautifully fitted, colored and styled to flatter the individual wearer. You're invited to visit our new WIG SALON and see Jerry Auwinger, our wig consultant, who knows all phases of wig wizardry! There is no obligation, of course. 24 hr. cleaning & styling service.

### Continental WIG SALON PASADENA

494 East Green Street  
for an appointment, telephone SYcamore 6-6178



### KTLA Schedules Christmas Lane Parade Repeat

Arrangements have been made for a re-teletcast of the Christmas Lane Parade, sponsored by the Huntington Park Jaycees and that city, on KTLA on Christmas Eve between 8 and 10 p.m., according to Mike Delaney, executive director of this year's pageant.

Delaney stated: "We took great pride in putting this pageant together. We feel that all of Southern California should have the opportunity to once again see this fabulous parade."

For 20 years the Huntington Park Junior Chamber of Commerce has put on this parade and through the years it has grown into one of the largest and best-known pageants in Southern California.

The parade, high on the Nielson ratings, is an award winner in the California State Jaycee contest for community and civic development. More than 1500 man-hours were put into this year's parade by 65 local Jaycees. The committee starts planning in late July with the appointment of the executive director and the major chairmanships.

Mr. and Mrs. Bennett Hinkley, 463 Ramona, will have their Christmas with their daughter Joanne now Mrs. A. J. Littman of Fillmore, and her family of five children: David, Mary Katherine, Steven, Helen and Carl.

### Kirkpatrick

ing from place to place they accomplished quite a tour. Going down, the Kirkpatrick's stopped at Panama; Quito, Ecuador; Bogota, Colombia; Lima, Peru, in which country they took time to visit the famous old Inca ruins.

While at the Congress in Buenos Aires, the Kirkpatrick's got to visit with Dave's brother Henry over a weekend; he is working as part of an interAmerican program which seeks to train management to train workers in methods to increase productivity. As one of those on the official list, the Kirkpatrick's received red carpet treatment, though the heavy lunch, siesta and late big dinner custom of the country required some readjustment.

Returning home, the lucky couple visited Montevideo, Uruguay; Rio de Janeiro and Brazilia in Brazil, and Mexico City. Now they are hoping that Henry Kirkpatrick can get up here for the holidays so they can return his hospitality and refresh his memory of American ways.

Mr. and Mrs. C. W. Hartruff of 41 N. Canon Drive will be having 13 family members for Christmas dinner. In addition to their two, Steve and Deborah, Alverno senior, and Elizabeth's mother, Mrs. J. S. Schwartz, there'll be James and Phyllis Parker from Arcadia, with Leslie (still at Pacific U., Stockton), and Christine and her new husband, John Pritchard, who is still attending Pacific U.

### SPORTS AS Hank Ives SEES IT



#### SANTA'S CHRISTMAS LIST

DEAR NICK... When you are making your rounds Saturday night please make sure that the following folks in the world of sports are remembered thusly:

JOHNNY MCKAY... An air raid net.  
JERRY TARKANIAN... A shade more muscle on the boards to assure his umpteenth trip to the Calif. State J.C. basketball playoffs and first as FCC mentor.

DICK NASH... A long starting gate. He's in trouble with 138 nominees for the Santa Anita Derby. What if they all show up?

PCC FOOTBALL TEAM... Lots of luck. They'll need it in 1967 if they are assigned to the Metropolitan Conference with the likes of Bakersfield, Cerritos, Santa Monica, Long Beach and Fullerton.

THE RAMS... An award as the most improved team in the NFL and 35 comp tickets to the Playoff Bowl in Miami, Jan. 8. They came so close to participating.

ROD SHERMAN... A big, big day in the Rose Bowl. He's waited so long for a chance to cavort in the big saucer. You might throw in a handful of horseshoes and fourleaf clovers for his teammates as well.

THE SOUTH PASADENA GRID TEAM... Kudos for keeping a CIF grid title close to home.

NATIVE DIVER... A pair of stake victories at Santa Anita to round out his career total at an even 30. You might start with a win in the Palos Verdes Handicap on opening day, Dec. 26.

FOR RACING FANS... An opening day, Dec. 26.

PASADENA JAYCEES... A perpetual Jr. Rose Bowl Game. The past 21 years have been terrific. The Jaycees know how to put on a great show and with the junior colleges now out of the picture, how about delivering some nice little package for future contests?

JOHNNY LONGDEN... Much success as a trainer for one of the all time great athletes and gentlemen.

OLD HANKUS... Someone willing to spot USC 21 points for a sawbuck.

ROGER MARIS... Another asterisk in front of his name. Instead of indicating the world's home run record, this one would say — (Traded to St. Louis, Dec. 1966, for a guy named Smith).

FRED SCHAUS... A trade that would bring back

LeRoy Ellis for Jim (Bad News) Barnes. That original trade was strictly bad news.

LEW ALCINDOR... Manacles. Sort of handicap bit you know.

SANDY KOUFAX... A new, left wing. It's inconceivable to think he won't be firing for the Dodgers next season.

BILL GEORGE... A couple more seasons as line-backer for the Rams. He brought fresh life to the Angelinos and was a key to their rise in the standings.

HOMER BEATTY... A good coaching job. He is much too talented to retire at his age.

Y.A. TITLE... Likewise.

BOBBY SNOOP... A few more safe hits to make him the super-star he richly deserves. Bobby is really a fine brood of a lad, terrific fielder, and a couple of bingles would put him in the .285 batting area.

MARGENE ADKINS... A professional football contract. He's good enough right now.

SKIPPIY ROBINSON... A year to forget Margene and prepare for another great season of his own.

PASADENA POP WARNER TEAMS... A large batch of congratulations for a terrific season that found them winning 30 games, losing just three with one tie between the Pee Wees, Mid-gets and Jr. Bantams.

TO THE READERS OF THIS COLUMN... THE VERY BEST OF HOLIDAY CHEER.

#### La Lone Clan

the decorated oya full of treats with a long stick will be Kelly Ann Brady Gruber, Bridget La Lone, Shary Jo, Patty Ann Van Winkle and Collin Finley.

Those looking on and participating in family reunion chatter will be Mr. and Mrs. Robert La Lone, Edward La Lone, Mr. and Mrs. Earl La Lone and their son Chris and daughter Marsha, Mr. and Mrs. Seth Van Winkle, Mr. and Mrs. Frank Van Winkle, Mr. and Mrs. Fred Van Winkle and their daughter Sarah, Mr. and Mrs. Julian La Lone and their Creek daughter Annulah, Mr. and Mrs. Joel La Lone, Mrs. Neil McCarron and their son Tim and daughters Christine and Linda, and Mr. and Mrs. Alfred Domische and their daughter Susie and her boy friend Francis.

### John.s Bicycle Shop Opened Its Doors in 1900

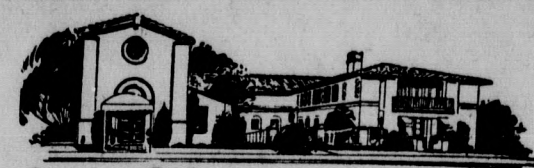
One of the oldest family firms in Pasadena is John's Bicycle Shop. John Drageset first opened the doors of John's Bicycle Shop in 1909 at the corner of Fair Oaks and Union in Pasadena, and it's been owned and operated by the same family ever since.

In the 30's, two of John's sons, Norman and Arthur, came into the business and, after surviving the depression, they operated as a partnership in the original location until 1958. In that year Arthur retired and Norman's son Don became the new partner.

Also in 1958 the City of Pasadena purchased the Fair Oaks-Union property for parking and the Dragesets were out searching for a new location. After months of investigation they decided to build a new store at 391 S. Rosemead Blvd., their present location. A

store was built that reshaped the image of the bicycle business. There are 150 new bicycles on display and individual storage racks for 1,000 more to handle the tremendous lay-away volume at Christmas. Also incorporated in a service department for John's five Schwinn factory-trained mechanics.

As is traditional for them, the Clarence Wares of 55 W. Mira Monte will have a buffet and open house on Christmas Day. Among the guests expected are Mr. Ware's mother, Mrs. Polly Ware of Pasadena; his brother Jack Butler's family; the Ware's son James, with wife Sharon and children Jamie Dee and Candy; and their daughter Judy, husband Bruce Rogers and children Glen, and Kelly Jean from Shoshone.



Ives & Warren  
MORTUARY  
180 NORTH HILL AVE. • PASADENA  
644-4375 • 9 AM - 1:30 PM

64 Years  
Serving the  
Foothill  
Communities

### Sierra Madre Plumbing Co.

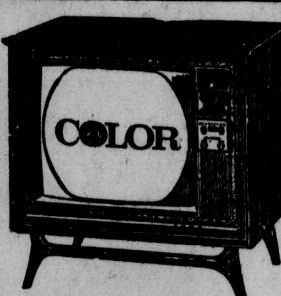
EL 5-7272

15 Kersting Ct. Across from flag pole

Plumbing Service — Remodeling

Fixtures On Display

Heating Sales and Repairs



### BUD'S TV

Authorized  
RCA VICTOR  
Sales

Repairing All Makes  
Television - Stereo - Radio

CALL 356-1090

53 N. BALDWIN IN SIERRA MADRE

## CHECKING OUT BEST WISHES!



We hope Santa  
is generous to everyone!

### ROESS MARKET

#### OFFICE

GWEN BECKER  
D. L. ROESS

#### MEAT DEPARTMENT

CARL A. BURT, MGR.  
ALLEN Y. COBB  
DOUGLAS B. PARKER  
PRESTON S. MOORE  
HARRY W. BLAINE  
JUDINE O. OLSON  
CHARLES J. SUMMERS  
EDWARD F. MARTIN  
CARL H. ACHELPOHL

#### PRODUCE DEPARTMENT

JACK R. STOLLE, MGR.  
LOUIS J. RUSCILLO  
WILLIAM J. KESSEL

#### GROCERY DEPARTMENT

JOHN KENNEDY, MGR.  
RICHARD T. JAMES  
ROBERT FOSTER  
RICHARD F. COOK  
ROBERT F. SCHMITT  
CHARLES E. AERY  
RICHARD W.  
CANZONERI  
STEVEN L. DOUGLASS

## LAST-MINUTE

# GIFT GUIDE

## Just the Right Gifts for... Mr. Wonderful

- Imported Suede Jackets from Italy .....\$45.00
- 100% Cashmere Sportcoats ..... 87.50
- Imported Colognes "Nine Flags,"  
"Faberger," "Brut," "Jockey Club" 2.00 - 15.00
- Imported Sweaters from France  
& Italy ..... 24.00
- Imported French Neckwear ..... 5.00 & 6.50
- Knit Shirts From Italy ..... 10.00 to 16.50
- Don Loper Leathergoods ..... 4.00 to 12.50
- Alpaca Sweaters ..... 25.00
- Handmade Italian Slacks ..... 37.50
- Hundreds of Sportshirts ..... 7.95 to 18.00
- Wool Vests from Spain ..... 14.95
- Imported Swiss Velour Shirts ..... 11.88
- Golf Jackets "Arnold Palmer" ..... 14.95

Custom Suits and Sport Sets  
Hand Tailored in our own  
shop to your measure  
From \$135.00

Fine Custom Tailoring  
Since 1947

### Custom Tailors



STORE FOR MEN  
EL 5-1236

18 W. SIERRA MADRE BLVD. SIERRA MADRE

Open Every Night 'Til Nine From Dec. 12th



## Trilba Gherkins Interiors

Distinctive Furnishings & Decoratives  
"Interior Designs With The Personal Touch"

Interior Designers  
Trilba Gherkins  
Betty Conway  
Betty Dickerson  
Nancy Lenney

Mai Potruch, Studio Mar.  
14 N. Baldwin Avenue  
Phone EL 6-1173  
Sierra Madre

### S.M. Plumbing

rated stepladder; third prize to Sierra Madre Hardware for their white tree and carousel.

Special mention to the Ballet Studio for their huge snowman; Cicy's for their lovely coordination of colors; Interiors for their partridge in a pear tree.

Many lovely windows were viewed and all merchants should be congratulated that Sierra Madre has such a fine, beautiful Christmas look!

## DEAR SANTA:

EDITOR'S NOTE — All Santa Claus letters are printed exactly as sent to Santa Claus, no correction of spelling or phrasing attempted.

Dear Santa:  
Barb's set of clothes  
Ken Loth clothes  
Socks for Cecelia  
Wooden train  
Kitten—live  
—CECELIA NORMAN

Dear Santa Claus:  
I am a little 3-year-old boy. My name is Danny May, and I would like to have you come to my house Christmas. I live at 1999 E. Mountain St., Pasadena, Calif., 91104. This is a little east of Allen Ave. I would like to have a fire truck for Christmas.

My cousin Janet will be at my house, too. She is 8 years old.  
Be seeing you,  
—DANNY

Dear Santa:  
For Christmas I would like: road race set, record player, tonka trucks, Texaco tank, gas pump, Batman Bop Bag, White Horse book, a Sno-Cone machine, submarine.

I have not been too good this year, but I will try to be better.  
Love,  
—MARK JANSKY

Dear Santa:  
For Christmas I would like Flame Horse, G I Joe SCUBA outfit, Jane West, motorboat car, Lassie Dog, Busy Buz-Buz electric stove, jewelry box, Buddy L. Hidden Academy Horse Book.

I have been a very good girl this year.  
Love,  
—WENDY JANSKY

Dear Santa Claus:  
Here is a list of things I want: Crazy cycle, road race set, a set of guns, doctor set, Big Bruiser fire engine, G I Joe set Bat Man set, real camera, puppets.

I hope you have a Merry Christmas, too.  
—JEFFREY BIZZELL

Dear Santa Claus:  
We will be down in San Diego at our Grama and Grampa's house for Christmas. My brother wants a football suit. He wears a size six or 7. And I'd like a game of hands down.

From  
—DEUNON and JILL JONES

Dear Santa:  
For Christmas this year I would like the things listed below. I have been a pretty good boy:

1. A little motorcycle with a light in front
2. A two-wheel bike
3. A holster set
4. A robot that walks.
5. A Winnie the Pooh rec-dro player.

This is all for this year, Santa. I promise to be a good boy next year, too.  
—RICKY

Dear Santa:  
May I please have a pair of roller skates (size 13) and a walkie talkie and a Skipper doll with some clothes.  
—NICOLE

Dear Santa Claus:  
Will you please come to our house? Our names are Laurie and Eddie. We live at 160 N. Mountain Trail, Sierra Madre.  
Thank you,  
—LAORIE & EDDIE WALLING

Dear Santa Claus:  
I want a bag of wild animals and dinosaurs and early mammals. I want an octet, and a toy jeep, and police car, and a radio, and a flashlight, and a book on baseball, a toy boat and submarine and toy rifle.  
Love,  
—ROLPH WILCOX

Dear Santa:  
My name is Kim and I'm 9 years old.  
Joy Bride, Kiddle City, Kiddle Beat-O-Diddle, laundry set, pocket knife, sting-ray bike.  
423 E. Highland, Sierra Madre, Calif.  
Merry Christmas, Dear Santa Claus.  
Love,  
—KIM HUTCHINSON

Santa:  
My name is Karin. I am 6 years old, and I have been a good girl. I help my mommy and daddy and pick up my room real nice and I hardly ever fuss about it. For Christmas please bring me a Baby First Step, a troll house and some Francie clothes.

Thank you very much and Merry Christmas to you and your reindeer.  
Love,  
—KARIN

If you are from the East and get nostalgic for Yule snow and ice, you might want to take in the "Holiday on Ice of 1967," or even if you just thoroughly enjoy a good ice show.

—★—  
The Robert Raven family, 481 W. Sierra Madre Blvd., with children Mike and Ron, who play football for PHS, and Robin, student at Wilson, will visit two sets of grandparents in Stockton: Mr. and Mrs. William Garden and Mr. and Mrs. Ralph Raven.

## Learn From Santa Claus

Again at Christmastime, the United States is at war and the thought of peace on earth, good will toward men seems as much of a dream as ever. But nevertheless, Christmas is a day of family gatherings and good cheer, a period when we seek to be helpful to the afflicted and less fortunate.

But above all, Christmas is a time for the children. It is a great mystery of life to them. Fortunate are those who can believe in Santa Claus for a few years. What a thrill it is for them to go to bed looking forward to the morning when they will find a stocking filled with presents and candy and a Christmas tree shining with light. Just the smell of such a Christmas morning is something that stays through life. Doubly fortunate is the child whose stocking hangs in front of a fireplace on Christmas morning.

The visit of the unseen Santa means more than just gifts. It causes even the children to think of the less fortunate and to share their blessings with others.

Christmas dinner with family and friends is a never to be forgotten occasion for young and old alike. So as you enjoy it this year in your home, think of the countless millions over the world, who are not so blessed and resolve to do your best to make Santa Claus a reality for someone. In the meantime, if you gain humility from the good fortune that is yours, Santa Claus will not have called in vain.

Dear Editor:  
I thought you might like to have this poem written by my sister, Laura Adison, who lives in Los Angeles. Some of your readers may have heard her poem to President Kennedy read to music on the radio at the time of his death.

Annette Gabrielson  
384 Mariposa

### MEMORIES OF CHRISTMAS

Home where joy was always guest  
Was in festive holly dressed,  
And the tree with candle light  
Lent its charms to Christmas night.  
Father read the story old  
Of the Christchild shepherd fold.  
Mother's voice, sweet melody,  
Starts the carols around the tree.  
Simple gifts and childlike laughter  
These are treasured long years after.  
Embers glowing warm and bright  
Catching dreams on Christmas night.  
Wish I could its wonders share  
With the Nations everywhere!  
Troubles, heartaches, far and near  
All life's storms would disappear.  
May the fog screen fade away  
God! illumine New Year's Day!  
Laura Adison

## You and Your Neighbors . . . . During the Holiday Season

Newcomers to our area from New York, here since November, are Mr. and Mrs. Vincent Vane of 121 E. Bonita Ave. and their five children. Terrance and Cullen attend St. Rita's; at home are Lisa, Christopher and Jennifer. So, even if other relatives are in the East, there'll be a well-filled table at this household and a very traditional Santa Claus type of Christmas. The children are looking forward to the Christmas Eve stockings in Memorial Park given by our Volunteer Firemen.

—★—  
Mrs. Alyce Herrold and son Bill will be wishing Tensie Benson a very special Christmas, (they think) because it will be the bargain car that Bill bought from her which will take mother and son to see daughter Linda, her husband Timothy Young and baby Natalie in Minden, Nevada for the Christmas

weekend. They are hoping earnestly that the car will get them home, too. While Alyce is cooing over her baby granddaughter and admiring her in a robe from Tia Nita, Bill expects to get in some skiing around Lake Tahoe.

—★—  
Earl and Tessa Knowles will gather with their family to open gifts on Christmas Eve and then on the day will have dinner together at Warren and Betty Johnson's. With the Johnson daughter Theresa there with husband Robert Streeter and their daughter little Lee-ann, 15 mo. old, there will be four generations of the Knowles family together. The Leslie Anthonys will be there, too, of course (that would be daughter Margaret) and Paul will be on leave from Travis AFB, but Steve is still off in Vietnam, getting his Sierra Madre News by air at his mother's special request.

## HOBBY'S WEARING APPAREL

Men's & Ladies' Ready To Wear

### GIFT SUGGESTIONS

- Arrow Shirts
- A-1 Slacks
- Levi's
- Esquire Sox

Plus Many Other Famous Brands



Beautiful Robes  
Lingerie, Blouses  
Sportswear, Hosiery  
Bags & Jewelry  
All Famous Brands

Open Evenings till Christmas

Complete stock of uniforms

BANKAMERICARD

S & H Green Stamps

792-5718

2516 E. COLORADO BLVD.



WE HOPE  
YOU GET A BIG BOOT OUT  
OF THE HOLIDAY SEASON!

## RALPH'S SHOE STORE

S&H Green Stamps — BankAmericard

41 NORTH BALDWIN

355-0479



A JOYOUS  
Christmas  
FOR ALL OUR  
FRIENDS

## MACK'S GARAGE

25 E. S.M. BLVD.

355-1728



A Joyous  
Christmas

May your hopes be  
fulfilled... may your  
joy be deep and lasting.

## THE KEEPSAKE

26 N. BALDWIN

355-1180

## The New Hot One!



## TOYOTA CORONA

- 90 h.p. hi-torque engine!
- 90 mph—cruises easily at 70!
- Owners report 30 miles per gallon!
- Optional automatic transmission!
- Built rugged! Heavier! More comfortable!

\$1760

Immediate delivery p.o.e.  
State & local taxes/tire and options extra  
12 mo./12,000 mile warranty • Parts/Service available coast to coast

## MILNE BROS.

2014 Colorado

Over 30 Years in Pasadena

Phone 795-9785

The tough ones come from TOYOTA  
World's 3rd largest manufacturer of commercial vehicles



We  
Wish You  
a Merry  
Christmas

We lift our voices in song to wish you and yours the many joys of the Yuletide season.  
May your holidays be truly merry.

## Vogue CLEANERS

370 West S.M. Blvd. In Sierra Madre



BUY and SELL  
BUSINESS LEADS

# WANT BETTER JOBS ADS

LOST and FOUND  
REAL ESTATE

Phone  
EL 5-3324


Straight classified 45c a line, \$1.35 minimum; 3 times or more \$1.25 minimum.  
Classified display, \$1.35 an inch; monthly, \$1.25 an inch.

COPY DEADLINE 2 P.M. TUESDAY

Phone  
EL 5-3324

4-SIERRA MADRE NEWS Thursday, Dec. 22, 1966

*Wishing you  
all the joys of  
the Christmas Season  
and sending you  
our sincerest thanks  
for allowing us  
the privilege  
of serving you.*



Janette & John Curtis  
SIERRA MADRE REALTERIA  
25 So. Baldwin

## REAL ESTATE FOR SALE

115 E. Sierra Madre Blvd.  
2 BR home on 53x192 lot  
Zoned R-3 & Professional  
Bldg for income on rear  
while living in front.  
Price \$22,500

**TYNER REALTY**  
Don F. Schindler 355-9850

**MERRY CHRISTMAS TO ALL**

Dorothy & Julian  
La Lone and family

**JOHN CROMLING**  
REAL ESTATE  
356-1273  
13 Kersting Court  
in Sierra Madre

## WORK WANTED

**EXP. RELIABLE MAN**  
will  
Clean Walls, Windows &  
Floors — Residential or  
commercial bldg.  
Free Estimate 358-0649  
A-4-91F

**HOUSE PAINTING**  
INTERIOR & EXTERIOR  
Good work guaranteed  
355-0698  
(Call evenings)

**ROOFING**  
LOCAL  
EXPERIENCED &  
RELIABLE  
356-1169  
(anytime)

**CHRISTMAS SPECIAL PRICES**  
Windows, Walls and  
Ceilings washed, Floors  
stripped and waxed. Gen-  
eral house and office  
cleaning. Free estimate.  
794-0280

**CARPENTER**  
Cabinet  
Remodel Work  
VERN EPARD  
359-6527

**EXPERIENCED GARDENING**  
Yards Cleaned  
Tree work and Rubbish  
removed  
SY 7-8880

**AUTOMOBILES**  
'57 Buick Special  
Good condition  
Original owner  
\$140  
793-7236

**EASY CREDIT**  
Payments Lo As  
\$9 PER WEEK  
50 Cars To Choose From

**KENNEDY MOTORS, Inc.**  
Transportation Hdqrs.  
911 W. Foothill Blvd.  
Monrovia • HI 6-5243

**MISCELLANEOUS**  
**FOES SLEEP SHOP**  
Complete Bedding Service  
Box Spring and  
Mattress  
From \$34.95  
1272 E. Colorado Blvd.  
Pasadena 681-9836

**Recordings Made**  
Local. Reasonable. Your  
convenience. Long exper.  
EL 5-0744 (Eves)

**SHAMPOO - SET - \$3**  
Wistaria  
Beauty Shop  
55 N. BALDWIN  
EL 5-9526

**SCHWINN Collegiate Bicycle**  
10 speed, 27" — year old  
— \$50. 355-0010 E:12-15

**FOR RENT**  
2 BR. unfurn. or furn. apt.  
(furn. becomes yours) 1 1/2  
ba., cpts., drps., bld-ins,  
a/c, enc. gar., priv. encl.  
patio, nr. schls., dwtn.  
108 Esperanza. 355-2741

## EXPERT SHOE REPAIR

ORTHOPEDIC WORK OUR SPECIALTY  
SHOES REPAIRED WHILE YOU WAIT  
WE REFINISH OR DYE SHOES ANY COLOR  
— AT —  
**RALPH'S SHOE STORE**  
41 North Baldwin S&H Green Stamps BankAmericard 355-0479

## FOR RENT

**Mariposa Palms LOVELY! — SEE**  
This deluxe 1 br. apt. car-  
peted, draped, a/c, cond'd bld-  
ins. Perfect TV, large lovely  
gardens, patio. Quiet and  
peaceful. Outstanding view.  
Close to everything. Adults.  
439 W. MARIPOSA 355-6942

1 BR. unfurn. lower apt. new  
cpts., new drps., a/c newly  
decorated. 355-6181.

**MAR-VUE APTS.** Unfurn. 2  
BR., 1 1/2 ba. Priv. deck.  
B-B-Q area. Adults. 451 N.  
Baldwin.

**MR. CLEAN PRESENTS**  
Newer 1 bdrm. furn.  
thermo heat, a/c, wall-to-  
wall cpt. Quiet area nr.  
shops and trans. Adults.  
No pets. \$100.  
356-1870 after 2 p.m.

**DOWNTOWN SIERRA MADRE**  
Extra large deluxe 3  
BR studio apt. 2 1/2 baths.  
GE built-ins.  
53 SUFFOLK ST.  
355-2143 or 355-7329

\$110 unfurn. 2 bdrm., cpts.,  
drps., a/c close to town,  
quiet. No pets. 355-1381

**THE MONTECITO**  
Quiet, spacious, deluxe 2  
BR. apt. Close in.  
283 W. Montecito

FROM \$75. 1 & 2 bdrm.  
apts., furn. Adults only.  
355-6641 or inquire at Toy  
& Patio Village.

**FURN. Apartment, 1-bdrm.,**  
Gold Medallion, Subter-  
anean parking, Air/cond.,  
80 E. Laurel or call 355-  
8248 after 5 p.m.

**SMALL MODERN OFFICE SPACE**  
air conditioned, good  
location. \$25 per mo.  
Phone EL 5-7191

**Canyon Cottages**  
Bachelor & 1 Bdrm.  
\$45 & \$65  
Call Mrs. Colbert  
355-2930

UNFURN. 1 BR. apt., stove  
& refrig. 247 N. Mt. Trail.  
EL 5-9605

**2 BEDROOM & POOL**  
Air-cond., bld-ins, cpts.,  
drapes, TV cable.  
Furn—\$150 Unfurn—\$125  
110 N. Lima, S.M.  
355-8774

3 BR. (OR 2 BR. FAM. RM.)  
HOUSE; lovely enc. yd.,  
cpts., drps, cvd patio, a/c  
355-2741

**SCRATCH PADS**  
3 SIZES — 3x5 4x6 5x8  
ON SALE AT  
**Sierra Madre News Office**  
9 KERSTING COURT

## EXPERT — QUALITY

# Printing

At the  
**SIERRA MADRE NEWS**  
1000 Simulated  
Engraved Bus. Cards **\$3.95**  
1000 8 1/2x11  
Letterheads **\$12.50**  
1000 No. 10 Large  
Business Envelopes **\$12.50**

**Victor's**  
FOR YOUR CONVENIENCE  
OPEN EVERY  
SUNDAY 12 TO 4

Look Your Very Best in 20 MINUTES  
For That Special Holiday Party

Comb Out  
And Make-up . . . . \$4.00  
Call For Appointment  
**355-3941**

20 W. MONTECITO In Sierra Madre



**Pete's Signs**  
NOW IN... SIERRA MADRE  
47 1/2 E. MONTECITO **355-1573**

## Ready To Finish Furniture

America's Finest by  
**WOODLAND OF CALIFORNIA**  
Also several other popular brands  
Complete Stock of  
ANTIQUING and STAINING KITS  
Pick up free catalogue

**TOY & PATIO VILLAGE**  
Toys and Patio Furniture  
140 W. Sierra Madre Blvd. 355-6641

**HOME FOR OLDESTERS**  
**SINGING OAKS**  
Happy living for oldesters  
Complete Care  
Monthly Rates  
110 N. Mountain  
Monrovia  
359-9109

**HELP WANTED**  
**DO YOU NEED HELP?**  
Let A Student Help You  
We have students look-  
ing for after-school and  
weekend work. Willing to  
babysit, do yard work,  
clerical work, sales work,  
service station work, and  
house work. Why don't  
you make your job easier  
and let these students  
help you? Call —  
**SIERRA MADRE YOUTH  
EMPLOYMENT SERVICE**  
at 355-7141  
between 2 p.m. - 5 p.m.  
No fees charged

**TRUST DEEDS**  
**1ST & 2ND**  
**REAL ESTATE**  
**LOANS**  
WE BUY TRUST DEEDS  
So. Calif. Trust Deeds  
HI 6-4423 MU 1-6331

**INSURANCE**  
**FOR YOUR INSURANCE NEEDS**  
SEE NINA NEALE  
**NEALE AGENCY**  
20 NO. BALDWIN  
EL 5-1406

**PERSONAL**  
**ALCOHOLICS ANONYMOUS:**  
Sierra Madre Discussion  
Group now meets down-  
stairs — Congregational  
Church, Hermonosa at  
S.M. Blvd. 8:30 Wed. Eves.

**DEAR COUGAR NUGRR—**  
Merry Christmas to you  
where ever you are — or  
should I say Season's  
Greetings?—Ye Olde Edi-  
tor N\*12-22

**DOUG —** Sorry I can't be  
with you during the holi-  
days — take care—TERRY  
N\*12-22

**DON —** I've gotten plenty  
wet before, so a little rain  
will neither rust nor spoil  
what I have — MARIE  
N\*12-22

**HTB —** Will be looking for-  
ward to your commitment  
—LAURIE N\*12-22

**LOVED —** Please do not  
bother me now, I'm load-  
ed with grief — LOVER  
N:12-22

**WHITE HOUSE —** White al-  
right, red danger ahead —  
PARTY THAT WILL N\*12-22

**SMT —** Yes, I know you will  
always be standing be-  
hind me, and I do mean  
behind — FRANK N\*12-22

**JACK —** Don't do it, you will  
ruin me — JOE N\*12-22

Personals are \$1.25 and can  
be placed in an envelope  
and placed under the door  
... no name needed. No  
charges accepted.

## HELP WANTED

## YOUTH EMPLOYMENT

So that Sierra Madre Youth will have a full winter of employ-  
ment, they should register immediately with the Youth Employment  
Service at 40 S. Baldwin. Once registered they will have equal  
opportunity to be called as employers need their services.

## Attention Employers

Each week throughout the winter, available Youth seeking em-  
ployment will be listed in the columns below through Courtesy of  
the Sierra Madre Civic Club. The age group is 13 years to 21 years,  
but should you not find the services that you want listed, you  
are instructed to call . . . .

**355-7141**

No charge for either Employee or Employer.

BABYSITTING	COUNTER GIRL
YARD WORK	MODELING
WINDOW WASHING	FILING AND STOCK WORK
IRONING	LIBRARY WORK
SALES GIRL	SETTING OUT TRASH
CASHIER	WALL WASHING
CHURCH NURSERY	PET CARE



OUR TRADE-MARK  
OF HIGH  
QUALITY MAINTENANCE  
FOR  
YOUR SWIMMING POOL

- Pool Repair • Pool Supplies
- Pool Accessories

COMPLETE PROTECTION FOR YOUR  
INVESTMENT DURING WINTER MONTHS  
CALL US TODAY  
**SANTA ANITA**  
**POOL and MAINTENANCE**  
**446-8159** 50 E. Foothill Blvd.  
Arcadia

## BUSINESS DIRECTORY

**SEWING MACHINES**  
**SALES • SERVICE • RENTALS**  
FREE PICK-UP & DELIVERY  
Authorized Dealer For:  
NECCI ELNA VIKING NEW HOME  
At Discount Prices  
Complete Repair Service  
**JONES SEWING MACHINE CO.**  
871 N. Lake, Pasadena. Green Stamps 798-0775

## APPLIANCES AND REPAIRS

**DUMAS**  
Electrical Appliance  
Service Center  
All Types and Makes of  
Small Home Appliances  
Expertly Repaired  
Radios, Auto Radios  
Keys, Locksmith  
12 N. Baldwin Ave.  
EL 5-1596

**AUTO REPAIRS**  
**NORM'S GARAGE**  
MOTOR TUNE UP —  
BRAKE SERVICE  
Dependable Auto Repair  
Operated by  
Clarence N. Morrison  
22 E. Montecito  
EL 5-1146  
Closed Saturdays

**DRESSMAKING**  
**EXPERT DRESSMAKING**  
From Simple Alterations  
to Designing & Copying  
**355-9607**

**GLASS SERVICE**  
**GLASS**  
Complete Glass Service  
• Mirrors • Tabletops  
• Window Glass  
& repair  
• Plate Glass  
• Shower Doors  
• Store Fronts  
• Louvered Windows  
**SIERRA MADRE  
GLASS & MIRROR SHOP**  
314 W. Sierra Madre Blvd.  
355-1263

**HEALTH SERVICE**  
**NEW CHIROPRACTIC**  
OFFICE  
Physiotherapy  
X-Ray  
**DR. PETER DE SERPE**  
501 W. Sierra Madre Blvd.  
355-1138

**PHARMACY**  
**PRESCRIPTIONS**  
Reg. Pharmacist in charge  
Free Delivery  
**ROYAL DRUGS**  
82 W. Sierra Madre Blvd.  
EL 5-3456

**RUBBISH**  
**COMMERCIAL RUBBISH**  
WEEKLY OR DAILY  
RESIDENTIAL PICK-UP  
SPECIAL OR PART LOAD  
Municipal Contractor  
City Refuse Service Co.  
215 E. Huntington Dr.  
Arcadia HI 6-4691

**Sewing Machines**  
AT WHOLESALE PRICES  
Over 50 Used Machines at  
Prices Like Wholesale  
PORTABLES \$29.95-\$14.95  
CONSOLES \$14.95-\$19.95  
ZIG-ZAG machines too.  
All reconditioned in our  
shop & GUARANTEED  
Repairs & Parts for  
All Makes  
**PASADENA  
SEWING MACHINE CO.**  
827 E. Colorado, Pasadena  
793-0605

**LANDSCAPING**  
**FRED OSTI JR.**  
Landscaping & clean-up  
• Relandscaping  
• New Lawns  
• Sod Removal  
• Sprinkling System  
• Ivy Mowing  
• Rototilling • Grading  
• Rubbish Hauling  
FREE ESTIMATES  
Licensed & Insured  
EL 5-7353 (anytime)

**NURSERY**  
**MAMA PETE'S  
DAY NURSERY**  
HOURS 7:30 to 5:30  
71 SUFFOLK  
EL 5-9567

**PAINTING**  
**Interior &  
Exterior Painting**  
**Kenny & Mannion**  
355-3791  
Painting Contractors

**RADIO & TV REPAIRS**  
**RAMBEAU**  
TV ANTENNA  
SERVICE  
Servicing All Makes of  
TV's, RADIOS and  
ANTENNAS  
EL 5-1560



## CRIB CROP

Tipping the scales at seven pounds, four ounces, Loretta Lee became the second member and daughter in the family of Karen and Robert Matter of 501 Mariposa, Sierra Madre. Karen's parents Mr. and Mrs. Howard R. Woodworth of Pasadena visit their new grandchild frequently and Mr. Stewart Matter of Las Vegas paid his respects on December 10 to his youngest granddaughter, just home from Saint Luke Hospital after being born December 5.

December 6 at 6:03 p.m. weighing 6 lb. 10 oz. Johnathan David made his appearance into the Frank family of 17 Esperanza Ave., Sierra Madre. When his mommy, Iris Frank brought

him home from Saint Luke Hospital he was greeted by his 3½ year old brother, Reese and daddy, David. Soon afterward Mrs. R. A. Frank came all the way from Freeport, Texas to meet him and on December 24 his other grandparents, Mr. and Mrs. J. V. Compton are also due to arrive from Freeport.

Sear made Jeanne and George Challis parents for the first time on December 12 when he arrived at Saint Luke Hospital. He weighed 8 lb. 11 oz. His grandparents, Mr. and Mrs. William Miller of New York are coming to see him and his parents at 700 W. Sierra Madre Blvd., Sierra Madre, on the fifth of January.

"Let's Talk Dry Cleaning"



by Joseph Delgatto, Sr.

They say ours is the fastest moving civilization that ever was. We're always on the go, always hurrying to catch the next bus or train, to beat the clock. Considering this, it seems all the more remarkable how, each Christmas season, our world stops to turn back the clock, to remember the birth of a Child in Bethlehem, and, remembering, to feel a renewal of faith, a fresh new spirit of giving, a warmth of good will toward men.

Some people say that Christmas has become too "commercial." But it seems to us, seeing the faces of Christmas shoppers, and thinking of the wide-eyed faces of children on Christmas morning, that the spirit of Christmas is genuine. The tinsel and the glitter, gay ribbons, and colored lights and ornaments, are an outward expression of an inner glow we all feel. And perhaps, being human, we need these things to brighten the light that shines in us each Christmas.

We hope that yours will be a joyous Christmas, and that the spirit of "Peace on Earth" will come into your home and your heart. To all our friends we wish a MERRY CHRISTMAS and A HAPPY NEW YEAR!

### Pantorium Drive-In Cleaners

Cor. Sierra Madre & Lima St.  
Phone 355-6474  
Free Delivery

Jungleland at Thousand Oaks will be open on both Christmas and New Year's Day, and, in addition to regular attractions, there will be three wild animal shows presented each day of the Christmas vacation.

That Gina and Ted Velasquez will be us seems a fact, but plans are anyone's guess at this point. At any rate, Mary Bromm hopes to see them. She is planning to have an in-gathering of friends but like so many people this year, she has slipped off the tight reins of over-scheduling, and will probably have an evening sort of spur of the moment. She did mention a possible Twelfth Night party. Mostly, though, her excitement is for the new project of Creative Arts, "Creative A'Fair," for sometime in the spring. This would be a home thing, probably at Leslie Barnum's, with various artists creating things for special home use, a group for the kitchen, one for the garden, etc. Joan and Ken Ward, Marge and Fred Sawyer, Irene Gruber, Harlan and Ann Beckman and Pam Champion have already met to shape initial plans. Purpose would be to raise funds for more are scholarships. More of this later.

## DEAR SANTA:

EDITOR'S NOTE — All Santa Claus letters are printed exactly as sent to Santa Claus, no correction of spelling or phrasing attempted.

dear Santa,  
I want a cheerful, tearful for Christmas. I've been good, some of the time. I will try for to be better love  
beverley

Dear Santa,  
I want for Christmas please:  
Johnny express  
2 wheeler  
Mighty Mike  
Books  
Christmas Chocolate  
Santa's  
Colouring Book  
Small Cars  
Russell Walling  
Age 5

3729 E. Arboleda  
Pasadena 91107

Dear Santa,  
Please bring a train, a drum, dungarees, some clothes, and a scooter. Eddie wants a horn and a drum — and a "cooter, too!"

A little Santa Claus doll, too!  
Merry Christmas!  
Charlie and Edward  
Van Sicken

Dear Santa,  
I know this letter is a little late, but I want to see you Christmas Eve. Mommy and Daddy are planning on taking my picture with you. My name is Wendy Green and I am 4½ years old. I want a bicycle and a doll that walks and set of paints. We live in a rear house and have a Santa on the roof. There will be a big sign for you to see in the front yard of the big house in front. We (both houses) will have our porch lights on.

Also, Santa, I am writing for my good friends Kathy, 3 years old, Ellen 6½, David 8½. Their last name is Siddle and they want to see you very much. They live at 93 W. Mira Monte in the house in front facing the street. Kathy wants a stove and refrigerator and Ellen wants a parakeet and David wants a train.

We all live at 93 W. Mira Monte in Sierra Madre, 91024. It is only a few blocks below the foothills and is between Baldwin and Auburn, north of Grand View a few blocks.

Thank you, Santa.  
Wendy Green  
93 W. Mira Monte

Dear Santa,  
I have been a good boy so I would like you to bring me

### S.M. Rose Float

children, Rick at Pasadena High, Claudine and Andrea Sara, and two top-sons, Philippe and Jacques, who are 7-year-old twins. The Harkness family includes four of the team bloodhounds, Henrietta, Horatio, Heller and Hector.

Don Colbert was born in Memphis, Tenn., and his wife Pat comes from Pennsylvania. Pat did attend Pasadena City College and Don is continuing his education with night school courses, presently Modern Math, in order to be an alert father to Patricia Ellen, Terry Ellen, Jackie Lynn, Mary Ann and Betty Jean. The family owns a dachshund named Penny and the team bloodhound Hezekiah, who is six years old and the brother of Henrietta. Hezekiah was a Christmas present from Miner when he was a few weeks old and no larger than a man's fist. He wore a red ribbon which was twice his size. Hezekiah and Henrietta are the offspring of the team's first dogs, Seaneen and Tuffy, whose official name was Mad Hatter of Clan Dongan.

Don is an employee of the California Water and Telephone Company and has been a team member for ten years, since Miner and Earl La Lone brought him into the fold. Don and Miner tell us that these dogs go through 1½ years of training and that Hezekiah and Henrietta have been members of the team for 2½ years. These dogs at three tons of dog food each year, which is provided by the Sturdy Dog Food Company free of charge.

Team member Larry Twedell will drive the float, with Richard Mays and team member Rae Anderson as observers.

1. Football outfit
2. Fire Engine (big long one)
3. Get my syster a little short fire engine
4. Stocking full of stuff
5. Big gun
6. Get me something great big

Thank you very much  
Ron & Jeanie

Dear Santa,  
Please bring me a bendable Francis, a Tutti doll, a jewelry box and some jewelry and a pretty nightgown!

Love  
Kimsney Van Sicken

### You and Your Neighbors

by Mary-Madeleine Lamphier

Mrs. Wilma Ferrell of 391 W. Grand View hopes to be convalescent enough to be up and around for Christmas dinner. Her married son William will be coming from Pomona with his wife and daughter Debbie, and fortunately Mrs. Ferrell will have the help of her other two children, Sharon, who goes to PHS, and Thomas, Wilson student.

Bruce Crane, known to so many because of his work for the Campfire Girls when he was district chairman for the Sierra Hastings Council, will have his father Elwood Crane from Sierra Madre and his aunt and uncle from Arcadia, Mr. and Mrs. Arthur Young joining his wife and four children on Christmas. The Crane children are Melinda, Michelle, Margie Anne and Billie.

Jim Heasley, Jr. and wife Barbara, that hard worker for the VFW Auxiliary, will visit Russell's family in Sacramento, which includes wife Alice and children Steven, Mark and Ricky. Joining them for the four day holiday will be a great-grandmother, Mrs. Jennie Knight, mother of Barbara, and daughter Jan with husband Douglas Moffat and children Jimmy, Jeffrey and Julianne. The Moffats are excited about the news that they'll have an addition to their family by next summer.

Mr. and Mrs. Carl Harman's son John and his wife and their 8 mo. old baby daughter Cynthia have moved to Sierra Madre from Pasadena and of course love our town. Tuesday the family will have a big "Bon voyage" Christmas party for the Harman's daughter Janet, who is leaving for Germany to join husband Don Cook, to whom she was married just last October. On Christmas Day the John Harman's will attend a buffet breakfast at the home of Mrs. Harman's mother, Mrs. Gloria Lester in Pasadena, and others present will be grandparents Mr. and Mrs. Lloyd B. Hill and the other Lester children, Catha, Mark and Mary. Among the relatives who will be dropping in will be cousins from Monrovia, Mr. and Mrs. Bill Lewis, with Sandy and Mark. In the evening they will attend Open House at the Carl Harman's.

The Robert McCrohan's of 145 N. Sunnyside have a grandfather just back from a trip to Honolulu. Mary McCrohan's father, Ralph Bagley of Glendale. His trip was part business, part pleasure, so he got to visit relatives living there. Son Bob is working now, and awaiting the draft. Dennis and Tim are busy with their schools, and Terry, after her graduation last year from PHS now attends Cal State for an art major, joining her mother there, who will be graduating in June with a history major. Matt is strange and fun to be part of a mother-daughter team attending the same university. There'll be a family dinner at their home, of course, with plans about a trip to see Mary's brother in San Francisco later still indefinite.

Support your local merchant — buy locally.  
Your Friendly and Sincere Hardware — Sierra Madre Hardware, 25 W. S.M. Blvd.,

May the world rejoice again, in Peace on Earth Good-Will to Men.



V.I.P. TRAVEL

49 S. BALDWIN

355-1438

## You and Your Neighbors

### During the Holiday Season

Past president of the Civic Club, Althea Butler, and her husband Joe will have family around for the holidays, but not all of their children. Joel is in Italy, a JG in the Navy; David will be skiing at Sun Valley for all of the vacation. But at home will be Debbie and John who both attend La Sierra College, and Becky, who goes to San Gabriel Academy. Debbie is a junior, with an English major; John is now a senior, majoring in theology. The family plans to spend Christmas Eve at the home of Mrs. Lila Scalzo, formerly of Sierra Madre, now living in Arcadia. The Butlers expect to have friends in over the holidays, probably at New Year's Eve.

Carl and Shirley Frahm have daughter Sherrie home from Mt. St. Mary's for the holidays to join Debbie, Alverno student, and Terri, St. Rita's. Joining them for dinner Christmas Eve will be Mr. Frahm's sister Ethel and her family, husband Charles Coyle coming with her from Santa Ana, and their son, a captain in the Air Force home on leave, who is a meteorologist stationed at the weather station in St. Louis, where he is also pursuing his master's degree at the University of St. Louis. Christmas Day their guest for dinner will be a Marine from El Torro, Charles Oswald of Cincinnati, so the

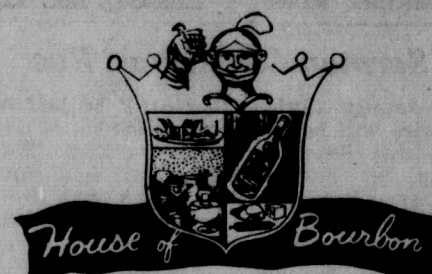
two service men should have an interesting talk on which to eavesdrop.

Nancy Hoskins, who knows many people here, both because she does the publicity for Anoka School, and because her mother, Mrs. Gilbert Hoskins, works over at the Congregational Church, will take full advantage of the week's holiday which school work gives. On Christmas Day she'll have breakfast with her sister in Pasadena, then both will have dinner at her mother's in San Gabriel. The whole family will go to visit her father, who has been in the hospital for a year. After that, Nancy will be off to visit friends in Phoenix, Ariz.

Barbara Clingman, wife of Darryl, will be returning to her family, children Casey and Craig for Christmas, and then to her work at the Arcadia Montessori Villa. She has spent the past three months in Palo Alto continuing with her teacher training, and has been fortunate in having Darryl's months to stay and keep her home fires tended for Darryl and the children during this absence.

A map of the Tournament of Roses Parade route can be secured by stopping in at the News office.

Thursday, Dec. 22, 1966 SIERRA MADRE NEWS-5



OPEN ALL DAY  
CHRISTMAS  
For Your Convenience

Haig or Ballantine's  
SCOTCHES

Special ½ gal. \$14.98

Plus Tax

\* Free Delivery

Honoring All Credit Cards

3778 E. Foothill Blvd., Pasadena

(Across from Sears)

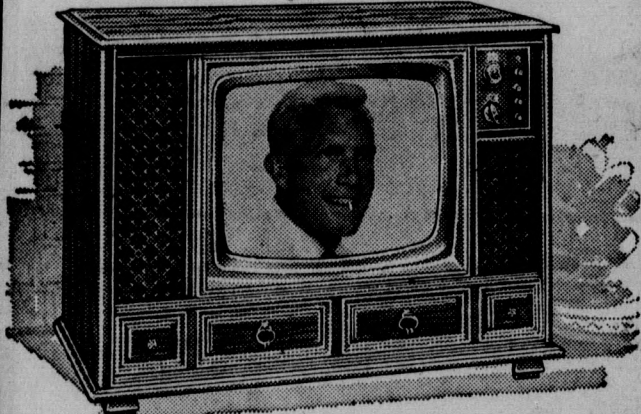
796-8246

Only magnificent new  
Magnavox

RECTANGULAR  
BIG PICTURE  
COLOR TV

brings you perfect pictures  
AUTOMATICALLY  
without critical tuning!

Exclusive Magnavox Automatic Color—always makes color pictures appear perfectly—and keeps them that way without manual tuning which usually degrades pictures. See fabulous, new Magna-Color TV—you'll never be satisfied with anything less!



See It At The

MUSIC SHOP

45 N. BALDWIN

355-7613

In Sierra Madre

Mutual Ticket Agency

HOLIDAY SAVINGS . . . .

20%  
OFF

ON ALL MIRRORS

thru December 24

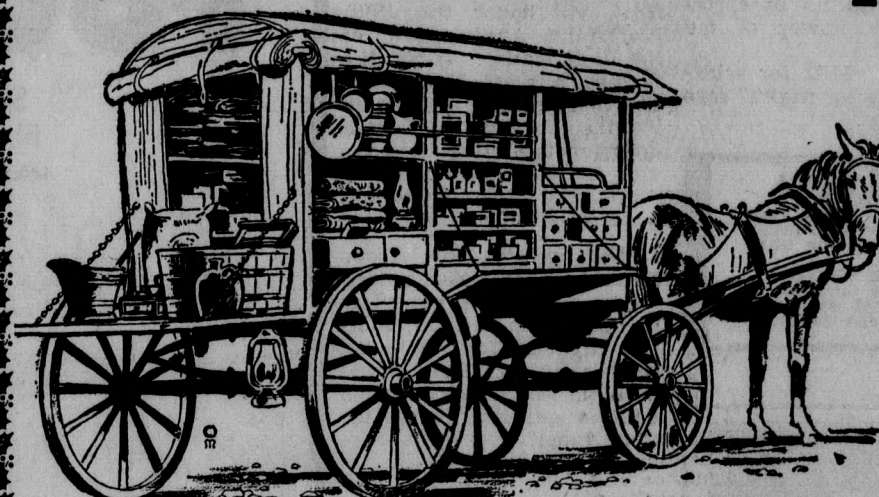
10 Yr. Guarantee

Free Delivery

SIERRA MADRE  
GLASS & MIRROR

314 W. Sierra Madre Blvd. 355-1263

THE BOYS AT TAYLOR'S  
OL' FASHIONED  
MEAT MARKET



Wish All  
of you  
The Very  
Best

Merry Christmas

TAYLOR'S OL' FASHIONED MEAT MARKET

3885 EAST SIERRA MADRE BLVD. PASADENA

356-1797

EFFECTIVE  
SALE DAYS  
THURS. thru SAT.

We Will Be  
CLOSED  
Christmas  
Day, Sun.,  
Dec. 25  
OPEN  
Mon., Dec. 26

Upper Hastings Shopping Center  
Meats Taylor'd to Your Taste

SUPERB MEATS FOR  
CHRISTMAS  
FEASTING

HOURS  
DAILY  
9 A.M. - 6:30 P.M.  
10 A.M. - 7 P.M.  
SATURDAY



Complete Selection of  
FRESH TURKEYS

FOR YOUR HOLIDAY DINNER  
APPLE VALLEY, LANCASTER FARMS,  
HUNTSINGER — FINEST GRADE AA  
BROADBREASTED TURKEYS  
AVAILABLE — COMPLETE SELECTION  
OF DUCKS, GEESE, ROASTERS,  
STUFFED AND SELF-BASTED  
TURKEYS

USDA Prime Eastern  
BEEF ROASTS

Aged To Perfection

Boneless Rolled  
BEEF ROASTS

Boneless Top  
ROUND ROAST

Boneless Eye of  
ROUND ROAST

Cut From Aged Eastern Beef

Prime  
Bottom  
Round  
or Rump

USDA  
Prime  
Oven  
Ready

USDA  
Prime  
Oven  
Ready

98¢  
Lb.

\$109  
Lb.

\$139  
Lb.

USDA PRIME BEEF  
STANDING  
RIB ROAST

Cut From  
Aged  
Eastern Beef

89¢  
Lb.

Complete Selection  
Of Gourmet and  
Specialty HAMS

HOLIDAY  
HAM  
FESTIVAL

Dubuque Canned  
Royal Buffet  
HAMS

Lean  
7-Lb.  
Can  
No Waste  
\$5.99

Hormel Cure 81  
WHOLE HAMS

7.9-Lb. Avg.  
Fully  
Cooked  
\$129  
Lb.

SHANKLESS HAM  
Hormel

Fully Cooked  
Hickory Smoked  
12-16 Lb. Avg.  
\$69.99

TAVERN HAMS

Fully Cooked  
Luer  
Boneless  
Waste Free  
\$109  
Lb.



## Family Sermon Christmas Eve

A special family Christmas Eve service will be presented at 8 this Saturday, December 24, at the Church of Sierra Madre. The pastor, Dr. Robert Schaper, will bring a brief Christmas meditation and music will be provided by the Chapel Choir. The service will conclude outdoors around the huge Christmas tree in the patio of McAndrews Hall with the singing of traditional carols.

The normal service schedule has been altered for Christmas Sunday, and

there will be just one service for the entire day on the subject, "Born This Day." There will be a church service at the same time for elementary age children and the regular nursery care.

## Dr. Barnhart's Sermon Topic 'Your Christmas'

"Your Christmas — Christ Born In You" is the sermon topic of Dr. Ethel Barnhart Christmas Sunday, December 25, at the 11 a.m. worship service at the Santa Anita Church, 226 W. Colorado Boulevard, Arcadia. In the early part of the service the Junior Church will present the beautiful nativity scene while J. E. Wells reads the Bible account of Christ's birth.

The public is cordially invited to rejoice with us. Our prayer is that each one have a personal Christmas experience and thus be established in a new era of living with God Power.

Graded classes for youth from kindergarten through eighth grade will be conducted following their presentation of the Nativity Scene. The high school and college group will remain in the adult service.

The Candlelight Service held Saturday, December 24, at 8 p.m. is one of the most beautiful and meaningful services of the year. The public is cordially invited to unite with us in experiencing the Power of the Holy Birth.

"Call HI 7-6162 for spiritual help day or night," says Dr. Barnhart.

## Omega Crowning Highlights Bethany Banquet

The Mirror Room of the Huntington Sheraton is the place, and the Omega Christmas Banquet is the event. Omega, the high-powered high school department of Bethany Church of Sierra Madre announces its first annual formal Christmas banquet.

The highlight of the evening will be the crowning of the Omega King and Queen. The group has voted by secret ballot for these honored positions and the result of the voting will be revealed on December 23, the night of the banquet. Rev. Ken Poure, the nationally known youth evangelist will be the speaker of the evening.

Preceding the 8 p.m. banquet will be a formal introduction part with Christmas punch and hors d'oeuvres. This party will be at the home of the Victory Bowmar's, 665 Oakcrest Dr., Sierra Madre.

## Two Services For Christmas At Faith Lutheran

Two Christmas services will be conducted at Faith Lutheran Church, 845 Hastings Ranch Drive. The Christmas Eve service on Saturday at 7, will feature the Sunday school's presentation of "The Meaning of Christmas" as composed and directed by Mr. Donald Hingst, the church's minister of education and youth. Miss Cheryl Osti will serve as the organist.

No Sunday school classes will be conducted on Sunday morning in order that the entire congregation may center attention on the Family Christmas service in the sanctuary at 10:30 a.m. The Junior Choir will present Willan's "When the Herds Were Watching." Pastor Armin Hesse's Christmas message will be entitled "The Christmas Truce."

A full schedule of holiday activities confronts the young people of the Walther League. On Friday evening, December 23, at 7, they will attend the Zone Walther League Christmas gathering at the Highland Park Lutheran Church. As their spiritual contribution they will present De Gregoris' chancel drama "Go So Loves."

On Friday, December 30, from 5 to 10 p.m., and again on Sunday, January 1, from 7 to 2 p.m., the young people will work on the Lutheran Hour float entry for the Pasadena Tournament of Roses Parade. This year the float will honor the 450th Protestant Anniversary of the Reformation under the theme "Life — New Life."

The message will be related by the Tree of Life with heavy roots circling the base, and Luther's rose carefully reproduced on front and rear base sections.

Next week's New Year's Eve service will be conducted in the church sanctuary of Faith Lutheran on Saturday night at 7:30, with the celebration of Holy Communion. The Pastor's sermon will be entitled "On To The Goal Line!"

## Congregational Church Has Christmas Meet

With the enervating crispness of a late December night, and the all encompassing beauty of the Christmas spirit, members and friends of Sierra Madre Congregational Church will meet in the softly lighted sanctuary at 11 p.m. on Christmas eve, for a communion service.

Rev. David G. Howell, Jr. will read selected scriptures telling the Christmas story. These readings will be interspersed with selections by the Chancel Choir under the direction of Rev. Karl Beilstein. The choir will sing Christmas carols through the ages beginning with the ancient prophecy, "Come, Thou Long Expected Jesus." They will also sing, "Let All Mortal Flesh Keep Silence," "O Come, O Come Immanuel," "Of the Father's Love Begotten," "From Heaven Above to Earth I Come," "All My Heart This Night Rejoices," "Lo, How a Rose," "Oh Jesu Sweet, Oh Jesu Mild," "What Star is This With Beams So Bright," and "No Candle Was There and No Fire." The congregation will join in singing "Silent Night."

On Sunday morning, Christmas Day, there will be the regular 10 a.m. worship service. "Christmas is a Look Ahead" will be the sermon title. Mr. Howell states that, "Wherever Christ touches a life, that life finds new roads as the Magi found new roads. By His coming, Jesus has made new roads absolutely essential in every century. His coming has emphasized that people must become a new kind of people with new significance found in living."

The combined youth choirs, under the direction of Mrs. Edward Murphy, will sing, "Birthday of a King." The anthem by the Chancel Choir will be, "There Were Shepherds," by Vincent.

Mr. and Mrs. A. K. Hackbarth of 640 Edgeview Dr. will be having out of town guests for Christmas: Mrs. Hackbarth's aunt and uncle, Mr. and Mrs. Gust Kall will be here from Phoenix. And in addition to their own children, Lemmel, PHS student, and Jane who attends Wilson, there'll also be a maternal grandmother, Mrs. Katherine Lemmel, who lives here.

Larry Garland and his wife and son Ralph will spend the day with his brother Russel E. Jr. and family at North Long Beach, joined by the Russell Gar-

**Best Wishes for a Bright and Merry CHRISTMAS**



**DON JACKSON**  
Store For Men  
18 W. S.M. BLVD. 355-1236

## Junior College

that the PCC administration is drafting a set of board policies which can be considered and adopted later.

The trustees set their meetings for the first and third Wednesdays of each month at 7:30 p.m. and the second Wednesday at 3:30 p.m. in Room 404 of the Robbins Building.

The members expressed interest in holding some meetings in the various areas of the affiliating school districts of La Canada, Temple City, Arcadia, San Marino, South Pasadena and Pasadena.

## Thank You

schedule for the weekend of Christmas. The post office will close at noon on Saturday, Dec. 24, and will remain closed until 8:30 a.m. Tuesday, Dec. 27. There will be no mail deliveries on Monday, Dec. 26. Only the usual holiday schedule will be in effect on that day.

## YOUR CHURCH IS WAITING FOR YOU

Support your local merchant — buy locally.

## Lesson-Sermon For December 25

"God, who commanded the light to shine out of darkness, hath shined in our hearts, to give the light of the knowledge of the glory of God in the face of Jesus Christ."

This passage from II Corinthians will be the Golden Text for the Lesson-Sermon titled, "Christian Science," to be read in all Christian Science churches this Sunday, Christmas Day.

Scriptural passages include the story of the birth of Jesus and the adoration of the Magi as well as many references to Jesus' healing ministry.

One of the related selections from the denominational textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy, will be this: "Christ's Christianity is the chain of scientific being reappearing in all ages, maintaining its obvious correspondence with the Scriptures and uniting all periods in the design of God."

Support your local merchant — buy locally.

**NOEL**

Follow the Star of Peace, Now and Always.



May true joy be yours this Christmas!

**WISTARIA COIN LAUNDRY**  
370 W. SIERRA MADRE BLVD.

**FAITH LUTHERAN CHURCH**  
845 Hastings Ranch Drive  
Donald G. Hingst — Minister of Education & Youth  
Unto Us a Child is Born! — He is the Lord Our God!  
O Come, Let Us Adore Him!  
Saturday, 7:00 — THE CHRISTMAS EVE SERVICE  
Sunday School Presents: "The Meaning of Christmas,"  
Sunday, 10:30 — THE FAMILY CHRISTMAS SERVICE  
Pastoral Christmas Message: "The Christmas Truce."



**Sierra Madre Congregational Church**  
"The Church of the Singing Tower"  
Adult Worship — Church School — Child Care  
10:00 o'clock  
"Christmas Is A Look Ahead"  
Rev. David G. Howell

**The Santa Anita Church**  
226 West Colorado Boulevard, Arcadia HI 8-8206  
Dr. Ethel Barnhart, Minister

CANDLELIGHT SERVICE — Dec. 24 — 8 P.M.  
Sunday, December 25, at 11 A.M.

"YOUR CHRISTMAS — CHRIST BORN IN YOU"

## BETHANY CHURCH

(INTERDENOMINATIONAL)  
Baldwin at Montecito Robert N. Schaper, Pastor  
8:00 p.m. Saturday — Christmas Eve Service  
10:00 a.m. Sunday — Family Worship Service "Born This Day"

**First Church of Christ, Scientist**  
188 W. HIGHLAND AVE., SIERRA MADRE  
READING ROOM, 22 N. BALDWIN AVE.  
Saturday 10-3 P.M.  
Daily Except Sundays and Holidays 12-5 P.M.  
"Christian Science"

Sunday Service (small children cared for) 11:00 A.M.  
Sunday School for pupils up to age 20 9:30 A.M.  
Wednesday Testimonial Meetings 8:00 P.M.

## EPISCOPAL Church of the Ascension

N. Baldwin at Laurel  
Rev. Harley Gibbs Smith Jr., Rector

**SUNDAYS**  
7:30 a.m.—Holy Eucharist  
9:45 a.m.—Morning Prayer  
10:00 a.m.—Community Mass and Sermon  
Church School Classes

## WEEKDAYS

7:00 a.m.—Holy Eucharist  
2nd Eucharist, Wednesday at 9:00 a.m.  
Fridays in Lent — 9:00 a.m.

## HAPPY HOLIDAY SEASON FROM

The Store That Has Everything  
Sizes 0-to-14 For Girls  
Sizes 0-to-20 For Boys

## TYKE-TOWN

3625 E. FOOTHILL BLVD.  
Foothill-Rosemead Shopping Center

## Foothill-Rosemead SHOPPING CENTER

## SECURITY FIRST NATIONAL BANK

449-3333 — 3555 E. Foothill

## PASADENA FEDERAL SAVINGS

355-8002 — 3617 E. Foothill

## THE MARBERRY SHOP

355-7213 — 3621 E. Foothill

## HASTINGS CAR WASH

3393 E. Foothill Blvd.

## HASTINGS CAMERA

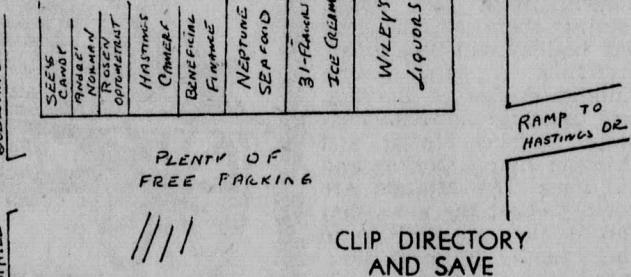
3649 East Foothill — 793-9655

## WILEY'S HASTINGS LIQUOR

3657 East Foothill — 355-8266

## NEPTUNE SEAFOOD

3653 East Foothill — 355-1503



**NEPTUNE'S FISH - POULTRY AND DELI**

FOR THOSE HOLIDAY HORS D'OEUVRES

Fresh Cooked Shrimp Crab Meat  
Lobster Meat Crab Leg Meat Only  
Fancy Smoked Fish

For Your Holiday Guests  
MAY WE SUGGEST  
Live Maine Lobster, Cooked to Order

Also Featuring  
FRESH FRESH SUN VALLEY TURKEYS  
LARGE FRESH KILLED ROASTING CHICKENS  
FRESH KILLED GEESSE — 10 TO 12 POUNDS  
LONG ISLAND DUCKLINGS — 5 POUNDS PLUS  
FRESH EASTERN OYSTERS FOR STEWING AND DRESSING  
FRESH EASTERN LARGE OYSTERS FOR FRYING AND SCALLOPING

**WILEY'S-HASTINGS LIQUOR**

EL 5-8266 WE DELIVER

3657 E. Foothill Blvd.

**CHRISTMAS DECANTERS IN ALL POPULAR BRANDS ARE NOW IN STOCK**

ASK ABOUT OUR DISCOUNT ON CASE LOTS

**COMPLETE CAR WASH**

COMPLETE SHELL PRODUCTS

## CAR WASH PRICES AT HASTINGS CAR WASH

FREE WITH 15 GALS. GAS

59¢ WITH 10 GALS. GAS

89¢ WITH 5 GALS. GAS

Reg. Wash Price \$1.25

BUY GAS TODAY, GET COUPONS GOOD FOR WASH ANYTIME

Expert Wax and Polish \$9.95

**HASTINGS CAR WASH**

3393 E. Foothill Blvd.

2 BLKS. W. ROSEMEAD BankAmericard - Diners Club

## PHOTO EQUIPMENT RENTAL

**HASTINGS CAMERA**

793-9655

## SHOP

3649 E. FOOTHILL BLVD.  
PASADENA, CALIF.



## The Neighbors Will Talk!

Yes, everyone out this way is talking about how pleasant it is to do business at Pasadena Federal Savings. So convenient, in your favorite shopping center. Easy to park. Gracious offices. Friendly, competent service, whether you're adding to your savings account, or borrowing to buy, build or improve your home. The word does get around. That's why you'll meet your good neighbors here!

## PASADENA FEDERAL SAVINGS

AND LOAN ASSOCIATION  
EAST PASADENA: Foothill-Rosemead Shopping Center  
"Under the Time & Temperature Sign"  
Downtown: Green at Los Robles

**5 1/4%** CURRENT ANNUAL RATE ON ALL ACCOUNTS —

FUNDS RECEIVED BY THE 10TH EARN FROM THE 1ST  
Payments Quarterly • Accounts insured to \$15,000 by FSLIC



## Judith Sheahan Laid To Rest

Services were held Monday, December 19 at the hour of 10 a.m. for Hattie Judith Sheahan, age 83, who passed away in a Temple City sanitarium on December 15 after a lengthy illness.

Hattie formerly lived at 144 E. Montecito, having come to California some 35 years ago and living in Sierra Madre for the past ten years.

She leaves to mourn her passing a daughter, Mrs. May V. Shearer of Sierra Madre; a son, Cleury P. Snider of Bellflower; and a brother, Helm Walker of Wichita, Kansas. One grandchild and two great grandchildren.

Graveside services were held in Live Oak Cemetery with Dr. Robert Schaper in charge. Interment was in Live Oak Cemetery, with Ripple Mortuary of Sierra Madre handling the arrangements.

## Services Held For Paul Burton

Services were held Monday afternoon, December 19 at 3 p.m. for Paul Burton, age 57 who passed away December 15 at home after a lengthy illness.

Paul came to California from Buffalo, New York 34 years ago and lived in Sierra Madre for the past 25 years.

The home was at 31 E. Alegria until last month when he moved to 82 E. Sierra Madre Blvd. and leaves his wife Inez of Sierra Madre and one brother, Warren Nathan Burton of Palos Verdes.

Services were held in the chapel with Rev. Plummer Van Eaton in charge. Committal was private at the Pasadena Mausoleum, Ripple Mortuary in charge of arrangements.

## LEGAL NOTICE

**SIERRA MADRE NEWS CERTIFICATE OF BUSINESS, FICTITIOUS NAME**  
The undersigned do hereby certify that the business of the firm of **COACHELLA VALLEY**, California, under the fictitious name of **COACHELLA VALLEY**, and that said firm is composed of the following persons, whose names in full and places of residence are as follows:  
Charles D. Hoffmann, 114 So. Merrieth, Pasadena.  
Dean D. Hoffmann, 1748 State St., So. Pasadena.  
Dated Dec. 17, 1966  
Charles D. Hoffmann  
Dean D. Hoffmann  
Notary Public  
My Commission Expires July 5, 1969  
Publish Sierra Madre News Dec. 22, 29, 1966, Jan. 5, 12, 1967

## The Menu Story

by Frank P. Burke

As a bartender for many years I have talked with customers at the bar —

It is only natural that you do a certain amount of talking but you do a greater amount of listening.

In listening there is ALSO learning.

In this respect I have on many occasions followed the advice of many customers on THEIR choice of restaurants. For many years I have talked of MAMMA LEONE'S in New York City.

As a fine Italian restaurant this is a place you must go to — when you visit the East.

But, if you go north to San Francisco, the ONE of MANY FINE places is Paoli's.

Forget breakfast and lunch and from the anti-pasto to the coffee it's EXCELLENT.

Paoli's is on Montgomery St. in the business district. After your meal drive over to Oakland's Jack London Square and visit the First and Last Chance Saloon.

Any night but Sunday and Thursday and say hello to Bill and Charlie.

After many laughs you'll be ready to return to Paoli's for late supper.

Tell the folks you read about them in the Sierra Madre News.

Next week — West Lynn.

Mrs. Helen Peterson, our Torvarian, will, as usual, be spending part of her "holiday" time visiting her father-in-law, who at 83 is giving our former Mayor Jones some runner-up competition. Reason for putting holiday in quotes is because, also as usual, Mrs. Peterson will be doing some extra work on Toy Loan need while the cottage is closed till school reopens. She recently had, the pleasure of a visit from her sister, Mrs. Albert L. Furth, out here from N.Y. to visit a son who teaches at UCLA.

**VONS and Shopping Bag**

The Best of Everything for a...

**U.S.D.A. A TURKEYS**  
New California Crop ★ Frozen ★ Oven Ready

**PLUMP TOMS... 35¢**  
Californian or Poppy Brand • Frozen • 18-22 Lbs.

**TENDER HENS 37¢**  
Californian or Poppy • Frozen • 10-13 Lbs.

**Vons Table King SELECTED QUALITY Young Turkeys**

**FANCY YOUNG HENS 39¢**  
GRADE A • FROZEN 10-13 LBS. AVG. READY FOR THE OVEN

**PLUMP, JUICY TOMS 37¢**  
GRADE A • FROZEN 18-22 LBS. AVG. READY FOR THE OVEN

**Cubbison's Poultry Dressing 49¢**  
REGULAR OR CORN BREAD FULLY SEASONED, 13 OZ. BOX

You Want the Best for Christmas!  
LOOK FOR THIS SEAL YOUR ASSURANCE OF QUALITY  
All Turkeys at Vons & Shopping Bag Are U.S.D.A. Inspected and Graded A

**C and H SUGAR 25¢**  
Powdered, Light or Dark Brown

**CRANBERRY SAUCE 17¢**  
Ocean Spray—Jellied or Whole

**VONS COFFEE 59¢**  
Premium Blend

**PILLSBURY CAKE MIX 29¢**  
19 Oz. Package  
White, Yellow, Chocolate, Double Dutch, Banana, Swiss Choc.

**VONS and Shopping Bag**

**COACHELLA VALLEY GRAPEFRUIT 8 LB BAG 39¢**  
Large Juicy, Desert Grown  
A Tempting Eye-Opener!

**Velvet Texture RED YAMS 10¢**  
U.S. NO. 1 GRADE

**Mushrooms 39¢**  
LARGE, BROWN FRESH & TASTY 1/2 LB.

**Crisp Celery 25¢**  
FRESH & TENDER YOUNG STALKS

**Fresh Endive 10¢**  
SNAPPY CRISP BUNCHES ADD ZEST TO SALADS

**FRESH HAWAIIAN PINEAPPLE 10¢**  
Extra Fancy Large Size

**CENTRAL AMERICAN BANANAS 2:25¢**  
Golden Ripe

**ORANGE JUICE 6¢**  
Sunshine State—Pure Florida Juice  
FROZEN 6 OZ. CAN.

**BIRDS EYE VEGETABLES 4:89¢**  
Peas with Onions, Peas with Butter, Peas & Potatoes with Cream Sauce, Cut Corn with Butter, Glazed Carrots, Frozen, Seasoned, 10 oz. Pkg.

**Vons Enchiladas 3:51¢**  
BEEF OR CHICKEN, FROZEN, 8 OZ.

**Vons Limas & Ham 2:49¢**  
FROZEN 4 OZ. PKG.

**Simple Simon FROZEN PIES 49¢**  
Apple, Lemon Custard, Peach, Pumpkin, Mince  
LARGE 9 INCH, 34 OZ. SIZE

**Check List for the Festive Fare**

- Whole Spiced Peaches 2:49¢
- Libby's Pumpkin 2:10¢
- St. Regis Hot Cups 29¢
- York County Whole Onions 300 CAN 29¢
- Star Stuffed Olives 49¢
- Heinz Whole Sweet Pickles 25 OZ. JAR 49¢
- Spiced Crabapples 25¢
- Water Chestnuts 25¢
- Party Mix Nuts 69¢
- Diamond Walnuts 79¢
- Borden's Mince Meat 59¢
- Maraschino Cherries 25¢
- Lipton Onion Soup Mix 37¢
- Kleenex Dinner Napkins 2:49¢

**Specials in The Sundries Section**

- AQUA NET HAIR SPRAY 58¢
- SUN-UP AFTER SHAVE LOTION 88¢

**VONS BAKERY**

**FRESH MINCE OR PUMPKIN PIES 59¢**  
Bakery Fresh and Flavorful, Deep 8 inch, REG. 79¢, SPECIAL...

**Vons Brown 'n Serve Rolls 33¢**  
OVEN READY PKG. OF 12

**Panettone Christmas Bread 59¢**  
FULL OF GLAZED FRUIT

**Vons Enriched Bread 3:51¢**  
WHITE, WHEAT OR SANDWICH, FULL 1 LB. 49¢ OZ. LOAF

**DETERGENT Cascade 42¢**  
FOR DISHWASHERS 20 OZ. PKG.

**WALL CLEANER Spic & Span 31¢**  
LGE. PKG.

**DEODORANT Zest Bars 2:29¢**  
REG. BAR

**FOR DIRTY HANDS Lava Soap 2:22¢**  
REG. BAR

**FABRIC SOFTENER Downy 49¢**  
17 OZ. PLASTIC BTL.

**SHOP FOR TWO DAYS... ALL STORES CLOSED ON SUNDAY AND MONDAY DECEMBER 25-26**

**★ WEST ARCADIA ★ SO. PASADENA ★ ALTADENA ★ PASADENA**

**MERRY CHRISTMAS**

**U.S.D.A. A TURKEYS**  
New California Crop ★ Frozen ★ Oven Ready

**PLUMP TOMS... 35¢**  
Californian or Poppy Brand • Frozen • 18-22 Lbs.

**TENDER HENS 37¢**  
Californian or Poppy • Frozen • 10-13 Lbs.

**Vons Table King SELECTED QUALITY Young Turkeys**

**FANCY YOUNG HENS 39¢**  
GRADE A • FROZEN 10-13 LBS. AVG. READY FOR THE OVEN

**PLUMP, JUICY TOMS 37¢**  
GRADE A • FROZEN 18-22 LBS. AVG. READY FOR THE OVEN

**Cubbison's Poultry Dressing 49¢**  
REGULAR OR CORN BREAD FULLY SEASONED, 13 OZ. BOX

**We Have a Complete Selection of FRESH TURKEYS**

**Vons Table King or Apple Valley U.S.D.A. Grade A Perfectly Cleaned Plump Young Hens & Toms**

**Armour★ Stuffed Turkeys 59¢**  
FROZEN 8-10 LBS.

**Beltville Turkeys 49¢**  
PLUMP & JUICY FROZEN, 5-8 LBS.

**Plump Young Geese 69¢**  
TENDER, FLAVORFUL FROZEN, 7-9 LBS.

**Swift's Premium Ducks 49¢**  
EASTERN 4-5 LBS.

**Armour Golden★ Turkeys 55¢**  
FROZEN 10-13 LBS.

**Oven Ready—Self Basting With Creamy Butter**

**HONEY SUCKLE BONELESS TURKEY 49¢**  
FROZEN—IN FOIL PAN READY TO ROAST

**Turkey Roast 34¢**  
WITH GIBLET GRAVY 2 LBS. 8-OZS.

**Sliced Turkey 1:19**  
WITH GIBLET GRAVY 2 LB. PACKAGE

**VONS and Shopping Bag**

**Princella Yams 29¢**  
WHOLE, GOLDEN, IN HEAVY SYRUP 2 1/2 CAN

**Jerseymaid Egg Nog 49¢**  
RICH & CREAMY QUART CTN.

**Pitted Ripe Olives 29¢**  
SAN FERNANDO—LARGE NO. 1 TALL CAN

**Jerseymaid Ice Cream 69¢**  
ALL FLAVORS CATERING 1/2 GALLON

**Lux Liquid Detergent 49¢**  
PINK LOTION 22 OZ. PLASTIC

**TAPERLITE CANDLES 35¢**  
10 Inch Pkg. of 2

**CHRISTMAS CANDY ST. NICK MIX 39¢**  
1 Lb. Pkg. 69¢ 2 Lb. Pkg. 69¢

**ICE CREAM SNOW BALLS 59¢**  
Package of 4

**JERSEYMAID BUTTER 79¢**  
Grade AA 1 Lb. Ctn.

**VONS and Shopping Bag HORMEL CANNED HAM \$4.69**  
Lean, Boneless, Fully Cooked 5 LB. CAN SAVE \$1.00

**VONS EXCLUSIVE Roadsport SHARP CHEDDAR 79¢**  
Aged Over 6 Months SAVE 16¢ LB.

**VONS DIPS 3:100**  
8 OZ. CUP French Onion, Blue Cheese, Clam, Garlic Made With Fresh Sour Cream Dressing

**CREAM CHEESE 35¢**  
Borden's or Kraft Philadelphia Large 8 OZ. Foil Package

**USDA CHOICE BEEF ROASTS**  
The 'Choice' of the U.S.D.A. Choice

**Center Cut Chuck 45¢**  
EXTRA LEAN

**Round Bone Roast 59¢**  
SHOULDER CHUCK

**Boneless Chuck 79¢**  
CHOICE BEEF WASTE FREE

**Shoulder Clod 89¢**  
BONELESS ROAST ROLLED & TIED

**USDA CHOICE BEEF STEAKS**

**Top Round or Sirloin Tip 98¢**  
BONELESS, EXTRA LEAN, CUSTOM TRIMMED

**Chuck Steaks 49¢**  
CUSTOM TRIMMED CHOICE BEEF

**Family Steaks 89¢**  
BONELESS BEEF TRIMMED OF WASTE

**Seafood Sea-lections**

**Fresh Western Oysters 79¢**  
FOR DRESSING 10 OZ. JAR

**Medium Size Shrimp 1:29**  
FOR FRYING OR FOR COCKTAILS

**Alaskan King Crab Meat 1:09**  
READY TO USE IN SALADS, COCKTAILS

**In the Frozen Meat Cases**

**Four Fishermen Fish Sticks 69¢**  
14 OZ. PKG.

**Mrs. Friday's I.Q.F. Shrimp 89¢**  
INSTANT QUICK FROZEN, 7 OZ. PKG.

**T & M Veal or Turkey Drumsticks 69¢**  
12 OZ. PKG.

**The Vons Family of Employees Wishes You and Your Family a Happy Holiday Season**

Call Cumberland or Gilbert 3-6181 for location of nearest store. Call collect if toll.

**10% DISCOUNT ON NATIONAL BRANDS!**  
Discount Given On All Purchases of 12 Fifths or More or 12 Quarts or More

**HUNDREDS of EXTRA WINNERS FOR THE... LAST WEEK TO WIN!**

**Let's Go to the Races**  
FINAL TV POST TIME... Thursday, Dec. 29 IN FULL COLOR KTLA-5

**Get Game Cards Now for 42d Week—Thursday Dec. 22**

**WALL CLEANER Spic & Span 31¢**  
LGE. PKG.

**DEODORANT Zest Bars 2:29¢**  
REG. BAR

**FOR DIRTY HANDS Lava Soap 2:22¢**  
REG. BAR

**FABRIC SOFTENER Downy 49¢**  
17 OZ. PLASTIC BTL.

**Luzianne Coffee 69¢**  
WITH CHOCOLY, 1 LB. CAN...

**Nalley's IXL Chicken Ravioli 69¢**  
40 OZ. CAN...

**Nalley's IXL Chili & Beans 39¢**  
15 OZ. CAN...

**Sunshine Cheez-Its Crackers 43¢**  
13 1/2 OZ. PKG.

**VONS and Shopping Bag BLUE CHIP STAMPS**  
WE GIVE BLUE CHIP STAMPS

PRICES EFFECTIVE THURS., FRI., SAT., DEC. 22, 23, 24



# Merry Christmas

...FROM OUR FOOD SHELVES TO YOURS!

Fresh Grade A — California Grown  
**HEN TURKEYS**  
**49¢** lb

Fresh Grade A — California Grown  
**TOM TURKEYS**  
**45¢** lb

Home Made  
**TURKEY DRESSING**  
**79¢** lb

**STILL TIME TO ORDER --**

- ★ MIRA LOMA FRESH BROAD BREASTED TURKEYS
- ★ EASTERN CAPONS -- GEESE -- DUCKS -- PHEASANTS
- ★ DECORATED BAKED HAMS
- ★ ROASTED TURKEYS WITH HOMEMADE DRESSING AND GRAVY
- ★ EASTERN HAMS SMITHFIELD — JONES — OLD KENTUCKY
- ★ EASTERN or WESTERN OYSTERS
- ★ FRESH HOME MADE DRESSING

Lean Morrells Pride  
**SLICED BACON**  
**59¢** lb

Jones Dairy Farm  
**PURE PORK LINK SAUSAGE** **83¢** lb

---

Fresh Lean **GROUND ROUND** **79¢** lb

Fresh Tender **STEWING BEEF** **79¢** lb

---

Oscar Mayer — Cocktail Size Little Smokie — Fully Cooked **SAUSAGE** NET WT. 5-OZ. **39¢**

**EASTERN OYSTERS** 1/2-PT. **93¢**

## FROZEN FOOD SALE

STOKELY — [Boil in Bag] 8-OZ. PKG.  
**BRUSSEL SPROUTS** In Butter Sauce **4.99¢**

CALAVO 7 3/4-OZ. CAN  
**AVOCADO DIP** **59¢**

STOUFFERS 11 1/2-OZ.  
**LOBSTER NEWBURG** **\$1.69**

SARA LEE — CINNAMON  
**NUT COFFEE CAKE** 11-OZ. PKG. **79¢**



*From Our Own Kitchen*  
All Our Cooked Foods Are Prepared Daily Under the Supervision of Our Fine And Capable Cook

Betty Hill and Her Assistants  
**ROBERTS HOMEMADE CRANBERRY** LB. CUP

**SALAD RELISH**  
**49¢ 59¢** lb

Kraft — Philadelphia  
**CREAM CHEESE** 8-OZ. PKG. **35¢**

Cache Valley — Sliced  
**NATURAL SWISS CHEESE** PKG. 5-OZ. **29¢**

OCEAN SPRAY  
Whole or Jellied  
**CRANBERRY SAUCE**  
LB. CAN **5.00**

**HOLIDAY SPECIAL**  
MAXWELL HOUSE COFFEE  
2 Lbs. \$1.29  
**65¢** lb

CROSSE-BLACKWELL  
**MINCE MEAT**  
28-OZ. JAR **49¢**

Iris -- Sweet  
**CUCUMBER STIX** LB. JAR **3.00**

Royal Prince  
**YAMS** 25-OZ. CAN **3.00**

Dole Seasoned  
**GREEN BEANS** LB. CAN **5.00**

Sunshine Krispy  
**CRACKERS** LB. PKG. **29¢**

Liquid Bleach  
**PUREX** 1/2 Gallon **29¢**

Kern Pure  
**TOMATO CATSUP** 14-OZ. BTL. **2.29**

Nabisco Snacks -- Sociables or REG. SIZE  
**TRISCUITS** **3.00**

Lindsay Colossal  
**RIPE OLIVES** TALL CAN **3.00**

Dole Sliced  
**PINEAPPLE** 14 1/2-OZ. FLAT **4.89¢**

Wil Wrights Famous  
**EGG-NOG CREAM** PINT **\$1.10**

Scott Cut-Rite  
**Wax Paper** 125 Foot Roll **2.49**

FOR SOMEONE SPECIAL  
Your Choice  
**LIQUORS and WINES**  
GIFT WRAPPED  
EVERLASTING!  
CUSTOM DESIGNED  
**Christmas Poinsettia Plants**  
**\$4.50 and \$5.50**

**For Christmas Entertaining!**  
BETTY CLARKS — FRUIT CAKES  
PLUM PUDDINGS, RUM, BRANDIED  
or HARD SAUCE — FANCY GIFT  
CHEESE ASSORTMENTS —  
PACKAGED SWISS CHEESE FONDUE

**CHRISTMAS PARTY**  
FAVORS — BRAHC'S ASS'T.  
CANDIES — GIFT BOXES OF  
FINE CHOCOLATES — COCKTAIL  
NAPKINS — PLACE MATS  
and NAPKINS

THIS WEEK'S SPECIAL FROM  
**WISTARIA BAKE SHOP**  
**ORDER NOW**  
**FRUIT CAKES AND BAKED GOODS FOR CHRISTMAS**

## FARM FRESH PRODUCE

FULL O' JUICE, VALENCIA  
**ORANGES** 8 lbs. **\$1**

SELECT WHITE ROSE  
**POTATOES** 5 lbs. **29¢**



AT THE HOME OF THE GREEN FROG

SWEET JUICY  
**TANGERINES** 2 lbs. **29¢**

FRESH, SMALL, HOT HOUSE  
**MUSHROOMS** **59¢** lb



"Large enough to serve you, small enough to know you"

**Roberts Market**  
HOME OF THE GREEN FROG  
ON THE CORNER ON THE SQUARE  
SIERRA MADRE

Phone 355-3344

Prices Effective  
Wednesday thru Saturday  
December 21 - 22 - 23 - 24

— Open 6 Days A Week — 9 A.M. - 7 P.M. — Closed Sundays —



# LAST-MINUTE GIFT GUIDE

OPEN EVERY NIGHT TILL 9 TILL CHRISTMAS

## WOMEN'S SCUFFS

LAMBS WOOL  
Solid Comfort



Pink, Blue, White

**\$4.95**



## WOMEN'S SHEARLING FLUFFS

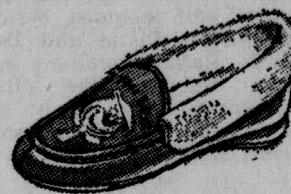
Blue and Red

Sizes 5 to 10

**\$5.95**

## MOCCASINS

FOR THE  
WHOLE FAMILY



Children's & Women's

**\$3.45 - \$3.95**

Men's & Boys'

**\$3.95 - \$6.95**

## HUSH PUPPIES

FOR EVERYONE IN THE FAMILY

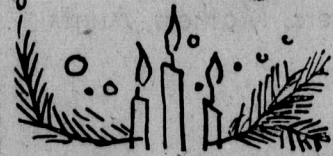
For Golf and Casual Wear

**\$9.95 to \$14.95**



Gift her with beautiful handbags to suit every occasion, day or night.

**\$3 to \$8.95**



## SUPP HOSE

**\$4.95 & \$5.95**

MOJUD NYLONS

Fine Quality Hose in the Newest Shades. Seamless, Full - Fashioned, Demi-Toes Non-Run

From

**99c to \$1.65**



## BROWN ROMEOS

**\$6.95**

## COWBOY BOOTS

FOR THE

WHOLE FAMILY



8 1/2 - 12

12 1/2 - 8

3 1/2 - 6

**\$7.45**

**\$8.45**

**\$13.95**

## Pink, Blue & White TERRY SCUFFS

**\$3.45**

## WOMEN'S SQUAW BOOTS

White, Black, Natural, Turquoise

Size 5 to 10

**\$5.95**

## SOX FOR EVERY MEMBER OF THE FAMILY

Children's & Women's Cotton —

**39¢ to 45¢**

Children's & Women's Stretch Nylon Sox All Colors —

**69¢**

Fluffy Golf —

**69¢ to \$1.29**



## MEN'S DRESS SOX

**\$1.00**

and

**\$1.50**

## MEN'S NATURAL SHEARLING SOFTIE BOOTS

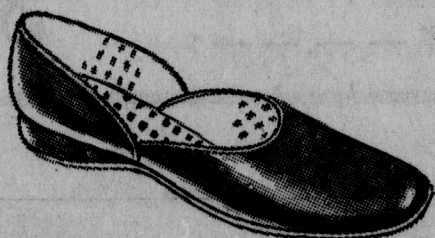
**\$7.95**

## Children's FELT and Plastic ZIPPER SLIPPERS

Sizes 3 to 3

**\$1.95**

FREE GIFT WRAPPING



## MEN'S OPERAS

Unlined or Fleece Lined

**\$5.95**

# RALPH'S SHOE Store

41 NORTH BALDWIN

S&H Green Stamps BankAmericard

355-0479





## Ripple MORTUARY

Sterling T. Ripple

201 West Sierra Madre Blvd.  
Funeral Director

Telephone — ELgin 5-3414

in

Sierra Madre

## You and Your Neighbors

During the Holiday Season  
by Mary-Madeleine Lamphier

wife of Jay up Highland way, has returned home from a week's stay at Methodist Hospital, feeling much better, thank you, the regulars at the Clardon and the Little League parents are breathing two sighs of relief. One is because Barbie is a favorite people around town; the other, is, because, as fourth vice president of Little League this year and the first chairman of the new ways and means committee, everyone wants her back to be in good shape for the large burdens it may be carrying in lining up sponsors for next year's ball players. Her family has special instructions to pamper her.

— ☆ —  
The Frank Alfrey's divy up, his family at their home for Christmas Eve and then a visit to hers on Christmas Day. First group will include Frank's parents, Helen and Irv; his brother; Mary and

Dick Kohler with Kathy, Rob and Laura, and of course, their own boys, Paul and Steve, who attend Highland Oaks. Next day they'll be with Mrs. Alfrey's parents Mr. and Mrs. James McClenaghan and her brother Jim in Pasadena.

— ☆ —  
Dolores and Ralph Emerson, 559 Auburn, will have a very special family gathering for dinner at their home on Christmas because Mrs. Emerson's parents, Mr. and Mrs. C. E. Stanley are here from Valer, Ill. It will be their first Christmas together in some 15 years. The party will include, besides daughters Diane and Deborah, Ralph's brothers and their families: the Milton Emersons, with Brady and Judy, and the Bill Emersons, with Karen.

— ☆ —  
Donna, daughter of the Clyde Edwards, reports that so far family plans are for a quiet traditional Christmas Eve opening of presents, with a few close friends as guests.

— ☆ —  
Mr. and Mrs. George Shipway, with Claudia, Karen and Jay; Mr. and Mrs. Lewis George, with Laurie, Alan and Bonnie; and Mr. and Mrs. Richard Johnson, with Christy, Carey, Heidi and Ricky. Laurie George will be coming home from Kansas State Teachers College at Emporia. Also present will be Velma's uncle and aunt, Mr. and Mrs. William Maxwell. After Christmas Bert's aunt and uncle, Mr. and Mrs. Bill Egbert are expected up from Walnut Creek for a several day visit.

— ☆ —  
Wonder how many noted in a recent interview by a newspaper in the area with a young student who had been on marijuana, that he mentioned he might have started because he was bored and there wasn't anything to do or anywhere to go. Wonder, too, if readers who are residents of Sierra Madre made any connection, as I did, between the interview and the existing youth facilities for recreation here — or would it be more grammatically correct to say, lack of facilities?

## Costume Party Celebrates First Year of Toy Soldiers

by LOIS SINSEIMER  
This reported was "volunteered" like in the Army, to attend the first annual Toy Soldiers' Christmas party, held Saturday, December 10, but it proved no chore, and the only risk involved was to my pride in trying to maintain status by performing adequately in a limbo contest.

As I walked into the beautifully decorated Park House I was greeted by ten Toy Soldiers and seven guests, dressed in costume, who were busy blowing bubble gum. It turned out there was a contest going on, which Maureen Kennedy proceeded to win. Then came a limbo contest. I must hand it to Susan Baines for getting under a bar that was less than three feet high without touching. I tried it, but without success.

Since all but one girl were in costume, Sierra Madre Civic Club representatives Mrs. H. A. Jackson, Mrs. George Haynes and Mrs. William Holcom judged the most original out of a range which included: a Spanish senorita, a ballet dancer, a gypsy, a cowgirl, a rabbit, two bonnie colleens, Huck Finn, a hipster wearing a sign which read "Beware!" five little girls with drawn-on freckles, and the winning outfit worn by Lorri Osti. This was an Indian dress made from burlap, decorated with rick rack topped off with a matching headband over her black-yarn braided wig.

After this there was a game of musical chairs won by Janie Eckert, and another limbo game which won Maureen Kennedy the privilege of being first in line to be served the delicious spaghetti and meat sauce dinner.

Following dinner, the Toy Soldiers and their guests

were entertained by Jane Owen and Cindy Schnell with their guitars. They sang popular selections, including "Julie Ann," "Sounds of Silence" and "Chilly Winds."

Cupcakes creatively decorated were then served, more limbo played and presents opened.

Toy Soldiers attending the party were Bridget Flanagan, president; Lorri Osti, vice president; Vivian Roum, secretary, and Kathy Flanagan, Angel Gonzales, Lee Kennedy, Kathy Kennedy, Susan Stoddard and Martha Valencia.

When the party ended and Soldiers and guests left for home, Mrs. Helen Peterson, Toyarian of our local Toy Loan Cottage (whose need for assistance to meet the demands of the greatly increased borrowing which caused an addition to the cottage to be built this past year, was behind this new group of young girl volunteers), looked like any hostess after a successful party; a mite tired but mighty pleased.

## CASA JANARA

Authentic Mexican Food

Reg \$1.75 **T. C. GRANDE** Special Monday Only \$1.10

A Crisp Tortilla Prepared with Bean Spread, Cheese, Sprinkling of Nippy Chorizo, Topped with Another Crisp Tortilla, Tossed Green Salad, made of Eight Choice Garden-Fresh Vegetables, Casa Janara's Salad Dressing, Guacamole, Shredded Turkey, Cheese, Tomato Slices, Olive.

Open Sunday - Monday - Tuesday - Wednesday - Thursday 11:00 A.M. to 10:00 P.M.

FRIDAYS AND SATURDAYS 11 A.M. TO 11 P.M.

ENTERTAINMENT — WEDNESDAYS ONLY

The 3-Birds

1 Guitar & 2 Singers

THURS. - FRI. - SAT. - SUN.

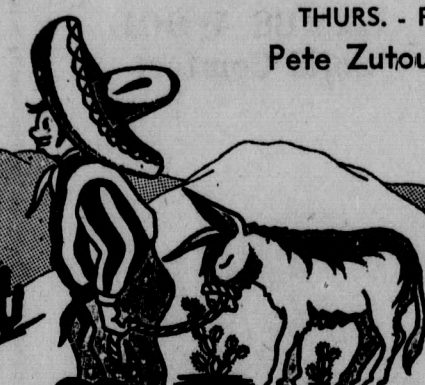
Pete Zutout at the Organ Bar

— Featuring —  
"MARGARITAS"

200 E. Foothill

358-7322

Arcadia



## A Beautiful Candle . . . . . . . . and a Bottle of Fine Wine

Makes For An Elegant Gift  
We Have Them  
Both

See Our Display!

FEATURING HURD  
BEESWAX CANDLES  
FROM FREEMARK ABBEY  
ST. HELENA, CALIFORNIA

## THE BOTTLE SHOP

LIQUOR • WINE • BEER • DELI

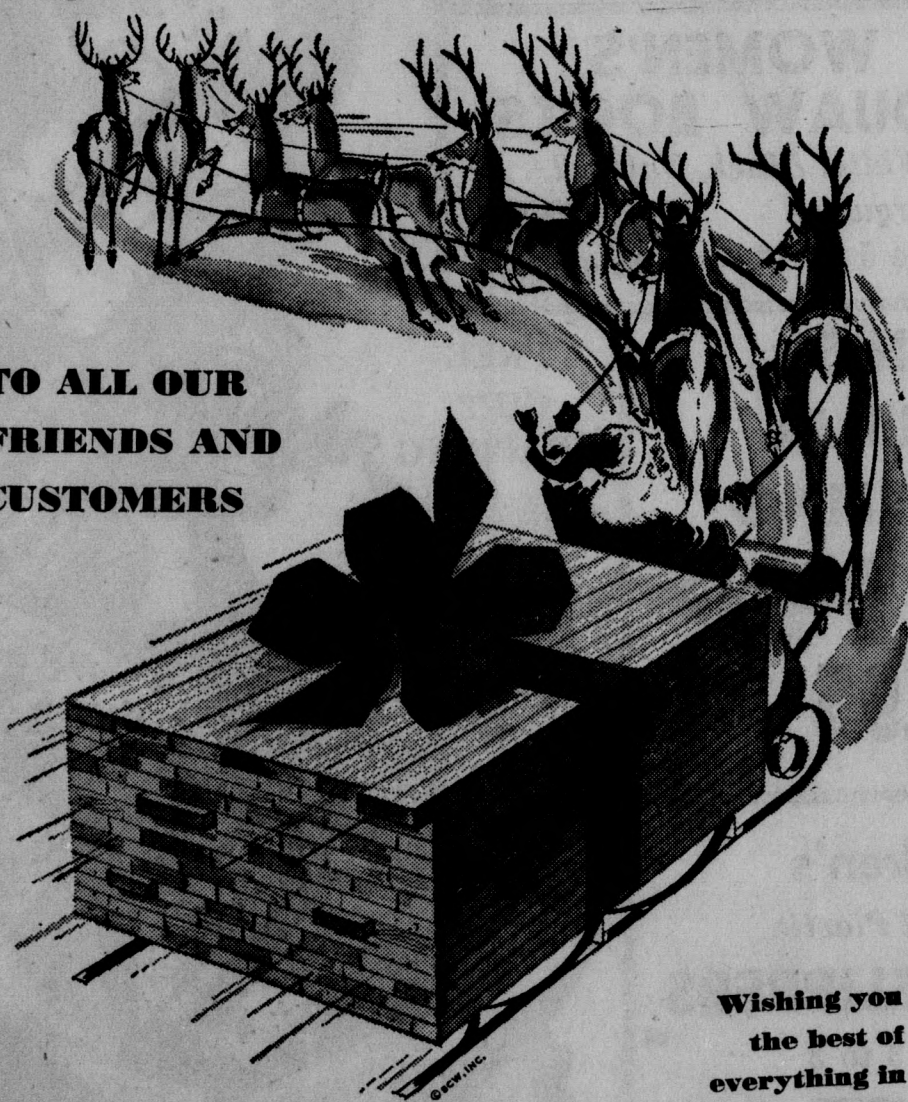
58 W. Sierra Madre Blvd. In Sierra Madre

Free Delivery

Call 356-1262

## MERRY CHRISTMAS

TO ALL OUR  
FRIENDS AND  
CUSTOMERS



Wishing you  
the best of  
everything in  
the holiday season!

## GRIFFIN LUMBER CORP.

38 E. Montecito Avenue Sierra Madre, California 91024 355-2331

RON GRIFFIN, Manager

## Arcadia Board

her own office, Rosemary Scott and Associates, in 1962.

Honored guests for the installation event were Arcadia Mayor George L. Forman and Mrs. Forman, Sierra Madre Mayor Frank Parks and Mrs. Parks, CREA Director at Large Joseph Concialdi, and Mrs. Concialdi, Mrs. Geo. Coffin, Arcadia City Manager Lyman Cosad and Mrs. Cosad, president of Arcadia Chamber of Commerce Donald Ehr and Mrs. Ehr, president of Sierra Madre Chamber of Commerce Douglas Delahooke and Mrs. Delahooke, manager of Arcadia Chamber of Commerce Sherrill Watson and Mrs. Watson, Arcadia City clerk Christine Van Maanen, president-elect of Alhambra District Board of Realtors Clyde J. Harless and Mrs. Harless, president-elect of Pasadena Board of Realtors Wayne Brannon and Mrs. Brannon.

The installation was followed by the awarding of a number of door prizes and an evening of dancing.

## Christmas Club Checks Mailed

Twenty thousand thirty-six Christmas Club checks have been mailed to customers of First Western Bank, according to an announcement made by Stafford Grady, president of the 81-branch, \$800 million bank.

Total amount mailed out is \$3,876,126.40. This includes \$69,147.40 interest.

Customers are urged to open their 1967 Club accounts as soon as possible in order to save during the maximum number of weeks and to earn full interest.

Peace  
and  
Joy

Our wish is  
that you may know  
all the joys of Christmas.  
THE DUGANS  
REECE 5 - 10 & 25c  
STORE  
26 W. S.M. BLVD.

## Look Your Very Best . . .

DURING HOLIDAY FESTIVITIES



Styled  
Especially  
For You  
By Our  
Capable Staff

With a  
Christmas  
Permanent  
From  
Fashionette



Evening  
Appointments  
Gladly  
Made For  
Your Convenience



## CHRISTMAS SPECIAL . . . . .

Good Until December 23  
By Appointment Only  
Our \$25.00 PERMANENT — Only

\$15.00

ATTENTION . . . . . Husbands, Fathers, Grandfathers, Mothers, Aunts  
and Uncles and Boy Friends Too — —

How About A Gift  
Certificate For A --  
PERMANENT OR FOR ANY  
SALON APPOINTMENT ONLY — — — —

\$15.00

Fashionette

"Home of Satisfied Patrons"

48 W. Sierra Madre Blvd. EL 6-1306 Sierra Madre



## Mills' Students Meet Prospective College Enrollees

Mills College students, home for the holidays, met with prospective students from the San Gabriel Valley area at a Christmas Brunch, Monday, December 19, at 10:30 a.m.

The traditional party at the home of Mrs. Everett Mangum, 160 S. Orange Grove, Pasadena, was hosted by Lynn Welles, campus representative for the Pasadena area, daughter of Mr. and Mrs. Owen W. Welles, Glendora.

Featured during the morning's program was the new color film of Mills College, "A Time and a Place." Twenty-seven Mills students received invitations to this event.

Mrs. Robert Bettencourt of Sierra Madre, student referral chairman for Mills College for this area, was in charge of the brunch, assisted by Mrs. Smith Guithues, president of the Pasadena Mills College Club, Mrs. Kenneth Bush of Sierra Madre, and college alumnae of the sixties.

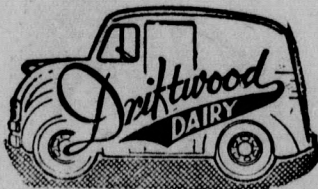
## ATTEND THE CHURCH OF YOUR CHOICE SUNDAY

Serving Seafoods Exclusively SINCE 1939 JUST MINUTES AWAY



SERVING 11:30 to 10:00 P.M. SUNDAY 12:30 to 10:00 P.M. Coastal Lagoon View and 10:00 P.M. Peace of Mind for the Holidays. Fresh Fish and Seafood. Closed Mondays.

## Call "Drifty" For Home Delivery



10724 E. LOWER AZUSA RD. EL MONTE, CALIFORNIA

CUMberland 3-6547 GILbert 4-9591

## Letters to the Editor

Dear Editor: The following is a copy of a letter sent to the Board of Education of Arcadia Unified School District: Board of Education Arcadia Unified School Dist. 234 Campus Drive Arcadia, Calif.

Gentlemen:

On December 1, 1966, in an article in a Los Angeles newspaper entitled "Rafferty Outlines His School Plan," Dr. Rafferty stated: "Local school districts should be able to choose their own books for elementary and junior high grades. High school districts already choose their own books." In referring to the controversial 8th grade history textbook "Land of the Free," Dr. Rafferty called it the only "lemon" of the 220 books chosen by the State Board of Education.

Has the Arcadia Board of Education reached a conclusion on the use of "Land of the Free" in its three junior high school districts? If not, this is a formal request that a study of the book be made, and that a report of the thinking of the individual Board Members be made public at the January meeting of the school board.

In making this study it is suggested that the following items be considered:

Revisions suggested by Dr. Rafferty (June, 1966). Nevins, Dumke, Sellers Report.

Criteria for Evaluating Textbooks in U.S. History Eighth Grade. (Adopted 11/64 Curriculum Comm.) Sections of the minutes of the State Curriculum Commission and State Board of Education meetings pertaining to the book.

Sections of the State of California Education Code related to textbooks and their use.

Resolutions calling for the withdrawal of "Land of the Free" from any list of books recommended for California Public Schools, made by the following: Arcadia Republican Women's Club, Federated; State United Republicans of California, California Young Republicans, State and local American Legion.

Critiques blasting the book by leading educators, newspaper editors and columnists, our state legislators and other interested groups.

For what will the requested funds of the tax override, to be voted upon in February, be used? Will any of these monies provide for books to replace "Land of the Free" when it is supplied by the State in September of 1967?

As concerned parents, taxpayers, and voters, we submit this request and these questions in an effort to cooperate with the School Board in affording the best education possible for our children.

(signed)

Mr. & Mrs. L. Don DeCamp

Mr. & Mrs. Le Roy Bradley

Mr. & Mrs. Garen Balakay

Mr. & Mrs. Richard P. Knerr

Mrs. Harold M. Jensen

Mrs. Celia R. Fennessy

Mr. & Mrs. E. Russell Griffith

Mr. & Mrs. James R. Cox

Mr. & Mrs. Norval Hadley

Mrs. Beatrice Bay

Mr. & Mrs. Allan Shultz

Mr. & Mrs. James D. Gostin

## Seaman Passage Back At Sasebo

Seaman Mark D. Passage, USN, son of Mr. and Mrs. Hubert Passage of 458 Mira Monte, returned to his home port, Sasebo, Japan, from a "Market Time" patrol in South Viet Nam aboard the minesweeper USS Warbler.

The "Market Time" patrol covers the coastal waters of South Viet Nam with the purpose of preventing infiltration of war supplies to the enemy.

Men of the Warbler board and search various watercraft, to insure that they carry no contraband.

Support your local merchant — buy locally.

## You and Your Neighbors . . . . . During the Holiday Season

The David Kirkpatrick had much to tell daughter Kimberly and the two grandmothers who looked after her while they took that fabulous three weeks trip to South America. Charley's mother Mrs. Nellie Clarke and family are expected up from Downey for Christmas, and the pictures taken on the trip should be ready to show by then.

Mr. and Mrs. Richard Zurn will have as happy and full a house for Christmas as they did for Thanksgiving. Daughter Marilyn, student at PHS can again welcome big sister Georgia Ann, who is now teaching at Redondo High. Sister Laurie, married to Gerald Esterbrook was home at Thanksgiving with her husband, remained for several weeks visit, since he is now stationed at Ft. Ord, plans to return for Christmas, hopefully with her husband along, too.

Privileged indeed will be the guests at the formal musical soiree in the Victorian style which is given December 22 by Mr. and Mrs. John Angus of 405 N. Canon to christen their Christmas present to themselves: a grand piano. In order to enjoy the program properly, guests will be seated during the music, but there'll be a traditional English wassail bowl to keep mood merry. Among the 35 or more guests will be Judy Nesleny, voice of Free Hungary on the air, who conducts the children's Music Workshop at the Pasadena Library, and her husband; former Danish ballet dancer Ninotchka Benson and her husband from Pasadena; two doctor couples, Dr. "Sky" Aljian and his wife Dr. Ethel Aljian from Arcadia and Dr. Merton Alexander and his wife Dr. Arlene Alexander from Monrovia. Mrs. Angus' mother, Mrs. Amy Westwood will be present, and Miss Muriel Veasley-Smith from Temple City, with her nephew Jeffrey, who has just flown over from England for the holidays. And from Sierra Madre there will be Mr. and Mrs. Chuck Bowman, Mr. and Mrs. David Cambrey, Mr. and Mrs. Al Elby, Mr. and Mrs. Stan Dawkins, Mr. and Mrs. Bob Dingman and Mr. and Mrs. Alan Smith.

Mr. and Mrs. Otto Harb, of 655 Sierra Meadow are among the lucky parents who will have a son home on leave for the holidays: Steve, just back from five months in Japan, is stationed on the USS Frank Knox, San Diego, will join the family guests for Christmas dinner. Other guests will be, in addition to Melanie and Dorie, the Harb daughters at home, Mrs. Harb's parents, Mr. and Mrs. L. L. Wright, of Covina, and her brother and wife, Mr. and Mrs. Ernest Wright of Yorba Linda, with their children Mark, David, Mary, Mat and Mike. At this writing, the Harbs are not yet sure whether daughter Barbara, November graduate as airline hostess for United, can get here from Chicago or not.

If you think it's not only disappointing but slightly absurd that the PHS Marching Band will not be marching in the Rose Parade, why not drop a postcard to the music committee for the 1968 Tournament and say, "Hey, there! Are you, we hope, including PHS for next year?"

Mr. and Mrs. Herbert Hargraves will this year

## 'PEPTONE'

By ALICE MANG

When five boys, Bill Richardson, Lee Klefer, Bob Morris, Rudy Romero and Paul Wheatland, first got together in a San Diego garage, they were intent upon mastering a unique sound. This they did and soon set out for Hollywood. There they made a deal with the manager of a teenage night club on the Strip—they would play for no pay, provided they could use the club for rehearsals—and a home!

The hard times that followed led them to take on their name, "The Hard Times."

Before too long they were booked into several other L. A. Clubs and had developed a strong following. From here they were offered engagements in other cities and their name grew. During one stand at the Whiskey a Go Go, Dick Clark saw their act and was very impressed. All of a sudden they were the new regulars on "Action."

The Hard Times are serious about their music. "On stage we feel exhilarated, happy, alive. We like to play music for people to hear. Our aim is to make people happy. If they're happy, we're happy!"

"Action" took the Hard Times and vice versa. Their first day on the set made them many new friends. When they opened at the Whiskey a Go Go recently, all the action kids turned out to see them.

Dick Clark warned, "Hard Times are coming." They came, we saw, they conquered!

It's crying time! Monkee, Mike Nesmith, is married and has a 2-year-old son.

Drake Levin's first single without the Raiders is called "Childhood's End."

Mike Jagger and Chrissie Shrimpton, sister of Jeanne Shrimpton, recently were in a car accident. They were not hurt, but Mike's new Aston Martin was rather a mess.

Well, I'd better be signing off now. See you next week, lovelies!

Thursday, Dec. 22, 1966 SIERRA MADRE NEWS—11

**Greetings**

We wish all our friends a very joyous and cheerful Christmas Season.

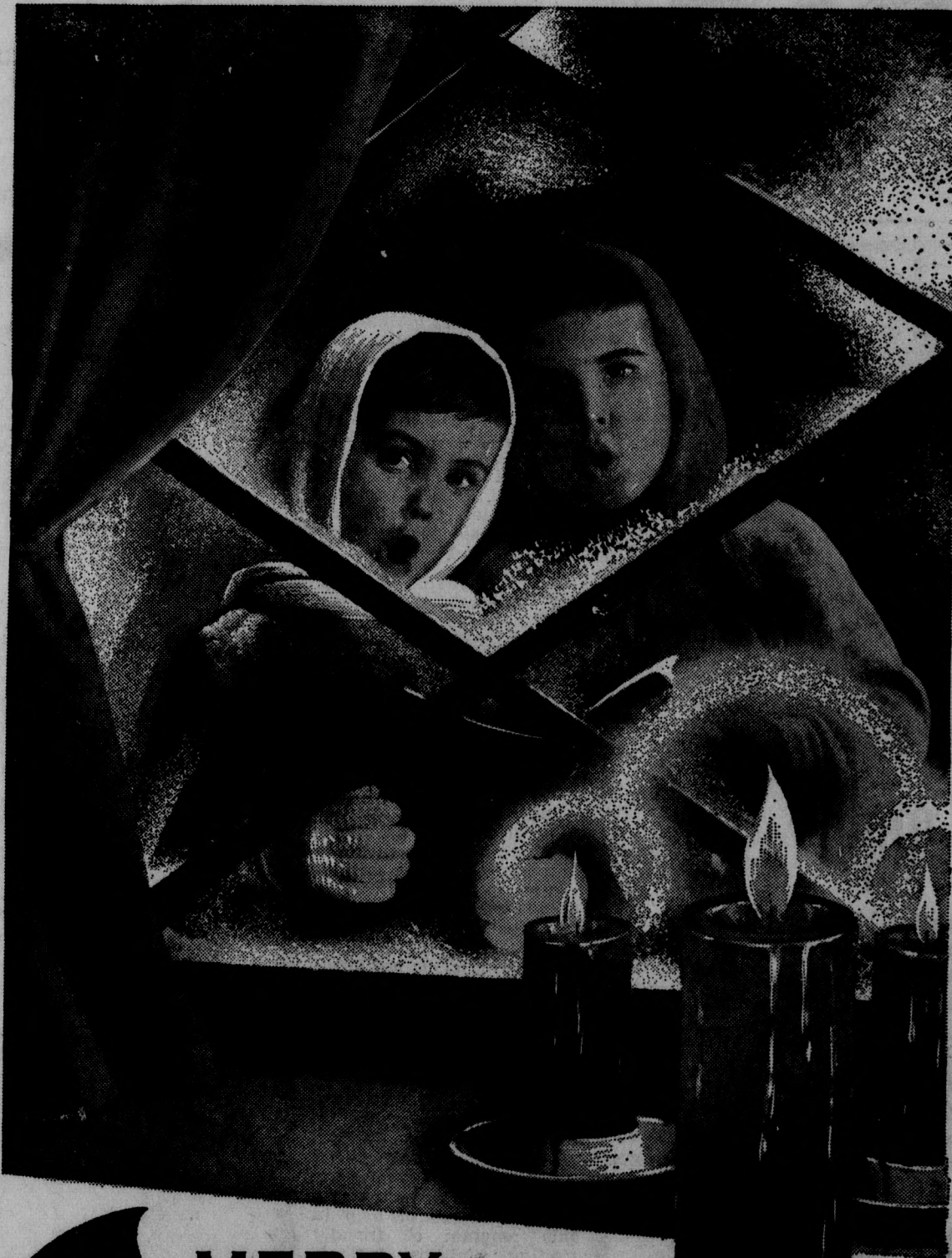
**CLARDON DELI**

31 N. BALDWIN 355-1534

May the "glad tidings of great joy" that so filled the shepherds with wonder that first Christmas bring the same love and peace to you and yours this Christmas Day.

**SIERRA MADRE PAINT and WALLPAPER**

35 N. BALDWIN 355-3378



**MERRY Christmas**

The joyous songs of this Christmas season ring out with notes of good cheer, happiness and peace on earth. We, too, join our voices, wishing everyone, everywhere, the Merriest of Christmases!

**SIERRA ENGINEERING CO.**  
123 EAST MONTECITO AVENUE  
355-4281 SIERRA MADRE

**CHRISTMAS GREETINGS**

We heartily wish, for you and yours, a most merry and festive Christmas...as filled with the joy of giving as jolly St. Nick himself...as full of happy wonder as the shining faces of children gathered around the tree. May your heart and home be brimming with all the most precious blessings of the Christmas season.

**The Staff of FIRST WESTERN BANK**  
100 W. SIERRA MADRE BLVD. SIERRA MADRE



## Christmas Blessings

May your heart be filled with the rich blessings, and abiding love of the holiday.



PINK COTTAGE SALON

147 W. S.M. BLVD.

355-1059



## Greetings

May the happiness of the holidays be with you always.

GEM PLUMBING

43 N. BALDWIN

355-0753



We wish you all at this time of year  
A plentiful measure of Yuletide cheer!

NORM'S GARAGE

24 E. MONTECITO

355-1146



## Holy night

May all the spiritual blessings of the Christmas season be with you and your loved ones, and your hearts be filled with peace and true contentment.

SIERRA MADRE  
TOY and PATIO VILLAGE

140 W. S.M. BLVD.

355-6641

## Holiday Greetings

Santa is here to wish you all good cheer, and so are we! We're hoping that all of the greatest holiday gifts are yours.



Sam and Annette Perloff and Staff  
ROYAL DRUGS

82 W. S.M. BLVD.

355-3456

## You and Your Neighbors . . .

by Mary-Madeleine Lamphier

The Del Comers will spend New Years at the cabin at Big Bear, with their three boys, Jim, Kenny and Mark, and Mrs. Comer's sister Sally and her husband Kenneth Goller of La Puente, with their three girls, Lynn, Linda and Pat.

Mr. and Mrs. Kenneth Bush of 175 S. Lima had their annual Open House last Sunday, Dec. 18, and some 75 friends from the area were in and out exchanging good wishes. On Christmas Day the Bush family will gather at Lima for dinner; there will be daughter "Dodie," married to Paul Cray, Jr., from San Jose; son G. Kenneth Bush and wife Joanne from La Verne, with their children Theresa and Jeffrey; Mrs. Bush's sister and husband, Bob and Gay Bettencourt and their daughter Janet; and her stepmother Mrs. E. D. Gaylord of Claremont.

Miss Florence Peterson of 321 Ramona got to see her sister Irene, and husband, Menard Caron, at Santa Barbara at Thanksgiving time, so Christmas Day will find her in San Marino at the home of her niece and family, Mr. and Mrs. Joseph Forgatch and children Pam, Nancy and Greg.

If you are in downtown Pasadena before Christmas, stop in and visit the open house of the Commission on Human Need and Opportunity at 40 E. Dayton St. in Central Park. The city is donating the new quarters, rent free.

A most enjoyable afternoon during the holidays could be spent visiting the historical items of early California now on display at the Arboretum. These are being presented by the Arcadia Historical Society. Perhaps some day soon we can have such an exhibit from the Sierra Madre Historical Society — even, in time, our own historical museum or room at the library.

Reminder, that in addition to the host of excellent art exhibits available over the holidays, there is at the L.A. County Museum of Natural History an exhibit called "The Development of Engines, featuring historic models of automobiles, aircraft and rocket engines. Might be just the thing for a young male guest.

The Christian Business and Professional Women (with over 420 councils and clubs in the U.S., 15 years in Pasadena) will have future meetings of its Pasadena Council at Saturday brunches at the Huntington-Sheraton. Might be something you'd want to look into.

One kind of volunteer work which may have special appeal for those who do not wish office type work is visiting for the Bureau of Social Work of the State's Department of Mental Hygiene. At this time of year when many of us are fortunate enough to have families to meet with, we are particularly aware of the problem of loneliness. For the many people on convalescent leave from hospitals this is a year 'round problem. They need follow-up care from social workers, and the busy social workers need help to extend their care. Men or women, young or old, can be of help in this program of friendly visiting, and the patients range from 4 to 95 years of age. Check the Volunteer Bureau of Pasadena, 792-5141 if you'd like to help.

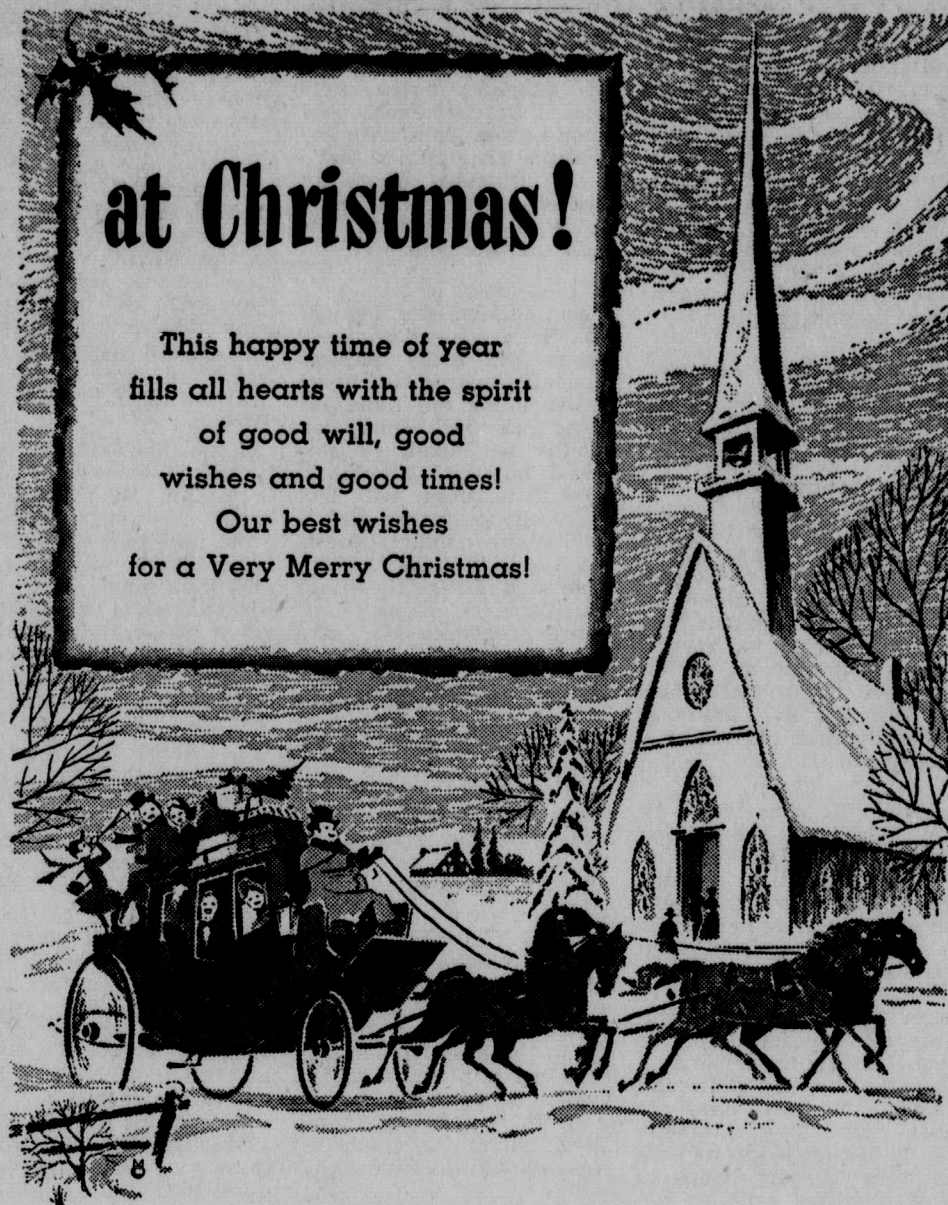
Incidentally, the Pasadena Child Guidance Clinic is at 56 Waverly Drive, not far from the old Green Hotel, and the phone there is 795-8471.

Mary and Tom Redman, 75 Lowell, and their four daughters Michele, Nancy, Chris and Suzanne, will be joined at Christmas by Tom's parents, Mr. and Mrs. Ross Redman from Atascadero. Mary's parents, Mr. and Mrs. Johnson Irish, from Del Mar, and Mary's sister Ann with her husband Ray Priddy from Arcadia. Mary is expecting her baby sometime in February.

Carmen and Jim Walters, 109 Sierra Place, will take their five, Julie, Jamie, Jay, Joanne and John over to her sister's on Christmas Eve; that would be Helen and Walter Bealey, with five of their own, Rommie, Ken, Kim, Tracy, Stephanie. And on Christmas Day itself, the Walters will have their traditional Open House, with a multitude of friends and relatives stopping in.

## at Christmas!

This happy time of year fills all hearts with the spirit of good will, good wishes and good times!  
Our best wishes for a Very Merry Christmas!



## CITY REFUSE SERVICE

MUNICIPAL CONTRACTORS

HI 6-4691

MONROVIA, CALIF.

## Album Notes

"You must have had an interesting life," said the grown daughter, as she stitched away on the last of the hand-made tree ornaments she creates every year for each of her four children.

Well, no one ever gave me diamonds or a Cadillac for Christmas. And the mink coat offer came during the war, and I said we shouldn't. But it's mostly not the money cost of things I have received which I remember of other Christmases.

In particular, there was the last Christmas before my mother died when I was a child. Bride and groom and bridesmaid dolls stood by the tree, resplendent in beautifully sewn clothes, even a tux on the boy doll. As I exclaimed in surprised wonder, my mother softly apologized that this time she'd not been able to afford new dolls for me. I hadn't even noticed that! But I've always remembered that I had not been aware of any lack.

And there was the Christmas when I paid little attention to a small gift hung on a tree because this one time I'd sneaked a look at packages brought in from shopping, so I'd seen this before. I've never forgotten the sound of her disappointment, and it's given me lasting patience not to rob another of the pleasure of my being surprised.

There was the time that my now six-foot son received a pair of boxing gloves, and I had to get on my knees in order to spar with him. And there was that wood tray made for me at the school workshop, its scalloped edge more than somewhat irregular.

There was the overwhelming Christmas when my son, newly married, came with his bride with piles of presents for me, and took me completely by surprise. It takes adjustment, when children grow up and give back on an adult level.

I remember the year when all I had to give to friends were second-hand books, but carefully chosen, and to my daughter the silver jewelry which had seen me through many a party . . . Hoping her parties would be as important for her.

There was the time a husband flew home from a post at the Pentagon in case a baby should make its appearance ahead of schedule. And the year the telegram of my father's death was phoned to me just as I was starting out with a toddler in hand to buy a Christmas tree, and tears were not in order.

From the first Christmas away from home in the place we called the "garret" where we hid the hot plate in the closet whenever the landlady came up to the top floor, to the Christmas in the five-story brownstone with a dozen fireplaces and mantels in as many different kinds of imported marble, I can scarcely remember the gifts I received or gave, except for love.

One year I was alone and ill in a strange city, and on Christmas Day itself came gifts from all my children, air special, to me who still had trouble coping with post office mailing schedule!

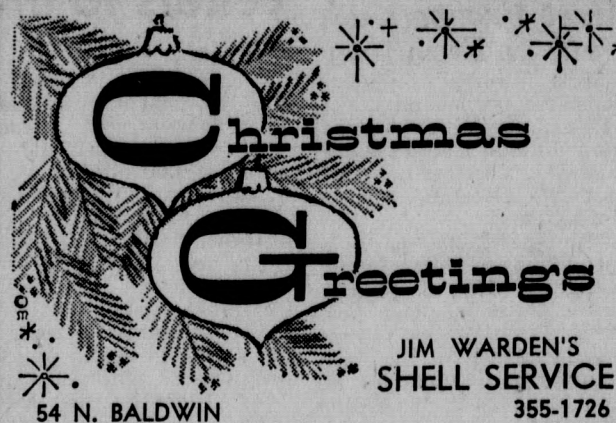
The year we again acquired a piano in time for Christmas, and the twins, then two and a half, made bows like professionals and sat down and played improvisations with real rhythm and great dignity, still plays back in my mind like a home movie.

When a sixteen-year old child one year was in a tizzy over presents for friends, with little concern for family, it was no problem, because I'll always remember the year when I dismayed my father by selling my encyclopedia books to get the money for a special gift for my special school friend. Couple of years later that daughter pierced my heart by her thoughtfulness in making gifts to her little twin sisters.

One year this same child came home by plane, train and bus at her own expense. Another time she came cross-country from college non-stop in a car with other kids, and surprised us. And then, of course, there was the year when she left to go back and spend the holiday itself with the boy she was engaged to, and that was another milestone in the mother business.

Now my son plays Santa with the Junior Chamber of Commerce, and I envy those who've learned to be good cookie bakers, for how else can you be a proper grandmother?

But what in the world was in those boxes I've received over the years? For the life of me, I can't remember. —M.M.L.



54 N. BALDWIN

JIM WARDEN'S  
SHELL SERVICE  
355-1726



Santa rings his bell to send very best wishes for a fun-filled Holiday to all.

A MERRY CHRISTMAS TO ALL

THE BUCCANEER  
"Cocktails"

60 W. S.M. BLVD.

355-9045

## PEACE ON EARTH

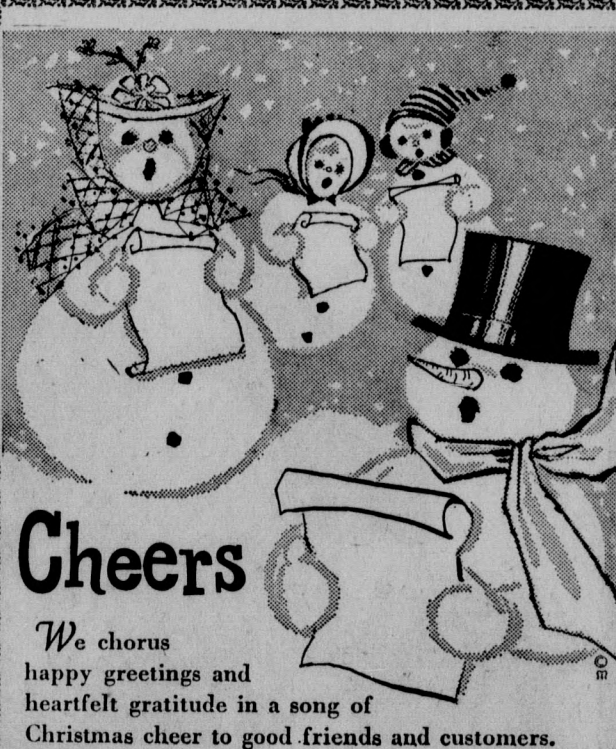


Good will toward all men. This universal Christmas wish is ours to you for this holy season.

(11 A.M. TO 9 P.M.)  
VILLAGE PIZZA and DELI

129 W. S.M. BLVD.

356-1260



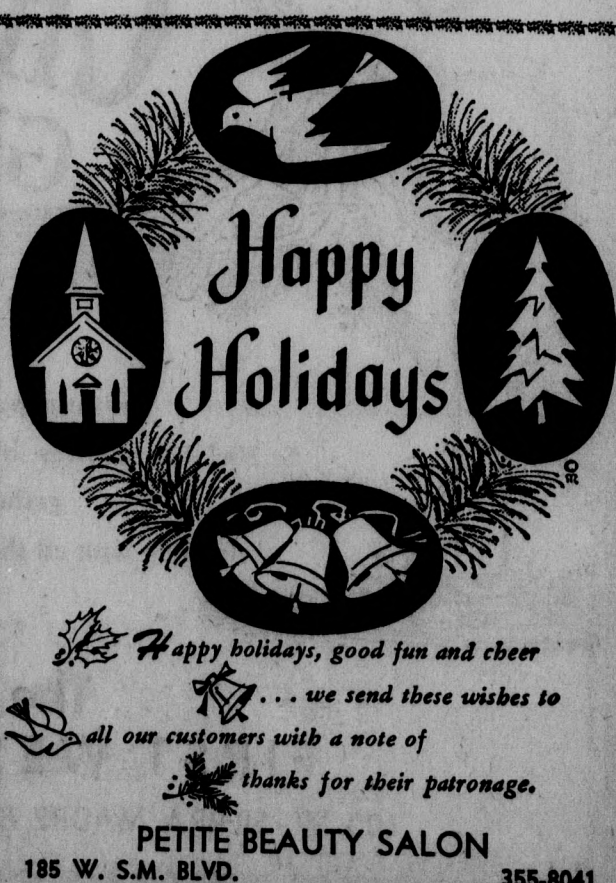
## Cheers

We chorus happy greetings and heartfelt gratitude in a song of Christmas cheer to good friends and customers.

PERRYS' STATIONERY & GIFTS

56 W. S.M. BLVD.

355-3385



Happy holidays, good fun and cheer  
... we send these wishes to all our customers with a note of thanks for their patronage.

PETITE BEAUTY SALON

185 W. S.M. BLVD.

355-8041



## Merry Christmas

Season's Greetings!



**THE ELITE**  
DRY CLEANERS  
Since 1911

797 S. Fair Oaks Ave., Pasadena  
SY 2-5177

### Accountants Hear Lecture About Data Processing

"Your future in Data Processing and what it can do for you," is the topic of Mr. Thomas R. Hamilton of the International Business Machines Corp., who will speak December 27, at the meeting of the Los Angeles Chapter of the American Society of Women Accountants to be held at a restaurant at 4500 Los Feliz Blvd., Los Angeles, at 6:30 p.m.

Mr. Hamilton is a marketing representative of the IBM Corp. in the Data Processing Division. His discussion will include the varied uses and applications of data processing in every kind of business and profession particularly the accounting profession.

He is a graduate of UCLA with a BS and MBA degree in business administration.

### Sunshine Spotlights Wins

## Sierra Madre Swim Team Places 2nd In Invitational

Luck was with the home team for its first Annual Sierra Madre Swim Club Invitational meet on Saturday, Dec. 10, because the rain stopped in time, and the best

and Franklin Mike; 9-10 boy's free relay with Kevin Paschall, Ricky Rutledge, Alan Acorn, and Tod Gibson; and the 11-12 girl's free relay represented by Jennie Jacobsen, Dominique Paschall, Christine McDonald, and Leigh Jacobsen.

Terry Falco brought home 2 needed fourths by doing a 2 lap free and 8 lap individual medley; Nancy Rudolph and Sharon Brant contributed fourths by their 2 lap freestyles. Scott McKenzie took a fourth place in 13-14 back, and Melaine Speer did the same in 9-10 1 lap fly.

Seven fifth place medals were earned. Amanda Smith added three to the team's total, free, back and individual medley. John Cowan earned two awards, one in free and another for breast in the 11-12 boy's category. Simon Smith placed in 9-10 breast and Owen Lubow also took fourth in a long individual medley in an eight and under group.

Sierra Madre had 8 sixth place medal winners which helped bring the team points to the 2nd highest total of the day. They were Alex McDonald, Melaine Speer, Gus Banis in two freestyle competitions, Debbie Knickelbein, and Jennie Jacobsen. Three sixth places were taken by the 9-10 girl's medley and free relay team composed of Melaine Speer, Joanne Ball, Lorraine Hernandez and Jane Anderson.

Beamingly proud were coach Roger Keith and assistant coach Joe Banis of the fine wind-up their swimmers gave to the team's first winter season.

Booster chairman Alan Smith, in thanking all swimmers, friends, booster members and the City of Sierra Madre for the cooperation it had taken to make the meet the big success it turned out to be, indicated that it still would not have been possible without the help of Dick Dodge and the Parks and Recreation Department and the merchants.

Mr. Smith said that when sign-up time for the new season came around, Chuck Knickelbein, team manager, must surely have a bigger and better team after such a record for the first winter season. Already, it is believed, the name Sierra Madre will stand for a good swim meet in local swimming circles.

Sierra Madre also had 10 fourth place medal winners. The 8 and under boy's free and medley relay team composed of Dan Benis, Dana Knickelbein, Owen Lubow,

### You and Your Neighbors . . . During the Holiday Season

The Thomas Solurys have their big family dinner on Christmas Eve, then go to Memorial Park for the Fire Department's distribution of stockings ceremony, then return home to open presents. There'll be their own two, Nancy and "T-2"; Mr. and Mrs. William Waite, with Michael and the David Livingstons; Mr. and Mrs. Dudley Cook, with Susan, and John and his new bride Janet (they'll be married by then); Mr. and Mrs. John Connaghan; "aunt and uncle" Mr. and Mrs. Ed Decker, with Walter and Laura; and from out of town, two brothers, guests of Nancy, Ed and Bill Schiell, who are stationed on the USS Bayfield.

There's more than one cause for glee at the household of Mr. and Mrs. Robert Bladen, 40 N. Auburn. Most important to all is the fact that Mrs. Bladen's mother, Mrs. Daisy Green has come over from England to be with the family, which includes grandchildren Nigel, Alexandra and Sarah, for the holidays. Then Dec. 23, the Bladens will attend a big awards party at the Coconut Grove, given by Mr. Bladen's company, and of course that means that he is to receive an award. Special event of their holiday enjoyment will be an Open House party held New Year's Eve.

For your notebook: There is a Christmas Donor Service sponsored by Welfare Information Service, which channels gifts of cash, toys,

food, clothes, or miscellaneous gifts to recognized health, welfare and recreation agencies so the gifts may more surely reach those in need. The Donor Service actually functions year 'round, in case you find after receiving your gifts, that you have things to pass on, or know of someone who has items to dispose of after January inventory. The number to call is 624-8821.

The only planned-for guests at the Jack Pogue, 101 Holdman, are his parents, Mr. and Mrs. Robert Pogue, due to arrive from Phoenix just before the big weekend. But make no mistake, it should be a lively and a noisy holiday, for not only do the Pogues have three children, but all play an instrument. Gary is in the PHS band, starring on the baritone horn; Sally plays alto clarinet in the Wilson band, and even Jackie at Sierra Mesa is struggling with the clarinet. Mrs. Pogue plays piano. She and her husband have been "Band Aides" for PHS; wondered if they couldn't use some band-aides for their feet after the Long Beach meet.

Though Jim and Ann Tyler are not yet sure of their holiday plans in detail, one fine thing they do know: son Pat is home on leave from his Air Force station at Anchorage, Alaska, so how can they help but have a good Christmas?

ATTEND CHURCH

OLDEST  
LARGEST  
INDEPENDENT  
FEDERAL  
SAVINGS AND LOAN  
IN PASADENA

put them all together, they spell...  
**PASADENA FEDERAL**

They not only spell our name, they spell SAFETY. Take that word "Federal", for instance. It means our savers mutually own the Association and share in earnings. "Federal" also means that with us your account is insured to \$15,000 by the Federal Savings and Loan Insurance Corporation. And the words "Oldest", "Largest", "Independent". They've spelled Safety to our savers for 32 years. Now combine Safety with High Earnings (our current annual rate is 5.25% amounting to 5.35% when funds are left for a year). Put them all together...they spell the rosy future you'll have saving at Pasadena Federal.

Funds in by the 10th earn from the 1st.

**PASADENA FEDERAL SAVINGS**

and Loan and Loan Association • Foothill at Rosemead  
Call us at 355-8002

Federally Chartered  
and Supervised

50 YEARS OF UNEXCELLED SERVICE

## Golden Anniversary

May Yours Be a  
**MERRY CHRISTMAS . . .**  
and a  
**Royal**  
**NEW YEAR**

**The Royal**

AT OUR DRIVE-IN, 445 RAYMOND AVE.  
HASTINGS RANCH SHOPPING CENTER OFFICE  
OR PHONE FOR PROMPT PICK-UP AND DELIVERY SERVICE (24 HOURS)  
PASADENA'S LARGEST AND FINEST DRY CLEANING PLANT

795-4311  
581-6412

# Merry Christmas to All



May the beauty of the season be reflected in the hearts of all men. We extend our warmest Yuletide greetings and thank you for your thoughtful patronage.

**THE ARCADIA BOARD OF REALTORS**

"Serving Arcadia and Sierra Madre"  
203 E. Duarte Road HI 6-4649 Arcadia



### Receives A Diamond Studded 20-Year Pin

A diamond-studded pin in recognition of 20 years with Applied Physics Corp., was presented to Stanley Coutant on December 10 by Howard Cary, firm's president, at a company dinner given at the Palms in Glendora. Mr. and Mrs. Coutant live at 666 E. Sierra Madre Blvd., have been residents here for 25 years. They have one son, Stanley, student at PCC.

Mr. Coutant was one of the first employees of his company. He was borrowed from the William Miller Corp. and has never been returned. Applied Physics Corp. merged with Varian Associates during the past year and is now Cary Instrument Division of Varian, located in Monrovia, with 400 employees. The original five who began with APC when it was launched in Pasadena 20 years ago are still with the organization.



Christmas Wishes

Our very best wishes for a truly wonderful Christmas.

**BLANCHARD'S WASH-RITE**  
158 W. S.M. BLVD.



# A Very Joyous Christmas

Across the years, the blessed Nativity renews in our hearts the message of spiritual joy and peace. We extend to you and your loved ones our sincerest wishes that you may experience to the fullest the wonders of this Holy Season.

**CALIFORNIA WATER & TELEPHONE CO.**  
A Member of the GTE Family of Companies



## To Go To Legislature

## Supervisor Dorn To Go For Property Tax Reduction

Initiation of a "maximum effort" to slash 90 cents per \$100 assessed valuation from the tax rate was announced today by Supervisor Warren Dorn as he presented an amendment to the state code regarding sales and use taxes.

Dorn, at a meeting with Chief Assistant County Counsel George Wakefield, said he personally will take to the legislature next month the six-page document which, if adopted by the legislature and the governor, would mean an additional \$127 million annually to the county.

"The monies would go into the property tax relief fund, established last year as a 'kitty' for the fee bills which the county was granted by legislative action," said Dorn.

The supervisor, a vice president of the statewide County Supervisors Association of California, won approval of the amendment at the organization's annual meeting last month in Bakersfield.

"County government, long neglected in the sales tax field, is now mounting a drive designed to lift from the property owners an over-weight tax burden," Dorn declared.

He said that the cities now collect one cent in sales

taxes; the state three cents.

"However, the county has been ignored in this field, collecting little or nothing," Dorn cited as an example the owner of a \$20,000 home in the San Fernando Valley assessed at \$5,000.

"Of his total tax bill, 46.38 per cent is for city unified school and city junior college district taxes. The city taxes comprise 22.26 per cent, while the county general tax involves 25.56 per cent."

Flood control assessments are 4.21 per cent and the Metropolitan Water District rate is 1.50 per cent.

Dorn said he expects "favorable" reaction to his proposal from the new legislature and the governor-elect.

## United Crusade To Be Extended

The Foothill Area United Crusade will be extended in order to meet the Area goal of \$1,275,000 it was announced recently by Area Campaign Chairman H. Warner Griggs.

"Campaign leadership in all communities throughout the Foothill Area are in unanimous agreement to maintain the tempo of this year's United Crusade campaign until the objective is reached," Griggs said.

## LEGAL NOTICE

SIERRA MADRE NEWS  
SPS 4815

## NOTICE OF TRUSTEE'S SALE

NO. P-1438  
Los Angeles County

ON December 29, 1966, at 10:00 A.M. IMPERIAL CORPORATION OF AMERICA, formerly San Diego Imperial Corporation, as Trustee under and pursuant to Deed of Trust dated May 23, 1963, executed by TOMMY L. HINES a single man and recorded June 3, 1963 as Document No. 2287 in book T3049, page 740, of Official Records of Los Angeles County, California, will sell at public auction to the highest bidder for cash payable at time of sale in lawful money of the United States, at the Pasadena City Hall, 100 North Garfield in the City of Pasadena, County of Los Angeles, State of California, all right title and interest conveyed to and now held by it under said Deed of Trust, in that property situated in said County and State, described as:

Parcel No. 1:  
Lots 22 and 33 of Tract No. 2456, in the City of Sierra Madre, County of Los Angeles, State of California, as per map recorded in book 24 pages 36 and 37 of Maps, in the office of the county recorder of said county, and that portion of lot 1 of said tract described as follows:

Beginning at the northeast corner of said lot 1; thence South 26° 54' East along the north line of said lot 1, 50.62 feet; thence North 88° 55' 30" West 68.23 feet; thence North 1° 39' West 42.91 feet, more or less to the north line of said lot 1; thence along the north line of said lot 1, North 88° 56' East 46.47 feet to the point of beginning.

EXCEPT all oil, gas, water and mineral rights in or under said land.

Parcel No. 2:  
An easement for ingress and egress over that portion of lot 1 of said tract, included within the lines of the easement as granted to Alice Lankwood Bush, by deed recorded in book 1105 page 15, Official Records.

Said sale will be made, without covenant or warranty regarding title, possession or encumbrances, to any unpaid principal sum of \$12,702.89 plus interest thereon as provided in the note secured by said deed of Trust, plus advances, if any, under the terms of said Deed of Trust, plus fees, charges and expenses of the trustee.

The beneficiary under said Deed of Trust has heretofore executed and delivered to said Trustee a written Declaration of Default of the obligations secured by said Deed of Trust, and a written Notice of Default and Election to Sell, which notice said Trustee has caused to be recorded in book M2321 page 312 of Official Records of said County on August 19, 1966 as Document No. 478.

SIERRA MADRE NEWS  
BUSINESS, FICTITIOUS NAME

The undersigned do certify they are conducting a business at 830 Hampton Rd., Arcadia, California, under the fictitious firm name of PARENTS IN PROTEST and that said firm is composed of the following persons, whose names in full and places of residence are as follows:

Mrs. Helen M. Austin, 630

Sierra Madreans Show Much Budding Talent

Sierra Madre boasts some young performers of budding talent. Eight students from here who attend Wilson Junior High School participated in the school's talent show given November 29. They will also be part of a group performing at another junior high in January.

Performing students were: Debra Anderson, Cindy Botoff, Jim Comer, Tom Gentry, Tom Goodall, Robyn Jordan, Aviva Katzman, and Terri Schneider.

## LEGAL NOTICE

Hampton Rd., Arcadia, Calif.  
Mrs. Jane F. Ainley, 999 Wild-rose, Monterey, Calif.

Dated December 3, 1966  
Mrs. Helen M. Austin  
Mrs. Jane F. Ainley  
Los Angeles County

On December 3, 1966, before me, a Notary Public in and for said State, personally appeared Mrs. Helen M. Austin and Mrs. Jane F. Ainley known to me to be the persons whose names are subscribed to the within instrument and acknowledged they executed the same.

Lucille S. Eaton,  
Notary Public  
My Commission Expires  
June 10, 1970  
Publish Sierra Madre News  
December 8, 15, 22, 29, 1966

SIERRA MADRE NEWS  
V-589-66

## NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that pursuant to the provisions of the Code of the City of Sierra Madre, Section 9623, that the City Council of the City of Sierra Madre has fixed Tuesday, December 27, 1966, at the hour of 8:00 p.m. in the Council Chambers of the City Hall, 55 West Sierra Madre Boulevard, Sierra Madre, California, as the time and place for holding a public hearing on:

an appeal of variance previously granted by the Planning Commission to reduce the front yard setback to 9 feet from a requirement of 25 feet, to reduce required open space separation to 9 feet and to permit a fence 6 feet in height within the required front yard, for property described as portions of Lots 5 and 6, Deutch Tract, further described as 20 West Grand View.

The application alleges that there are special circumstances attached to said property which generally do not apply to other properties in the same district and vicinity; that the granting of a variance as aforesaid will not result in a material damage or prejudice to other property nor be detrimental to the public welfare or injurious to persons in the vicinity thereof; in that the proposed variance, if granted, would be subject to such conditions as the City Council may deem necessary to assure that the spirit and purpose of said zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties.

Interested persons may attend and be heard.

BY ORDER OF THE CITY COUNCIL  
L. Marie Warfel,

## LEGAL NOTICE

City Clerk  
Dated: December 13, 1966  
Publish Sierra Madre News  
December 15, 1966  
Planning Commission  
File No. V-589-66

SIERRA MADRE NEWS  
BUSINESS, FICTITIOUS NAME

The undersigned do certify he is conducting a business at 370 (Suite 2) West Sierra Madre Blvd., Sierra Madre, California, under the fictitious firm name of Visual Sales, and that said firm is composed of the following person, whose name in full and place of residence is as follows:

David Romero, 662 Skyland Drive, Sierra Madre, California 91024

Dated December 13, 1966  
David Romero

On December 13, 1966, before me, a Notary Public in and for said State, personally appeared David Romero, known to me to be the person whose name is subscribed to the within instrument, and acknowledged he executed the same.

Robert W. Hopkins  
Notary Public  
My Commission Expires  
June 7, 1968, Notary Public  
Publish Sierra Madre News  
Dec. 15, 22, 29, 1966, Jan. 5, 1967

## LEGAL NOTICE


SIERRA MADRE NEWS  
32761  
NOTICE OF HEARING  
OF PETITION FOR PROBATE  
OF LOST WILL  
No. 12283

In the Superior Court of the State of California for the County of Los Angeles

Notice is hereby given that the petition of Baldo M. Kristovich, Public Administrator of the County of Los Angeles for the Probate of the Lost Will of the above-named deceased and for the issuance of Letters of administration with the will annexed thereon to the petitioner to which reference is hereby made for further particulars, will be heard at 1:30 o'clock P.M. on Jan. 3, 1967, at the court room of Department 4, of the Superior Court of the State of California for the County of Los Angeles, City of Los Angeles.

Dated Dec. 8, 1966  
WILLIAM G. SHARP, County Clerk and Clerk of the Superior Court of the State of California for the County of Los Angeles

Harold W. Kennedy  
550 Hall of Administration  
Los Angeles, Calif.  
MA 5-3611  
Ext. 64287  
Attorney for Petitioner  
Publish Sierra Madre News  
Dec. 15, 22, 29,



**Greetings**  
With best wishes  
for a blessed  
Christmas tide

**RICHARD - VICTORS**  
11 KERSTING CT. 355-1255



From Tony and Ann Harris and Boys -- Jack and Helen Meade

## FOR HER . . . .

NEW AVOCADO GREEN — HAND PAINTED

Tote Cake Cover 8.95

HAND CRAFTED COPPER

Tea Kettle (old Dutch) 13.50

Hostess Tray HAMMERED COPPER 8.50

Permanent Non-Tarnish Finish

Electric Warmall Basket 9.95

For Warming Bread - Rolls - Cake During Entire Meal

Electric Knife 11.88

BY RIVAL MFG. CO. White with charcoal

Corning Starter Set 29.95

Set consists of 4 Qt. Covered Sauce Pot; 1 3/4 Qt. Baking Dish, 4 Petite Pans with Covers, lock on handle. Open stock. Value \$39.53 — Save \$9.58

Silver Care Kit HAGARTY'S 4.95

SUNBEAM

Teflon Waffle Baker 26.88

Signal light, overflow rim prevents spills, Reversible grids for waffles or sandwiches, makes four waffles, reg. \$31.95

LARGE ASS'T. DECORATIVE

Christmas Candles 1.00 up

Hot Trays 7.95

(Cornwalls Thermostatic Controls. Reg. \$10.95) Food Never Burns

Serving Dishes THERMO — Reg. \$9.95 6.95

Scrubber & Polisher REGINA 29.88

4-Slice Toaster SUNBEAM ELECTRIC 15.88

Hair Dryer SUNBEAM 14.95

Table Place Mats 1.00 ea.

Large Variety of New Decorator Colors

Spanish Wood 3.00 up

Pepper Mill Sets OLD THOMPSON 4.95 up

Salt Mill With supply of Natural Salt 6.95

LINEN HAND PRINT — BY KAY DEE

Tea Towels 1.25 ea.

Soda Master Syphon 16.95

Bath Accessories and

Boutiques of all types 1.95 up

## FOR HIM . . . .

THERMO

Ice Buckets \$6.95

Blue and charcoal with gold

1/4" BLACK & DECKER

Drill 9.88

BLACK & DECKER V140K, 24 PIECE

Finish Sander Kits 24.99

BLACK & DECKER

6" Bench Grinder 39.99

BLACK & DECKER 1/4 INCH

2 Speed Drill 16.99

R.P.M. — High, 2250; low, 1600

BLACK & DECKER 3/8"

Drill Kit A HANDYMAN'S MUST 19.99

BLACK & DECKER

Jig Saw Kit 19.99

SOCK-O-MATIC

4 - 1 Wrench 5.95

BURGESS

Paint Sprayer VERY SPECIAL 12.98

Hand Saws DISSTON 3.65 up

MEN'S WISS

Manicure Sets 8.95

Cordless Electric Knives

Hamilton-Beach 26.95

Swing-Away 21.88

Sunbeam 31.95

WINEHIBER

Wine Dispenser 19.95

With wrought iron stand (dispenses and cools wine)

Travel Bar 19.95

(The indispensable bar that goes with you)

## FOR THE HOME

40 MINIATURE — By Mr. Christmas

Tree Lights \$3.98

25 Lights — C7 1/2 — INDOOR

Christmas Lights 4.88

Christmas Ornaments BOX OF 12 .95

25 Lights — C9 1/2 — OUTDOOR

Cristmas Lights 4.88

CHRISTMAS

Metalized Icicles .25

Christmas Tree Tops 1.88

CHRISTMAS — 3 Rolls Per Package

Wrapping Paper .98

CHRISTMAS — ALL TYPES

Replacement Bulbs

Christmas Tree Tops 1.88

## SIERRA MADRE HARDWARE AND GIFT COMPANY

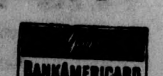
25 WEST SIERRA MADRE BLVD.

FREE PICK UP and DELIVERY

FINANCING  
AVAILABLE ON  
APPROVED CREDIT

Call -- 356-1421

In Sierra Madre



## CHRISTMAS HOLIDAY OPENING



# SANTA ANITA

## OPENS Monday

### DEC 26

This season is dedicated as A SALUTE TO JOHN LONGDEN.

Opening Holiday Monday features the Palos Verdes Handicap. Go by bus or take the freeways. Santa Anita is only minutes away in Arcadia.

Plenty of Parking. Nine Races. Daily Double. First race 12:30 p.m.

Reserved seats available. Phone 681-7401 or 447-2171.





## HEARTY GREETINGS FOR CHRISTMAS

*The joyous Christmas Season is here, filling our hearts with its spirit of happiness and good cheer. May you enjoy an abundance of pleasures among family and friends. And please add our sincere greeting for a very, Merry Christmas.*

FOOTHILL TV CABLE CO.

356-1702

38 N. BALDWIN

SIERRA MADRE

### Cobwebs

money, so he was out of luck.  
**Fifty Years Ago:**  
December 22, 1916  
Residents seemed to feel that prosperity was really here because the post office sold \$106 worth of stamps on Monday.

Carlton J. Pegler bought the interest of Philip C. Carter in the Sierra Madre Motor Car Company and planned to continue the thriving business as its sole owner.

The young people of the Congregational Church Sunday school presented "Bethlehem," a Christmas pageant, as the evening service.

Citizens objected to the paying of children for collecting for the "Tuberculosis Fund."

### La Salle Alumni Gives Halftime To Mr. 'Duffy' Lewis

The La Salle High School Alumni will honor Mr. P. J. "Duffy" Lewis, Lancer athletic director, at special halftime ceremonies at the annual Alumni-Varsity basketball game on Wednesday, Dec. 21. Tipoff for the Homecoming Game is 8 p.m.

In paying tribute to Coach Lewis, the Alumni are honoring one of the original faculty members at the school. Lewis has served as the only athletic director since La Salle opened in 1956. He has taught or coached almost every graduate of La Salle High School. He led the Lancers to the finals in the CIF in 1962 when his hoopers won the first varsity championship of the Santa Fe League. Earlier this year Lewis was named vice principal and Dean of Students and has once again taken the reins of the varsity basketball team upon the resignation of Mr. Frank Caudillo last June.

During the ceremonies Mr. Lewis will be named as an "Honorary Alumnus" of La Salle High School. Friends, parents and students are urged to join with the members of the Alumni Association in this tribute.

The Noren Eatons plan a quiet time, too with their children now away (Cindy and her husband have moved to Cincinnati). They had Thanksgiving in Sacramento with their son, may go to the desert over the holidays.

### You and Your Neighbor

#### During the Holiday Season

by Mary-Madeleine Lanphier

Four stars to the Woman's Club for its Christmas project of visiting shut-ins at four local facilities, the S.M. Community Hospital, Parkwood Convalescent Hospital, Crestview Lodge and the Pritish Home. There are a surprising number of local senior citizens, who, if not actually shut-in, are very much alone. Wouldn't it be nice if children, with or without their mothers, stopped in a moment between errands to say "Hi" to an older living on their block, and maybe take along some home-baked goodies? The reputation for friendliness in Sierra Madre needs maintenance effort, like everything else.

Not only will Sierra Madre be losing its first Fire Marshal when Bert Embree goes on to his new post near San Jose, but the local PTA, with Bert and his wife Velma co-chairmen this year, must be having quite some feelings of dismay along with good wishes for the Embrees, at the prospect of their departure. Well, parting time's not come yet, and with so many relatives here, stands to reason friends will see them back regularly. Christmas breakfast for the family will be at Velma's parents here, the Roy Picketts, and in addition to the Embree children, Donald, David, Walter and Cynthia, there'll be the families of Velma's three sisters.

Dottie and Willie Underwood, 770 Canyon Crest, had a two weeks vacation in mid-November which they spent with Willie's mother, sister and brother-in-law who all live on the Siletz River in Kernville, Oregon. The Underwoods took all of their fishing equipment, borrowed the family boat, and fished away diligently, but this time got neither fish nor strike. The country side was beautiful, the weather mild, but rainy, of course, though they managed to get many color slides of the river and the men logging on it. When they got home, Willie's mother wrote that they had left just in time: a wind storm that went up to 100 miles an hour, accompanied by hail and thunder, caused the river to rise to a point almost under her house. Saturday before Christmas Dottie and Willie take off again for Santa Paula to see Dottie's family, nieces, brothers, and sister-in-laws. That

night there will be a get-together of friends and Sunday afternoon her brother's family will have a family Christmas party.  
Dottie's brother, Alfred James Dewey, "Jim" and his family are well known in Sierra Madre; they owned homes at 400 Churchill Road and at 250 W. Highland, sons Mike and Dick both attended school here, and Suzy, now 17, went to nursery school here and Sierra Madre Elementary kindergarten. Suzy is now a senior at Santa Paula High. Her mother Gwen is a past president of the Sierra Madre Civic Club and was a faithful worker for the PTA here, of which she is now both president in Santa Paula and an honorary life member.

— ☆ —  
Almost as miraculous, I'd say, as her physical convalescence from the car collision in October is Dorothy La Lone's serene faith in driving a car again. This weekend the La Lone tribe, some 40 or 50 strong, are due to gather for dinner at the home of Frances Finley in Long Beach. Then Christmas Eve, Dorothy and Julien will have a party at their home for immediate family. Son Ernest Smith will still be in Viet Nam, of course, but Darryl will get home from Ann Arbor, Michigan, and his absorption in anthropology at the Univ. of Michigan. He loves the experience of winter there; snow, and 14 below when he wrote home last, but naturally, he misses California. La Lone guests will also include Dorothy's mother, Mrs. Evelyn McNelly, her sister Mrs. Ruth Claibus, Arcadia, her sister Virginia and husband Dan Whitney; sister Maxine Wheatfield and husband; nephew and wife, David and Helen Zehr, all three of these couples from Pasadena; and, of course, daughter Annaula.

— ☆ —  
And speaking of youth facilities, bet Bill Messersmith, for so long projectionist at the Sierra Madre Theatre, is going to miss the place, now that it's closed — as will both parents and children. The Messersmith family, who live at 280 W. Grand View, usually have relatives dropping in all day Christmas, expect the usual again this year.

Christmas time and the giving is easy

WHEN YOU GIVE

# RCA VICTOR

RADIO • STEREO • TAPE  
RECORDERS • TELEVISION

#### CONTEMPORARY LOWBOY



The ATHERTON Series GH-655  
25" tube (overall diag.)  
255 sq. in. picture

#### RCA VICTOR New Vista COLOR TV

- Powerful 25,000-volt Color chassis
- Rectangular RCA Hi-LITE Color Tube
- Super-powerful New Vista VHF, Solid State UHF tuners
- Automatic Color Purifier "cancels" magnetism
- One-set VHF fine tuning, stay-set volume control

#### COMBINED PLEASURE



The HALLSTAD Series RH-620  
25" tube (overall diag.)  
255 sq. in. picture

#### RCA VICTOR Color TV Home Entertainment Center

- Rectangular RCA Hi-LITE Color Tube
- Powerful 25,000-volt Color chassis
- 6-speaker stereo sound
- Solid State FM-AM and FM Stereo radio
- Solid State 40-watt peak power amplifier
- Studiomatic changer, Feather Action Tone Arm, diamond stylus
- Dependable RCA solid copper circuits

Financing Available  
On  
Approved Credit

Open Friday  
Evenings Till  
Christmas Till 9 P.M.

Authorized  
RCA VICTOR  
Sales and Service  
Color or Black & White

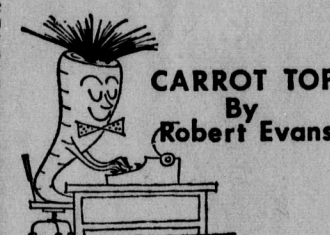
# BUD'S TV

Specializing in RCA VICTOR Television  
53 N. Baldwin in Sierra Madre  
356-1090



May the inspiration of the  
first Christmas abide with you throughout  
this holiday season and for many years to come.

Chief of Police Jim Bale  
All Officers and Reserve Officers  
of City of Sierra Madre



### CARROT TOP By Robert Evans

Seems that Darwin Dennis can't get over the attendance that we have the City Council meetings in Sierra Madre, but he should have been City Administrator of a logging town in Oregon.

— CT —  
At a council meeting there things got pretty hot and erupted into a roaring, no-holds-barred gun battle. After the violence finally subsided and the wounded had been carried off, the City Chief of Police asked what had caused the donnybrook.

— CT —  
One of the loggers made the following explanation. "Well one of the Councilmen made a motion that was out of order."

— CT —  
"What, for gosh sakes, was the motion?" inquired the chief. "Toward his gun," was the tart reply.

— CT —  
Just like Jim Tyler said the other day, upon receiving his bill for his recent operation: "No wonder they wore masks in the operating room." And brother, I can well believe it. Bet they had guns strapped on their hips under those white robes.

— CT —  
We will close up this week by wishing you all a Merry Christmas from each of us at the Sierra Madre News and only say that when an editor pleases everyone he will be neither sitting nor standing, and he will be in the midst of flowers, I hope, I hope, I hope.

PAUL SYKES  
MAFFITT & DAVIES  
PAT PAULSEN  
Till Jan. 1st



THE ICE HOUSE  
THEATRE-RESTAURANT  
48 N. MENTOR PASADENA  
MU 1-9925

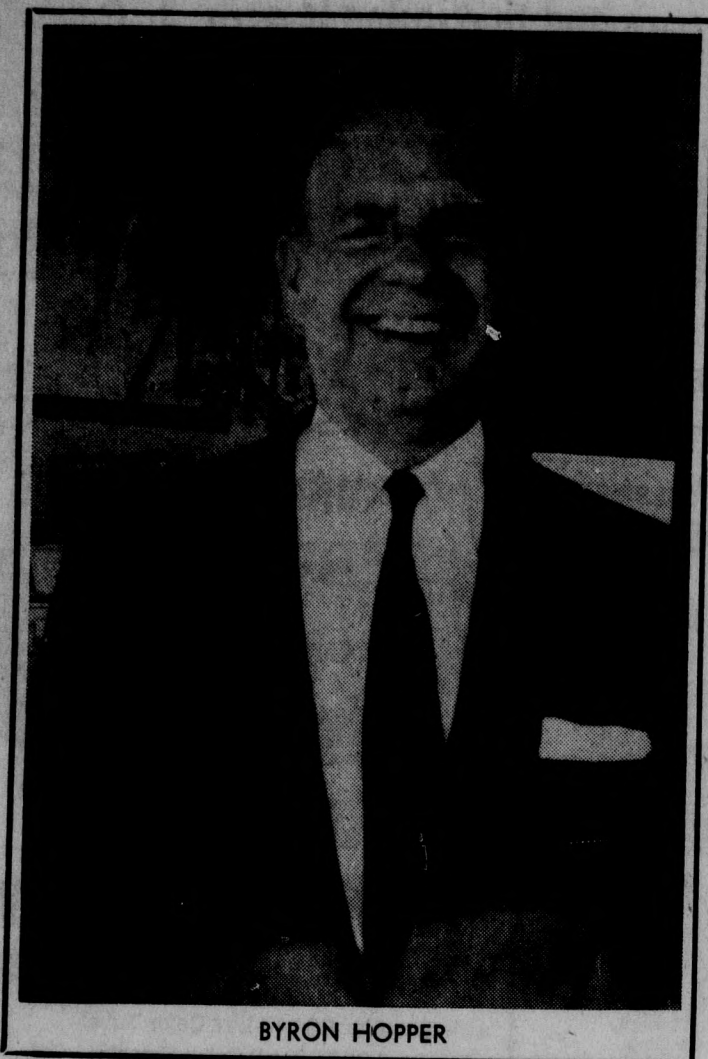


# A Merry Christmas

With genuine appreciation for your many favors and friendly good will, we take this opportunity to extend season's greetings and sincere good wishes for your holiday pleasure. May every festive hour be bright with joys as fresh as the smiling wonder on the faces of eager, happy children.

Guy Rossi, Postmaster  
and  
Boys & Girls of Sierra Madre Post Office





BYRON HOPPER

# Byron Hopper...

... Your Smiling Jeweler For Over 27 Years

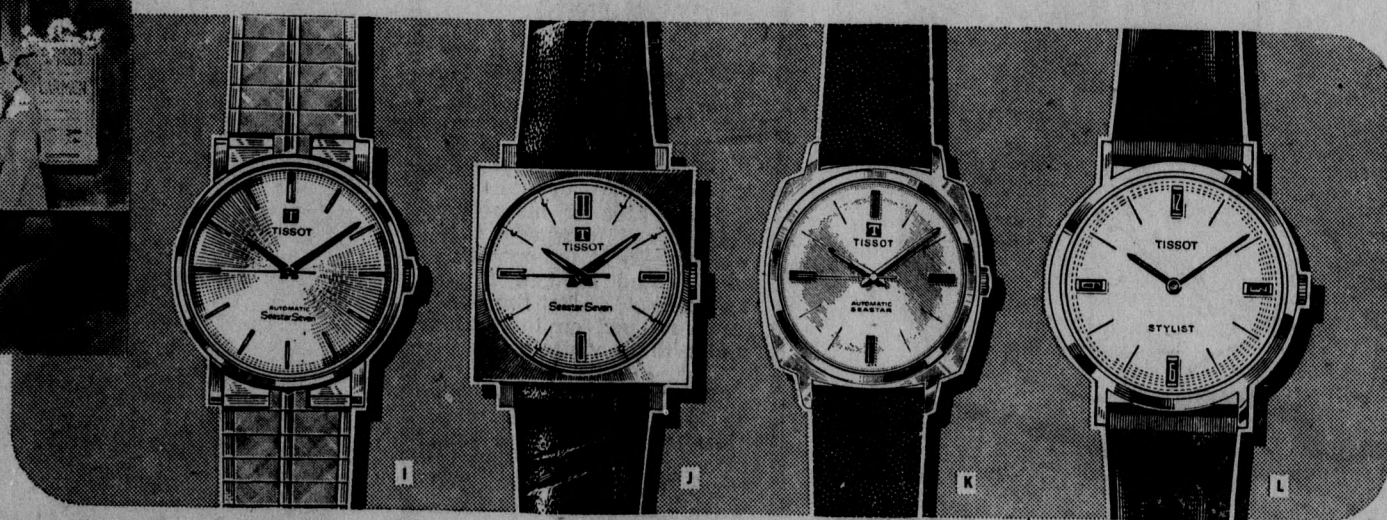
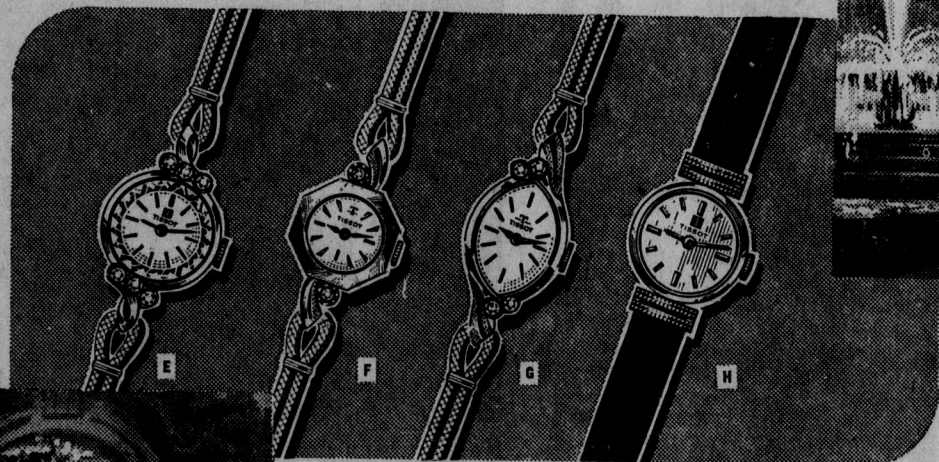
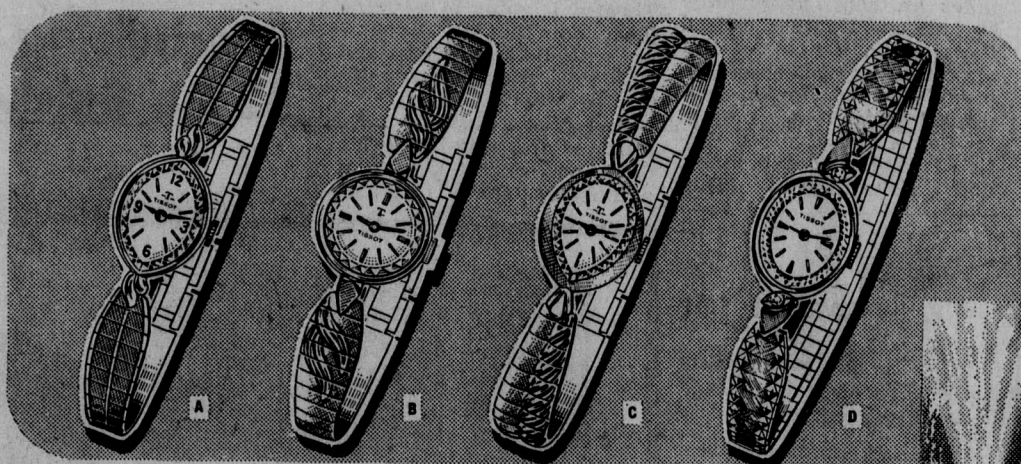
CAN SOLVE ALL OF YOUR  
**CHRISTMAS GIFT PROBLEMS**

proudly presents world-famous

**TISSOT**

*the watch for every wrist on your gift list*

When you select a Tissot watch...for whatever the gift occasion...you can be sure your choice will be long remembered. Each distinctive model is designed and manufactured with care befitting a precious possession. Before leaving the factory, every 17-jewel, precision Tissot movement must pass 7 days of testing and checking to assure maximum accuracy and timekeeping dependability. The superior craftsmanship of Tissot has been acclaimed in the 120 countries where they are sold. Even in Switzerland where watches are judged and chosen by experts, Tissot is one of the most preferred brands. Styled with continental distinction...made with utmost precision...Tissot watches are sold with an unconditional one-year guarantee to protect your investment.



A — White or yellow top, stainless steel back. Matching bracelet. Faceted crystal. \$47.50

B — White or yellow top, stainless steel back. Matching bracelet. Faceted crystal. \$55

C — White or yellow top, stainless steel back. Matching bracelet. Faceted crystal. \$52.50

D — 2 sparkling diamonds. White or yellow top, stainless steel back. Matching, tapered bracelet. Faceted crystal. \$71.50

E — 6 diamonds. 14K white gold. Faceted crystal. \$115

F — 2 diamonds. 14K white or yellow gold octagonal case. \$99.50

G — 4 diamonds. 14K white or yellow gold. Marquise shape. \$95

H — Yellow or white top, stainless steel back. \$55

I — Self-winding, Seastar "7". Stainless steel waterproof case. Matching bracelet. \$59.50

J — Seastar "7". Seamless, stainless steel, waterproof case. New, circle-in-square shape. \$49.50

K — Self-winding, Seastar. Seamless, stainless steel waterproof case. \$55

L — Stainless steel case. \$39.95

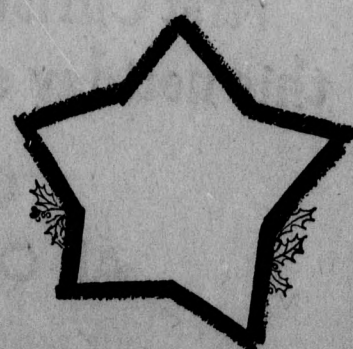
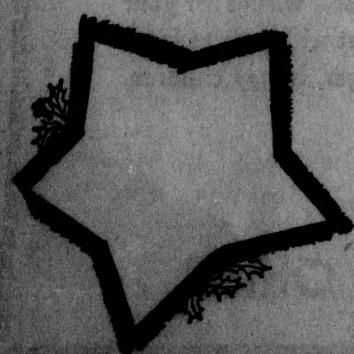
## BYRON HOPPER, Jeweler

Creator of Custom Rings -- In Sierra Madre

27th Year of Service

90 WEST SIERRA MADRE BLVD.

355-3372





# Editorially Speaking . .

## Sierra Madre: Christmas '66

The palms and cypresses stand sentinel nearby  
Where deodars drift unadorned and stark  
With brush-stroke branches inked against the dark  
And sequin-spattered blue of midnight sky;  
The hovering arms of madre mountain slopes  
Embrace a town in silent lullabye.  
But in the hush, there stir the restless hopes  
Of children for their gifts, and parents sigh  
In brief-snatched rest and dream the day  
When Peace will gift some dawn, and welcomed, stay.

— M. M. L.

## Rough Year Ahead!

The year 1967 looks like a bad year for taxpayers. Predictions are rife that tax rates will be increased at both the state and federal levels.

But there is an essential difference. The State of California, like all states, must of necessity operate under the theory that the purpose of taxes is to provide sufficient revenue to cover state expenditures. That age-old principle of taxation has long ago been abandoned by the federal government, which is able to create "new" money — worth less than the old, of course — by incurring deficits.

The incoming Reagan administration faces a serious financial crisis, bequeathed to it by the Brown administration which was lucky enough to have been defeated in November.

There will be great arguments about whose fault the whole fiscal mess is, but the fact remains that no matter where the blame is pinned, projected state expenditures exceed projected state revenues, and there will be pressures at the next legislative session for increased expenditures in some areas, particularly education, for which a very compelling case will be made. To balance outgo and revenue, either substantial cuts in non-essential spending will have to be made, or taxes will have to be increased, or a combination of both courses must be adopted.

At the federal level, however, where the magic ledger-domain of the "new economics" has long held sway, these problems don't have to be faced in quite the same way.

Federal taxes aren't necessarily based on the legitimate needs of government. They are based on what the economic witch doctors feel is "good" for the economy.

During the past five years, more than \$30 billion in new deficits have been incurred. The 1959 dollar, incidentally is now worth 88.6 cents.

A couple of years ago, in spite of the excess of spending other revenues, it was considered a good idea to reduce income tax rates slightly, although increased social security tax rates largely offset the cut.

Today, the economic experts have changed their tune, and are urging an increase in tax rates. They are not, however, suggesting that it might be a good idea to balance the budget by cutting non-defense spending, even though the various Great Society domestic handout programs have brought about a 66 per cent increase in non-military expenditures since 1960.

Much has been said in recent years about the inevitability of the federal government's assumption of control over the lives of the people because of the irresponsibility of state governments. It would seem that a fairly good case could be made for the opposite premise.

## Why the Gag?

One of the most disturbing elements — to many people — in the discussion over the Warren Report on the assassination of President Kennedy has been the rather high-handed attitude of the Kennedy family in suppressing autopsy and other evidence. Their personal tragedy is poignant, of course, and the nation respects it. But John Kennedy was not just a brother and husband and father. He was President.

The revelation by Columnist Drew Pearson recently that autopsy reports included the fact that the late President suffered from Addison's disease — stemming from wartime malaria — suggests another personal reason for putting a gag on publication of the facts, although there is nothing shameful about that disease.

The unanswered questions about the assassination have created too much disquiet at home and abroad. It would be a service to his country and his memory if Jack Kennedy's family could rise above personal concern and truly release him and his full story to the nation he endeavored to serve.

## TV's Opportunity

As the nation settles down into a long-range consideration of what this year's election means for the two major parties, and the nation, in 1968, one nagging concern persists. That is the implications of the TV networks' performance last month in trying to scoop each other by announcing "results" even before all polls were closed. It wasn't only the embarrassing bloopers that cause concern; it is the effect such projected guesses have on voters who still have not cast their ballots.

It has been suggested that before November of 1968 one of two things should happen. TV itself should set up rigid and responsible work rules for election coverage, or some public agency should protect the public interest by policing network activities.

A great many people in the television industry recognize the problem and deplore it. Hopefully, they will lead the way to a highly preferable voluntary revision of a very important and exciting service.

## Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, California, Los Angeles County, Post Office Box 37, Telephone EM 4234 or 5-3235.  
The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4400 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 16, 1938. Adjudication Decree Number, 604764.  
A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1879.

R. Robert Evans }  
Peggy L. Evans } Editors and Publishers

NOTE—The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News.  
Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.  
Subscription Rates: In Los Angeles County — \$5.00 per year. Elsewhere in the United States — \$6.50 per year. Foreign Countries, Airmail, Second Class, priced upon Application. 10 cents per single copy.

## FREEDOM AT ANY PRICE

by  
DR. HENRY V. WITTY

Management of this newspaper is not capable of answering questions to this column, however letters to the editor will be published, and answers forthcoming from the writer. Articles are of the writer's own making.

A Letter From Cornelia:

Dear Mama:  
Gee, I'm glad you let me come out to the West Coast to college. Big U is just the greatest, and I know I'm getting the kind of education that will make me a Leader of Tomorrow.

Thanks to the university community, I've just seen my first real live Communist. And am I relieved! He was T. Toughy, secretary of the Party in Wisconsin or one of those states. The student political party I intend to join, called Young Masses, sponsored his appearance at the First Church, and I'm telling you we learned more about Communism in 45 minutes than I had learned all year in Economics 45A.

Now, don't go thinking your little girl is becoming radical. You know I'm far too level-minded and sensible to ever be taken in by PROPAGANDA. And besides, seeing the church sponsored him and all, I just KNEW there couldn't be anything really bad about listening. I mean, if he had been advocating revolution or something, the FBI would have arrested him.

I just couldn't wait to write you all about it and show you how wrong you have been all these years about the Communists being RADICAL. Why, the speaker was the softest-spoken, nicest-looking man you ever saw. He reminded me a little of Uncle George, except heavier-set. He's an examiner and not only that, he was raised as a Methodist!

A lot of the kids went to the lecture expecting him to have horns or something, and I admit I did, too. But gee, he sure did belie his advance publicity, which kept playing up those alleged bombing incidents in which he allegedly instigated the killing of allegedly innocent people. He explained how he had been framed, so that settled that.

First, he talked about what a dangerous thing it

was for him to be talking to us Young Minds (laugh) and how we'd probably never be the same again. Everybody really roared at that because as anyone could see, he couldn't have hurt a fly. Really, he had the kindest face.

Then he went into his last trip to Russia and how the people are so happy because they are building a BETTER WORLD OF TOMORROW AND OF THE FUTURE, a world he said he hopes the United States of America can share in if we don't succumb to HYSTERIA.

There were a couple of obvious EXTREMISTS in the audience who kept bringing up Hungary, but he showed plainly how it was the Nazis who started the whole thing and that the really patriotic Hungarians just love the Russian soldiers and wanted them to stay there to keep peace.

The companion of the red-baiters tried to bring up the Berlin wall, but Toughy showed how Hitler was behind that too, and how the significance of the wall had been exaggerated by people in this country whom he called 1962 McCarthyites. (Did I tell you I got an A minus on my Speech 20A report about McCarthyism? Don't think I'm not turning into a serious student of world affairs!)

I'll send to you later a press account from the Daily Campus, our campus daily, to fill you in on the details of this ENLIGHTENING lecture. But meanwhile you can see I wasn't taken in by any propaganda.

Your loving daughter,  
Cornelia.  
Thanks to TOCSIN, Box 784, Berkeley 1, California.

## OUT OF THE COBWEBS

Five Years Ago:  
December 21, 1961

Joe Delgatto purchased a 400 pound Santa at the city sales of unclaimed and unwanted objects and placed Santa outside his Panatorium at 330 W. Sierra Madre Blvd. Sunday night some thieves stole Santa and carted all 400 pounds of him away. The Christmas spirit must have reached the thieves, however, because Tuesday at 2:30 in the morning the police discovered Santa, all dirtied up, lying on his nose back of the Panatorium. The Delgattos gave Santa a going over in their cleaning establishment and put him back at his old stand.

Children planned to be on the curb at Memorial Park on Christmas Eve to greet Santa as he comes riding up high atop a shiny red fire engine with its bell clanging and its siren whooping. They expect to receive one of the thousand stockings which the firemen had stuffed with candy, popcorn balls and toys.

Art Gabriel of 1290 Tropical won the sweepstake prize in the Hastings Ranch lighting contest with his "Santa and Reindeer in Swim Pool" display.

The Expert Rifleman Medal, second highest award in American qualification shooting, has been won by Frank Graham of 250 Monte Vista Lane, Sierra Madre. He had been tutored by Jack Culp.

Twenty Years Ago:  
December 19, 1946  
City of Sierra Madre promises to maintain the upkeep of the Youth Hut and

plans are underway for game courts.

For the first time Sierra Madre students are to make use of the state's audiometer to test the hearing of all elementary students. The school board decided that the disadvantages outweighed the advantages of selling candy in the school cafeteria.

Flying 2400 racing miles during one eight week period a Sierra Madre racing pigeon recently won an Outstanding Performance Cup for its achievement during 1946. It was owned by Harold Osterman.

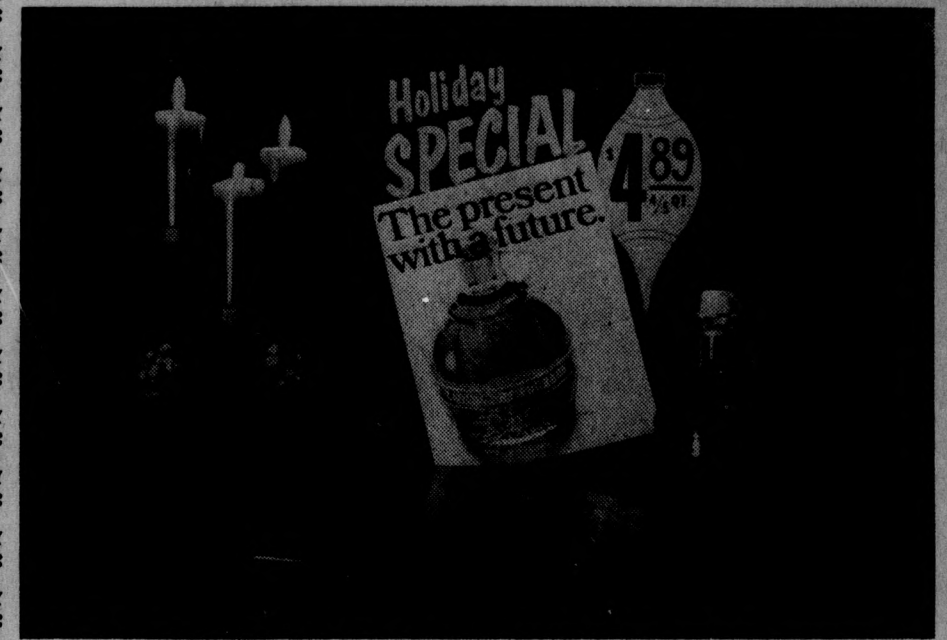
Nobody claimed the prize of the evening at the fireman's ball so Joe Swanson held the prize until it could be claimed by the proper ticket holder.

Thirty Years Ago:  
December 25, 1936  
County supervisors gave approval for the extension of Grand View, Orange Grove and Sierra Madre Blvd.

Saint Nick was slated to put in an appearance in the city park where he is expected to distribute 600 stockings of candy and toys.

The department of agriculture predicted the biggest grapefruit crop ever and a substantial orange production to gross citrus growers \$5 million more than last year.

H. R. Coat's name was drawn at the Sierra Madre Theatre for a \$250 Christmas shopping prize. He wasn't there to collect the prize.  
— Please turn to Page 15



## CANADA DRY BOURBON

SPECIAL HOLIDAY DECANTER — NOW **\$4.89** 4/5 Quart

20% Discount On Case of 12

The Smooth and More Flawless Bourbon **SAVE \$11.73**

## THE BOTTLE SHOP

LIQUOR • WINE • BEER • DELI

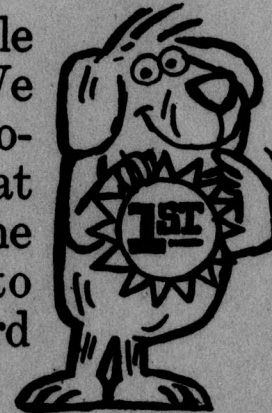
58 W. SIERRA MADRE BLVD., SIERRA MADRE

Free Delivery

CALL 356-1262

# Ford is first.

California's number one seller. While other people talked about it, we did it. We became California's number one selling automobile. It's not hard to see why. Just look at any new '67 Ford. Look at the quality. The originality. The luxury. They all add up to number one. See for yourself at your nearby Ford Dealer. Stop by soon for a test drive.



# Carl Hansen Ford

Sierra Madre's Authorized Ford Dealer — Complete Sales and Service

A Home Owned and Operated Institution in Sierra Madre for 29 Years, Devoted to the Best Interest of Those We Serve!

355-2321

120 W. Sierra Madre Blvd.

OFFICIAL AGENCY  
**OMEGA**  
WORLD'S MOST WANTED WATCH  
**BYRON HOPPER**  
90 WEST SIERRA  
MADRE BLVD.  
IN SIERRA MADRE  
Ask for free Omega Style Brochure





*"Unto you is born this day  
in the city of David a Saviour,  
which is Christ the Lord"*

While humble shepherds watched their flocks, a heavenly glory shone upon them, as herald angels sang of a Holy Child. Far to the East a Star shone, guiding the wise men in their search for Him. Across the years the sacred message shines for us today, ever renewing in our hearts all the joy and wonder, the hope and promise of that Holy Night, so long ago.

As we worship in spirit at the blessed manger, we wish for all a truly joyous Christmas, rich in meaning, with faith ever deeper... with inspiration ever greater.

## Sierra Madre News

MR. and MRS. R. ROBERT EVANS, Publishers

LOIS SHINSHIEMER  
Classified Mgr. - General News

PAULINE NEAL  
Display Advertising Mgr.

MARY-MADELEINE LANPHIER  
Feature News - Society

TONI MAURIN  
Sierra Villa News

HANK IVES  
Sports News

BILL WARK  
Mountain News

FREDERIC SCHWEPPE  
Plant Superintendent

ANTHONY RODRIGUEZ  
Pressman - Stereotyper

WILLIAM CHISHOLM  
Printer's Devil

GEORGE MAURER  
Typesetter - Operator

PHILIP FOSTER  
Night Typesetter - Operator

PAPER DELIVERY

TONY MARR  
WALTER MOODY  
JEANETTE AUSTAD  
BETTY WARK

PART TIME EMPLOYEES

DOTTIE UNDERWOOD  
CANDACE KAY EVANS  
DR. HENRY V. WITTY  
MRS. IRENE JACKSON





## HAPPY HOLIDAYS

We want to say a sincere "thank you" to all our great friends and wish them all the laughter, fun and good cheer of this happy holiday season.

SIERRA MADRE PLUMBING CO.

15 KERSTING CT.

355-7272

## DEAR SANTA:

EDITOR'S NOTE — All Santa Claus letters are printed exactly as sent to Santa Claus, no correction of spelling or phrasing attempted.

Dear Santa Claus:

For Christmas I want a lot of toys and here is what I want: a football, a toy car that you can buy at Bullock's. I want a football suit, a miniature TV, a pen radio set, a James Bond 007's car model and a racing car set and a racing car and a racing bike, a guitar and some football team penits, some mach box cars and a record player with lots of records and some big candy canes and a big box of candy and a new coat and a Johnny Eagle Magumba pistol and a creepy crawler people set.

From your friend,  
—JIM ZAISS.

Dear Santa:

I would like some books, please. Coyboys and Indians, gas station, erector sea, a big truck that tows cars (Big Brush), a rifle, and in my stocking I would like cars. I would also like crazy cycle. And I would like an exercising bike.

Love,  
—BILLY CHAPLIN  
P.S. I would like a bucket and shovel.

Dear Santa Claus:  
For Christmas I would like . . .  
1. G. I. Joe doll  
2. Captain America doll  
3. Captain Action doll  
4. Big ball and a super ball  
5. Stuffed bear

Yours truly,  
—RICKY

Heartily welcomed back by a long list of relatives is the former Esther Richter, now Mrs. Herman Cook, who with her husband and family, came to Sierra Madre last fall after 14 years in Highland Park. The Cooks are living at 141 W. Bonita, which is proving heavenly for children. The Cooks have two, Jimmy, 2nd grade at Sierra Madre, and Billy, in kindergarten there.

Support your local merchant — buy locally.

## Edison Pays Taxes To County

One of Los Angeles County's largest taxpayers, Southern California Edison Company, Monday, Dec. 12, paid the first installment of its local property taxes for 1966-67. The amount: \$19,897,427.52.

At the same time, the company made direct payments to the cities of Long Beach and Pasadena, bringing the total Los Angeles County payment to \$20,178,009.76.

When Edison's final installment is paid on April 10, the company will have paid a total of \$29,350,408.81 in ad valorem taxes in Los Angeles County alone this year.

As in years past, about half of this money will go directly to the support of public schools in Los Angeles County, according to Robert H. Green, local manager.

He said the grand total of Edison's 1966-67 property tax payments in 15 counties will amount to a record \$60,672,192.19. The first installment alone comes to \$35,860,707.07.

Taxes of all types con-

tinue as the largest single item of expense to the company, Mr. Green said. "This means that about 22 cents out of every dollar Edison customers pay on their electric service bills go to the tax collector at various levels of government."

### LEGAL NOTICE

#### SIERRA MADRE NEWS CERTIFICATE OF BUSINESS, FICTITIOUS NAME

The undersigned do certify they are conducting a business at 64 W. Sierra Madre Blvd., Sierra Madre, California, under the fictitious firm name of VILLAGE ICE CREAM PARLOR and that said firm is composed of the following persons, whose names in full and places of residence are as follows:  
Roger D. Miller, 5 West Carter, Sierra Madre, Calif.  
Laurel H. Miller, 5 West Carter, Sierra Madre, Calif.  
Dated December 15, 1966  
Roger D. Miller  
Laurel H. Miller

State of California,  
Los Angeles County:  
On December 15, 1966, before me, a Notary Public in and for said State, personally appeared ROGER D. MILLER and LAUREL H. MILLER known to me to be the persons whose names are subscribed to the within instrument and acknowledged they executed the same.  
Jewel M. Pratt, Notary Public  
My Commission Expires Oct. 3, 1969  
Publish Sierra Madre News  
Dec. 22, 29, 1966, Jan. 5, 12, 1967

## LA Rainfall Substantial Yet Lacks Flood Potential

County Supervisors this week were told that storms which lashed the Southland Between Dec. 2 and 6 produced fairly high rain totals but did not reach flood proportions because of generally light intensities.

Supervisor Warren M. Dorn said a summary of Flood Control District activities filed with the Board by Chief Engineer Walter J. Wood emphasized that if fair weather continues for the next two or three weeks about \$1.4 million in storm water will be conserved.

By Dec. 9, about \$200,000 worth of water had been saved and the balance is being held in District and Corps of Engineers' reservoirs for later release to various percolation facilities — weather permitting.

Dorn said rainfall ranged from five to eight inches in the coastal plains to 18 or more inches in the mountains. Mudslides occurred from saturated hillside watersheds but these, because of the lack of intensity, were less than might be expected from storms producing the precipitation totals recorded.

Runoff in the Los Angeles and Santa Clara Rivers and Ballona Creek was well behind those measured in November storms in 1965 and were far below the raging currents which occurred during the severe flood of March, 1938.

District engineers released water from the agency's dams during the storms to maintain regulating capacity. The watercourse downstream from Live Oak Dam at La Verne is unimproved and has a small capacity, it was pointed out. To avoid spillway flow, it was neces-

sary to release more water from the dam than usual during the height of the storm.

As a precautionary measure, a number of persons living close to the watercourse were evacuated, but damage to private property was slight.

Dorn said the District maintained patrols on more than 60 debris basins and while a number had spillway water flow, only the two in May Canyon in the San Fernando Valley accumulated debris to the spillway. This was due to the recent Loop Canyon fire.

## 'New Morality For New Year At Round Table

The Round Table, a new concept in social-cultural exchange, single adults, ages 30-45, invites all in-timates, 2121 W. Main St., ture-social, on Friday evening, December 23, 8:30 p.m. at the Progressive Savings terested persons to a lec-in Alhambra.

The topic of the evening will be: "A New Morality For A New Year." Dr. Ronald S. Poze, practicing psychiatrist on the faculty of USC Medical School, and administrator of the psychiatric unit of the County Hospital, will delve into this subject. There will be discussion following Dr. Poze's lecture, refreshments and socializing.

The Round Table is a non-profit organization, meeting in various private homes in the San Gabriel Valley, its goals are an exchange of ideas and an exploration of new thought.

For any further information, please call 681-8898 or 681-7519.

SIERRA MADRE NEWS—19

Thursday, Dec. 22, 1966



## Holy Night

At this Christmastide, we gratefully wish for all our dear friends the season's many blessings.

GULLETT and  
HARRIS

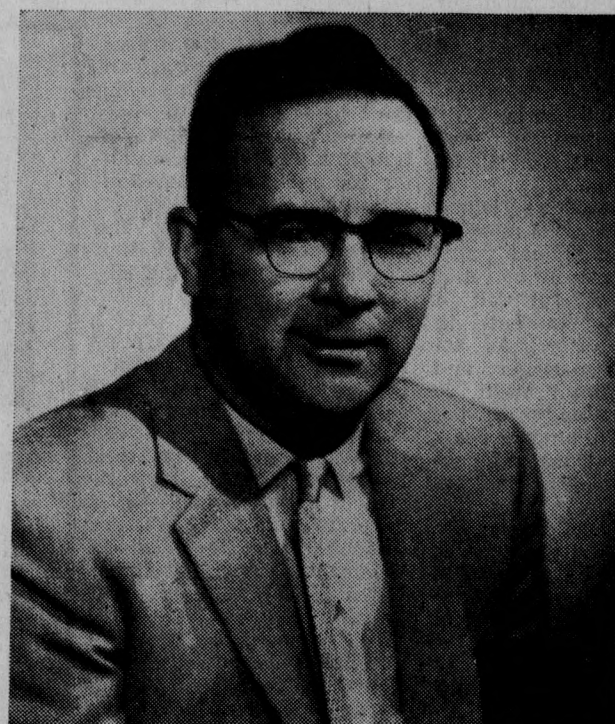
1 KERSTING CT.  
Sierra Madre

# Quitting Business

## We Thank You

For your patronage and  
friendship for the past 7  
years.

Drop by on Saturday, Dec.  
31 for our "Going Out of  
Business Party."



FREE Coffee and Refreshments.

We still have many fine values for your Christmas Gift  
needs and you can't beat our prices -- -- Most items . . .

# 50% OFF

## King Jewelers

24 W. SIERRA MADRE BLVD.

## Villa Views

and Mrs. Robert Langdon, Mr. and Mrs. Brad Peterson, Mr. and Mrs. James Dean, Mr. and Mrs. Philip Koen, Mr. and Mrs. Kennedy Galpin, Mr. and Mrs. Willard Bell, Mrs. William Mitchell and her escort, and Mrs. Kay Gregg and her escort. The Charles Hardisons of Fairpoint have a houseful of out-of-town guests for the Christmas holidays. Phyllis sister and family, Mr. and Mrs. John Holloway arrived with their son Scott, and Charlie's parents, Mr. and Mrs. Charles Hardison, Sr. arrived from the east to be with them.



May the Star of

Bethlehem lead us to good will among all nations!

JIMED RICHFIELD SERVICE

Jim, Gene, Bob, George & Bob, Sr.

50 S. BALDWIN

355-9991

## Season's Best Wishes



MAY IT BE A  
PROSPEROUS HOLIDAY FOR ALL!

Make your financial partner

SECURITY FIRST NATIONAL BANK

Member Federal Deposit Insurance Corporation

FOOTHILL ROSEMEAD BRANCH

PASADENA, CALIF.





Bob and Betty Gobrecht, owners of Macabob Toys, famous toy "Super-market" in Pasadena.

## Macabob Toys One of the Largest and Most Unique 'Supermarket' for Toys In Southern California

Every type of toys can be found at Macabob Toys Co., 2980 E. Colorado Blvd., in Pasadena, where the motto is "It's Fun to Shop at Macabob's."

Even when the hammers were pounding out the construction of the toy firm, Bob and Betty Gobrecht were looking forward to the time when their 3 1/2-acre site might be developed into a children's shopping center.

Each year additional avenues of customer service have been initiated and today Macabob's has become a firmly established center in which to purchase toys for youngsters. The firm's toys and games range in price from 5 cents to \$1,000 items, and toys for everyone is the keynote of the firm, one of the largest toy shops in Southern California.

Pre-school toys, family games, playground equipment for parks and recreation halls, nursery school games and family size swimming pools are but a few of the things to be found at Macabob's.

Aiding the Gobrechts at Macabob's are Joe Bell, manager; Mrs. Dolly Chatem, Mrs. Betty Parry, Suzanne Fernandez, William Ecclestone, Mildred Bowman, Joan Berry, Bill Gillette, Bill Bray, Sue O'Connor, Celia Gratton, Jack Orswell, Carter Ray, Mark Hyde, John Courter, John Bogosian, Peggy Miller, Linda Cosen, Mildred Eastwood, Erwill Fuller, Neva Fuller, Mary McGinty, Nancy Norman, Kathryn Orswell, Denise Parry, Carol Ray, Regina Riley, Vickie Riggins, Kevin Sperling, Leslie Teeple, Bruce Turner, Patty Van Ness, Karen Andrews, Ruth P. Gobrecht, Janet Gobrecht, Bob Gobrecht, Jr. and Carol Gobrecht, plus an experienced staff of college personnel selling an unparalleled variety of toys.

Macabob's big "family type" operation is headed by Bob, a graduate of USC, longtime Pasadenaan, active in community, church, youth and school affairs. He is a member of Trinity Presbyterian Church, Masonic Lodge, Lions, Elks, Quarterbacks, Boy Scouts, YMCA, PAT and the Pasadena Chamber of Commerce. He is a well known tuba player in the Maestros, Los Angeles County Sheriff's Rhythm Posse, Pasadena Lions Pep Band and the Trojan Alumni Band.

His wife Betty, mother of three teen-agers, has put her Scouting, PTA and Women's Club experience to work setting up Macabob's Birthday Party program. Thousands of children have enjoyed the puppet shows in Macabob's Birthday Castle situated in a private part of fantasyland at the East Pasadena property. The youngsters' refreshments, games and marionette shows are directed by "Beth, the Birthday Lady."

On the subject of birthday parties, Macabob's provides a party service that will arrange for everything — a festive setting on the grounds, refreshments, gifts, games and decorations.

One section of the store houses the Party Shop, featuring Paper Art and Gibson greeting cards, gift wrap and ribbons. In the paper goods section, coordinated sets for entertaining — matching tablecloths, napkins and favors — are featured, with special emphasis on sets for children's parties, using such motifs as cowboys, fire engines, animals and dainty little hoop-skirted girls.

The hobby section features road racing, trains, and an official repair station; a science center with chemistry sets and other educational toys; a book section with reading material for the beginner through the teen-ager; a toy musical instrument department; juvenile furniture section, a doll and stuffed animal shop, a wheel and bicycle department.

The Gobrechts' knowledgeability about suitable toys and games is very helpful to customers. "We try to help our customer appraise the purpose of the toy as its construction and durability, because the selection of a toy should never be based solely on price," Betty says. "As an example, where there are three or four children in a family, a well-made toy can be the biggest bargain because it can be passed from one child to another as they grow older."

"At Macabob's we try to help the customer determine if a particular toy will stir the youngster's imagination, create physical activity or provide security. These factors are important to the child's proper mental and physical development just as proper diet aids his health and growth."

Santa Claus makes Macabob's his headquarters daily, 10 to 12 and 4 to 8. Sunday, 12 to 4.

Macabob Christmas store hours are: daily 9 to 9, Sunday 12 to 5.

Macabob's also has a direct line to Santa where you can call him anytime — SY 3-1212.

The Gobrechts invite you to visit their toy "supermarket" and browse to your heart's content. You'll find it an exciting experience and fun to shop and visit Macabob's.

## 'PEPTONE'

Following statements are views expressed by various students from Arcadia High School concerning the controversy on Sunset Strip.

Chris Jacobson: "Sunset Strip should not be closed off because of the fact that it is an establishment for the people and the people should be able to use this boulevard to the full extent. As far as I'm concerned young adults are people, so they should have the same freedom as their elders!"

Bruce Gelber: "Adolescence is a disease, don't try to cure it."

Ann Degman: "As long as most teens are not causing any trouble, the curfew laws shouldn't be as strict as they are. It is ridiculous for kids to be home at 10 p.m. for most entertainment places don't even close until after midnight. Troublemakers from other states seem to gather in Hollywood, as it is a fun place where most people don't have to work."

Jill Cooper: "Demonstrating is for a good cause. Teens are getting bad publicity because a lot of adults think they look grubby. We don't particularly like the way some adults dress either. Who comes home from a date at 10 p.m.?"

Carr Frank: "The 'Blue Muffin' is entirely right, so is the Sunset Blvd. Businessmen's Association. Pandora's Box, the Whiskey A Go Go, etc. ought to be closed down and on the same day there ought to be an ordinance passed to prohibit businessmen from pinching topless waitresses in the Pink Pussycat and the Body Shop."

Stephanie Halg: "Reporters cause a lot of trouble because they have to have their story therefore they blow up any little thing. Closing down the clubs only makes it so there is no place to go. What are the police going to do with hundreds of kids on their hands?"

Sue Pocher: "By the time you get out of a show you can get picked up for after curfew. It's not fair, most of the leaders of these riots are over 21 years of age, and there are a lot of spectators."

If you have any arguments for or against these riots, don't hesitate to let me know.

## You and Your Neighbors . . . During the Holiday Season

Guess everyone knows what the Larry Brennans received for Christmas: a baby girl, born Dec. 4, weighing 8 pounds, 10 1/2 ounces, and named Patricia Lynn. Fortunately she arrived soon enough not to interrupt present preparations for and by the other Brennan small fry: Laura, Julie, Pamela and Gregory.

Prettier than any calendar you are likely to receive was the scene at Krsting Square around 8 p.m. on Monday, Dec. 12. Two little girls in flashing scarlet topped with snow-white sweaters appeared before the crowd, and while the pony-tailed tiny moppet stood watching wide-eyed behind one of the figures, her sister reverently received the baby Jesus figure from Mr. Lloyd, and carefully placed it on the straw-filled manger. If the two had not been Candy and Robins Evans, persuasion to use a picture for front page would surely have been irresistible, for those two certainly were. Won't they be surprised when they wake up some morning soon and try to digest the fact that they have become aunt? The Evans' oldest daughter up Oregon way is waiting for her first child.

## Manager of Sears On Bank Board



R. D. Meriwether, manager of Sears Pasadena, has been elected a member of the Pasadena Area Advisory Board of First Western Bank, according to an announcement made by Regional vice president Charles Kassebaum.

Mr. Meriwether joined Sears in 1946, as a member of their management training program. Since that time he has fulfilled a number of assignments: in the buying office; as assistant sales manager; and on the territorial staff. He served as manager of the Antioch and Pomona Sears stores before transferring to the Pasadena store early in 1966.

A native of Ontario, Mr. Meriwether is a graduate of UCLA, where he majored in economics, and was awarded membership in Phi Beta Kappa. He went from the university to army service in World War II, attaining the rank of major, 1st Armored Division, 6th Infantry Regiment.

Among his civic and service club affiliations Mr. Meriwether includes the Pasadena Rotary and the University Club, Claremont. He is a member of the Advisory Board of the Pasadena Salvation Army and the President's Advisory Council of La Verne College. Mr. Meriwether, his wife Margaret, son Tom and daughter Teresa are residents of Claremont.

The Pasadena Area Board members serve as advisors for the \$800 million statewide Bank's seven offices in the region: four in the city of Pasadena; one each in Arcadia, San Marino and Sierra Madre. Members of the advisory board are: John H. Biggar, Jr., Leet W. Bissell, L. A. Hanson, Lathrop K. Leishman, Bernard J. Rider, Stephen W. Royce, Joel V. Sheldon, Richard F. Webb, M.D., and Mr. Meriwether.

Francis Eakman reports a bit of good tidings for the now famed Barbershop Singers. Seems their fine sounds before the doctors' group a while back made such an impression that the singers have been invited to sing for the Harvard Club, and at the music Center, no less! This will be some time in May.

The Rev. David Howell, new minister at the Congregational Church, moved here with his wife and son John in August and they love it. They love the weather, too, but as they came from Wisconsin, Mrs. Howell concedes that she has had some moments of nostalgia for Milwaukee during the month of December, for it takes considerable adjustment to have Christmas with palm trees instead of snow. However, they are both very busy with their new "church family," and look forward to such Southern California ways of spotlighting the season as the displays at Hastings Ranch.

Our own Susan Clayson of City Hall has a really full schedule planned out for the holiday. She is making all the house decorations for the family and she and sister Jill, home from Cal Poly at San Luis Obispo, will be helping their mother with the big dinner. Christmas Eve she will spend with fiancée Michael Foelz, while her parents will visit her father's parents in Riverside, where Susan will visit day after Christmas. The whole family will go to midnight services, and their next day, among the dinner guests will be her mother's mother, Mrs. Sophia Bibbig from Pasadena; aunt and uncle Mr. and Mrs. John Kewak and cousin Barbara from Inglewood; aunt and uncle Mr. and Mrs. William Nesson from San Marino, with Gail, and another aunt and uncle from Banning.

Rose McGowan will be hostess to her brother and his family from Minnesota. Susan Heller, recently married, is planning a feast with the help of husband Dennis' sister for a whole batch of relatives in the newlywed's apartment. Bud Raywinkle and his family will be at his mother-in-law's.

Robert Green, that Chamber of Commerce stalwart, and his wife will be among the pleased family surrounded by family; both son Robert B. Green and daughter Suzanne, now Mrs. Robert Blake, are to be with them for Christmas. The Blakes came from Walnut Creek with Cammy and Hilary.

It's a double Christmas the Harry Langes are having. They celebrated first time with the Doug Delahoukes last Friday, because they are having the week before and the holiday itself in Sacramento in order to visit daughter Joyce, her husband the Rev. Ronald Westerman, and their three: twins Eric and Lisa, and Sara.

What news that's good news, which could banish thoughts of Christmas gifts from mind? The obvious answer, of course, is the appearance of a first grandchild. Mr. and Mrs. George Henson of 500 Foothill Ave., are enchanted with little Virginia Juliette, daughter of their daughter Karen and husband James Patton. The new baby was born December 10, weighed a petite 5 lb. 7, and has made 15 year old Barbara Henson, PHS student, an aunt. Karen and her family live in El Monte, and after a first week here with Mrs. Henson, mother and baby returned home, where she'll be having more of her mother's help over the holidays plus that of the paternal grandparents who live in W. Covina. Barbara belongs to Junior Achievement and is proud of the production and sales record her group "achieved" in making and selling Christmas wreaths. Hope we can soon have Jr. Achievement here in Sierra Madre.

## Henry McNulty Markets Telephone Diverter

the move can "take his office with him," and does not have to rely on either the presence of a secretary in his office or the use of an impersonal answering service, though calls can be diverted to home or some type of standby service if desired.

Marcom had initiated an antitrust action, but court directives indicated that the PCC ruling should be obtained first. While some independent telephone companies have offered the service, among them the California Water and Telephone Co. which serves Sierra Madre, the larger Bell System companies had traditionally objected to "foreign attachments," claiming them not compatible with Bell equipment, and of Marcom specifically that it was "inefficient, inadequate and not in the public interest." However, the commission decision, which stated that "it would not be reasonable to deny the public the benefit of the diverter simply because of minor deficiencies have not yet been corrected," also added that the Bell System, of which the objector Pacific Telephone is a member, had for several years been attempting to perfect its own call diverter.

Therefore now, reluctant or not, Pacific Telephone and others not listing the diverter as "tariffed," i.e., to be rented like an extension phone, must permit a sub-

scriber to purchase and have installed such a diverter as an "exception to the tariff."

With high endorsements and reorders from the State Highway Patrol, which has used Marcom Call Diverter for over a year, McNulty anticipates an active demand for the new device in the dealerships allocated in the Southern California counties. However, installations are now being quoted as possible within 30 days after receiving an order. Procedure is simply for a subscriber to order the diverter and the Marcom Corp. representative will go to the phone company and make the necessary arrangements for installation.

Local offices for Marcom Call Diverter are at 15 W. Huntington Drive in Arcadia. Distributor McNulty is a resident of the Highland Oaks area on the edge of Sierra Madre.

## Crib Crop

During the first week in December, the Sierra Madre stork made its first visit to two homes.

Katherine Marie weighed 8 pounds, 1 ounce when she arrived at the home of Marie and John Moseley, 222 Park Ave. Grandparents Mr. and Mrs. Meredith Moseley of Sierra Madre and Mrs. Richard Janssen have paid frequent visits to the Moseley's Dec. 1 family addition from Huntington Memorial Hospital, Pasadena.

Eric brought 7 pounds, 10 ounces of joy into the household of Dr. Herschel Gordon and his wife, Susan, at 73 Esperanza. Mr. and Mrs. I. H. Gordon and Mr. and Mrs. Gilbert Orbits have personally greeted the Dec. 5 Methodist Hospital of Southern California, Arcadia, contribution to the Gordon clan.

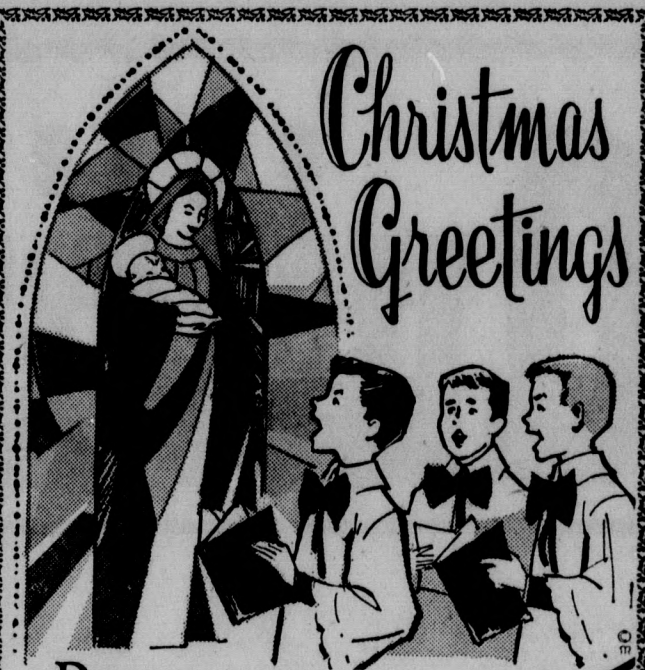
Gina Marie Castiglione woke up Dec. 10 to discover her family had increased by 25%. She has a new sister, Lisa Marie, who weighed 8 pounds, 13 ounces at birth. Soon after John C. Castiglione brought his wife, Sally, home from Methodist Hospital, Arcadia, Lisa and Gina's grandparents, Mr. and Mrs. Andrew Silva and Mr. and Mrs. Leonard Castiglione, came over to see their entire family.



## MERRY CHRISTMAS

'Tis the season for joy, thoughtfulness and thank yous. So we're taking time to say just that, and wish you a very Happy Holiday.

**BUD'S T.V. SALES & SERVICE**  
53 N. BALDWIN 356-1090



During this beautiful time of the year, we send you and yours glad Christmas greetings and wish you all the blessings of the season.

**FOX BARBER SHOP**  
52 W. S.M. BLVD. 355-0833



## Why not gift her A Shirt?

Something in a print pretty enough for framing? Maybe two? You'll have trouble choosing which and beautifully gift wrapped of course

## Foothill-Rosemead Shopping Center

Between Thrifty and Market Basket

Open Every Evening Until 9 P.M.

## El Rancho Shopping Center

1137 W. Huntington Dr. Arcadia

Open Every Evening Until 9 P.M. (Except Sat. Evening)



## Joyous Christmas

May Yuletide cheer light your way to a year with happiness each day.

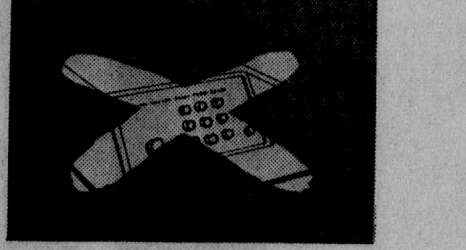
**ANOAKIA SCHOOL**  
JR. HIGH AND HIGH SCHOOL  
701 W. FOOTHILL BLVD., ARCADIA 355-1109



**NO** more delays with third party intervention, lost calls, or other answering service deficiencies.



**NO** more missed important calls, call-backs, or the irritation of impersonal handling by recording devices.



**NO** more waiting for those important calls or missed calls through unattended telephones.



## Don't miss important calls . . .

**Your Call Diverter takes your office to you!**

## WHAT IS IT?

The MARCOM Call Diverter is a fully automatic telephone attachment used to transfer incoming calls from one telephone to another — even in a different city or state.

It is **not** an answering service or recording machine. It is the only device available that enables a person to receive all calls made to his office or home . . .

. . . in person . . . instantly . . . anywhere.



**For Information Call 446-0151**



**Call DIVERTER SALES CO.**

15 W. Huntington Drive Arcadia

"Authorized Marcom Distributor"



Hospitalized for several days during the past week in Sierra Madre Community Hospital was Jesse McCrary of 75 Esperanza Ave.

Selwyn Myers, who resides at 160 S. Baldwin, had a stay of several days recently in Sierra Madre Community Hospital.

A patient in Sierra Madre Community Hospital who was admitted last Friday evening was Mrs. Virginia Williams whose home is at 251 W. Highland Ave.

Mr. and Mrs. John Ower of 910 E. Greystone St., Moravia, have named their third daughter Cynthia Anne. She was delivered at Sierra Madre Community Hospital Tuesday, Dec. 13, weighing 6 pounds, 6 ounces. Her delighted sisters waiting at home to get acquainted are Gail and Illora.

Returning to his home at 70 Rancho Road the middle of last week from Sierra Madre Community Hospital was Daniel Jansky, who had undergone surgery on Monday.

Admitted to Sierra Madre Community on last Sunday was Mrs. Maybelle Barker of 232 Mariposa. She underwent surgery on Monday.

### Gladys Winbigler Technician, Passes Away

Gladys V. "Dixie" Winbigler, 35, passed away Dec. 12 at Sierra Madre Community Hospital after a brief illness.

A surgical technician at Sierra Madre Community Hospital, Mrs. Winbigler spent 12 years in California, eight of them in Sierra Madre.

She is survived by her husband, William Winbigler; one daughter, Donna Latka; a son, John David Latka; one sister, Mrs. Lily Orr; one brother, Cecil Mitchell, and an aunt, Billie May Smith.

Services were conducted at the Church of Latter Day Saints in East Pasadena by Bishop Claron Oakley on Dec. 16 at 2 p.m. Interment was at Rose Hills Cemetery. Arrangements were by Ripple Mortuary.

Sierra Madre went surgery Monday morning. Mr. and Mrs. Robert Blomquist, residents of 4438 Dunsmore St., La Crescenta, have their second daughter who was delivered at Sierra Madre Community Hospital Monday, Dec. 12, weighing 6 pounds, 11½ ounces. She has been given the name Kristen Ann and joins Susan, her older sister.

A Sierra Madrean living at 1965 Vista Ave. is Mrs. Tillie Hendrickson, who is presently a medical patient at Sierra Madre Community Hospital.

### New Members At Candy Strippers' Slumber Party

The Candy Strippers of the Sierra Madre Community Hospital held a slumber party at the home of Kathie Soho on W. Alegria St., on Friday night, December 9. The girls welcomed four new members: Carole Doure, Edna Dumas, Marilyn Hanson, and Sandy Starrett.

They also decorated and filled Christmas stockings for the patients in the hospital. These will be distributed by the Candy Strippers on Christmas Day.

Other Candy Strippers who attended the party were Janet Bettencourt, Anne Davidson, Elise Foxton, Sally Glauser, Lenore Healy, Denise Koch, Sue Oldham, Debbie Richter, and Chris Schoeck.

### Letters To The Editor . . .

Dear Editor: Once again, approaching a holiday season, we find ourselves looking to the news media with gratitude for their help in the job of communicating to the public the complex working of law enforcement and prosecution and criminal justice.

In the District Attorney's office we think of this job as a kind of partnership, in which we and the media assist one another. What better period could there be to hope that this joint effort continues and prospers, and to wish, at the same time, for your continued happiness and prosperity?

—EVELLE J. YOUNGER  
District Attorney

## Rovers Tie Magpies In Soccer, 1-1

Once again the Sierra Madre Youth Soccer League saw two very close and exciting games. The first game of the day matched the Thunderbirds up against the winless Hotspurs, and like a game of ping-pong the ball and play would go from one of the field to the other, with both teams getting scoring chances, but not quite making it.

Both goalkeepers must take credit for preventing goals with same good saves, Mark Abenethy for the Hotspurs and Kurt Daenitz for the Thunderbirds. Two saves by Daenitz were particularly daring, having to dive at the feet of opponents to take the ball away.

After 20 minutes of play Michael Scharf gave the Thunderbirds the lead with a beautifully made goal. Conrad received the ball in midfield, put a pass right to the feet of Kim Sutton who laid the ball on to Michael Scharf gave the beating one man before putting in a right foot shot which gave the goalkeeper no chance.

The Hotspurs never gave up, and were well rewarded five minutes later when Danny Ribbens won a race for the ball down the center of the field, and didn't waste any time in scoring the equalizer. The score remained at 1-1 until half time.

The game remained very

even all the way to the end, but Thunderbirds did score one more time with what proved to be the deciding goal. Michael Page was on the spot in a goalmouth scramble following a corner kick, and put an all important foot to the ball. The Thunderbirds defense once again looked very strong, with Kurt Daenitz doing a fine job in goal, Vern Vine is proving to be one of the outstanding fullbacks in the league along with Kim Sutton. Danny Scharf, the Thunderbirds' captain again played a very strong game, backed up well by Philip Tooze and Kurt Richter. The Hotspurs got great service in defense from the much improved Jack Mallek and Jack Nicoloff, and Danny Ribbens once again was a "terrier" in their attack.

The top of the league Rovers tied with last year's champions, the Magpies in the second game of the day. The Magpies had a depleted team on the field, but were not in the least discouraged by it. The Magpies half-back line looked great in defense, and were also giving good support to their forwards when it was needed.

The Rovers are a hard team to score against this season, but the Magpies managed it midway through the second half of the game. Norman Couture passed the ball out to Ralph Acosta on the right side and Ralph, playing with a lot more confidence this year, hit the ball first time into goal.

The lead was short-lived when once again Rodney Couture left his defensive position to score the equalizing goal with a solo effort. The Rovers put on the pressure right up to the final whistle, but the Magpies defense stood up to the task equally well. The score remained at 1-1. The Magpies got excellent service from Norman Couture, Ralph Acosta and the surprise eight year old, Gary Hill. Gary must get special mention, because he is doing all that is possible in proving that size is no handicap in the game of soccer.

Again the Rovers got good service from Darrell Wagner and Spencer Jackson, and the "never say die" Rickie Resh.

The league table shows: Rovers, 4 games played; 2 wins, 2 ties, 0 loss, and 6 points. Thunderbirds, 4 games played, 2 wins, - tie, 1 loss, 5 points. Magpies, 4 games played, 1 win, 2 ties, 1 loss, 4 points scored. Hotspurs, 4 games played, 0 wins, 1 tie, 3 losses, and 1 point scored.



May this holy Season  
bloom with happiness!

NINA NEALE  
NEALE AGENCY, Insurance  
20 N. BALDWIN EL 5-1406

## CHURCH OF THE ASCENSION EPISCOPAL

Cor. N. Baldwin at Laurel Ave.  
Rev. Harley G. Smith, Jr., Rector

### Christmas Eve, Dec. 24 --

Confessions 12 noon — 4 to 6 p.m. — 7:30 - 9:00 p.m.  
11 p.m. Carols, Procession and Solemn Midnight Mass

### Christmas Day --

7:30 a.m. — Mass  
9:00 a.m. — Family Mass and Carols  
10:00 a.m. — Choral Mass and Homily

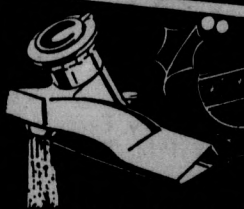
O Come Let Us Adore Him!

## Joyous Greetings

Our wish for you:  
that you and your loved ones may find the  
peace, hope and abiding love of that first  
Christmas filling your hearts and your  
home throughout the joyous holiday season.

ARNOLD'S  
HARDWARE and GIFTS  
355-3365  
297 W. SIERRA MADRE BLVD.

## BE MODERN WITH MOEN



Give Her Beauty  
and Convenience!  
NEW ONE-HANDLE  
LAVATORY FAUCET

G-E-M PLUMBING CO.  
43 N. Baldwin EL 5-0753  
IN SIERRA MADRE

## greetings

Like jolly old  
Santa himself, we've a pack  
of good wishes for a  
holiday season that will long  
be remembered for  
its good cheer,  
and its enduring  
happiness.

## SIERRA MADRE VOLUNTEER FIRE DEPARTMENT

Chief Charles Brown  
Captain Bobby Clark  
Acting Captain Jim Tyler

Assistant Chief John Goodall  
Captain Jim Cass  
Acting Captain Larry Brennan

MEMBERS OF THE REGULAR VOLUNTEER DEPARTMENT  
MEMBERS OF THE RESERVE UNIT OF VOLUNTEER DEPARTMENT  
RETIRED AND INACTIVE MEMBERS OF THE VOLUNTEER DEPARTMENT

Club accounts may be opened for as little as 50 cents a week. Earnings are added to the principal in the same manner and account as that earned by a regular account.

If one saves 50 cents a week, one will accumulate \$25, plus earnings, at the end of a 50 week period, if one saves \$20 a week, the account will amount to \$1,000, plus earnings, at the end of the 50-week period.

By way of final comment, Mr. Ferris stated: "I know of no better way to begin the thrift habit, than by joining our Club. It's easy, practical and pays off in terms of easing your financial burden during the 1967 holidays. All this in addition to acquiring the steady, week-to-week discipline of saving for your future."

Applications for 1967 Club Memberships are now being taken at all three Association offices: Altadena, Pasadena and Santa Ana.

Support Your Hometown  
Newspaper and keep your  
Community Alive.



Mike's Barber Shop  
"Mens Hairstyling"  
22 W. S.M. BLVD.  
355-9576

We at  
Hartman  
Pharmacy  
Wish you  
and yours

The most  
Enjoyable  
Christmas  
Season  
Possible

May joy  
reign  
throughout  
your home  
and family

Rudolph Hartman  
David Kirkpatrick  
Joseph Wright  
Bill Clark  
Dick Jenkins  
Bette Burr  
Helene Revo  
Anna Maria Redl  
Sandy Hartman  
Steve Hartranft  
Ric Goodall

## Peace on Earth



May every heart warm  
to the radiance of the Star...  
and feel His glory today  
and always.

Hartman  
Rexall Pharmacy

AT 29 NORTH BALDWIN  
IN SIERRA MADRE — PHONE 355-3311  
After Hour Pharmacy Service Is Available  
355-9641 — 355-7637





**LOADS OF GOOD WISHES FOR A HOLIDAY SEASON**

**CLARK'S PAINT & BODY SHOP**  
15 N. AUBURN EL 5-1755



**Season's Greetings**

Our Christmas wish to our friends:  
may the good cheer of this season  
bring joy to your hearts and much  
real happiness to your families.

For Your Convenience  
We Will Be Open  
CHRISTMAS DAY  
NEW YEAR'S DAY

**WILEY'S-HASTINGS**  
LIQUOR

EL 5-8266 WE DELIVER

3657 E. Foothill Blvd.



**Season's Greetings**

fill 'er up  
with hi-test  
good cheer!

**RUBENS UNION SERVICE**  
UNION OIL SERVICE  
Free Pick-up and Delivery  
4 N. BALDWIN AVE. 355-3337

### Christmas Coffee To Be Held December 29

Sigma Kappa Alumnae of the Pasadena Area will gather at the lovely Altos de Monterey home of Mrs. Edmond H. Colliau Jr. on December 29 for the annual Christmas coffee honoring local Sigma Kappa pledges and actives and their mothers.

The girls attending this year include Emily Allen of San Marino from U. of Calif. at Berkeley, Elaine Roberts and Pam Higgins from Arcadia and the U. of Calif. at Santa Barbara, Gretchen Zeiss of Pasadena from the Long Beach Campus, Shari Smith of Glendale and San Diego State and Lynne Wood of Sherman Oaks who attends Washington State University.

Greeting these Sigma Kappas and their mothers will be Sigma Kappa national officers Mrs. Betty Douglas of Inglewood, Mrs. Walter Dismukes of Palo Alto and Mrs. Harry Averill of Long Beach, Calif. Among those attending will be Mrs. William B. Kirkland, president of the Pasadena Alumnae.

Co-hostesses for the coffee are Mrs. George M. Derry of Arcadia and Mrs. Thomas H. Eggleston of San Marino.

### Wm. Stringfellow, Former Bank VP, Succumbs At 80

William B. Stringfellow, former Security First National Bank vice president and Pasadena resident, died December 2. He was 80.

Stringfellow had been born December 5, 1885, in Philadelphia and had moved to California in 1905. He joined a Security Bank predecessor, Los Angeles First National Trust & Savings Bank, in 1914 and was promoted to vice president in 1928, a year before the consolidation that was to form Security First National.

At the bank's head office, Los Angeles, he was instrumental in the organization of a real estate department and the founding of a wholly owned bank subsidiary, Pacific Southwest Realty Company. He retired in 1959.

His favorite of many civic organizations were the Children's Society of Los Angeles, the San Gabriel Valley Council of Boy Scouts, the California Club and the Building Owner's and Manager's Association.

Stringfellow, who lived at 299 Madeline Drive, Pasadena, is survived by a daughter, Mrs. Robert (Florence) Lyon of Sierra Madre, and a son, William Jr.

### Mrs. Bettencourt Hosts Students Home From Mills

A traditional Christmas Brunch for Mills College students home for the holidays to meet with prospective students from the San Gabriel Valley area was held on December 19, under the direction of Mrs. Robert Bettencourt, 175 S. Lima, who is student referral chairman for the college in this area. She was assisted by Mrs. Kenneth Bush of 633 W. Sierra Madre Blvd., and by Mrs. Smith Guithues, president of the Pasadena Mills College Club.

Twenty-seven Mills students received invitations to the event which took place at the home of Mrs. Everett Mangum, 1160 S. Orange Grove, with Lynn Welles, campus representative and daughter of Mr. and Mrs. Owen W. Welles, Glendora, acting as hostess. Featured during the morning's program was a new color film of Mills College, "A Time and Place."

### Eaton Canyon Women's Golf Ends Year

Ending their year's activities, the Eaton Canyon Women's Golf Club held their traditional Christmas luncheon at the Tahitian restaurant in Pasadena, December 14. After a social hour and the luncheon the officers for 1967 were installed by the outgoing president, Mrs. Betty Reese, followed by the presentation of the final trophies of the year.

The new officers: Mrs. Gloria Keough, president; Mrs. Rae Doyle, vice president; Mrs. Nicky Riordan, tournament chairman; Mrs. Betty McCann, secretary; Mrs. Char Meledy, treasurer; Miss Ruth Dunning, rules chairman; Mrs. Peggy Simpson, handicap chairman; Mrs. Mary Angel, special tournaments chairman.

Winning the trophy for having had the fewest putts during the year was Miss Ruth Dunning. Mrs. Press Schackett won the trophy for having had the most wins on nine hole play days followed by Mrs. Gretchen Mikolczyk and Miss Ruth Dunning.



**Holiday Greetings**

Wishing you  
all the joys of the season...  
may they burn brightly as  
happy memories in years to come.

FROM YOUR MANY FRIENDS AT

**CARL HANSEN, FORD**

A home-owned institution

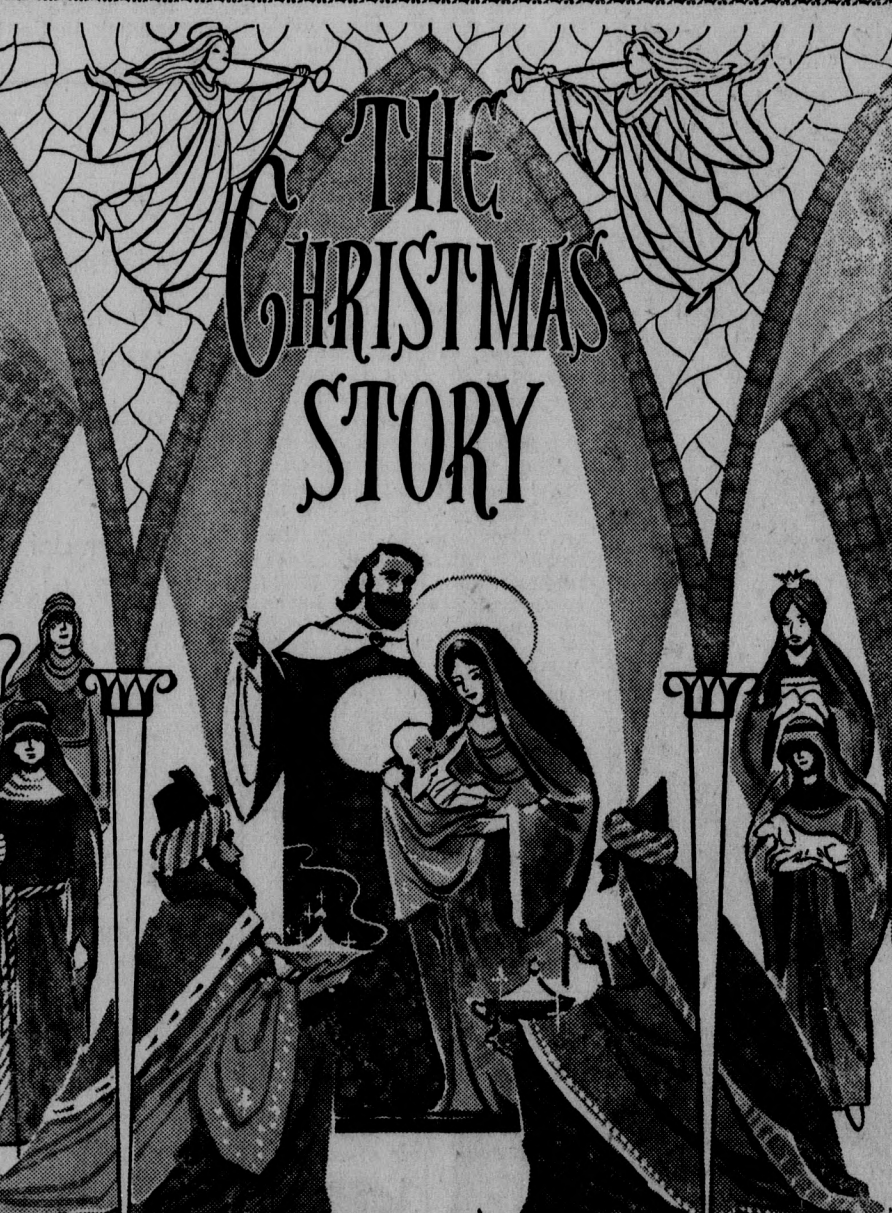
355-2321 120 W. SIERRA MADRE BLVD.

FROM YOUR MANY FRIENDS AT

**CARL HANSEN, FORD**

A home-owned institution

355-2321 120 W. SIERRA MADRE BLVD.



**THE CHRISTMAS STORY**

Once again we pause to observe, and gather new inspiration from the age-old story... the birth of our Saviour... and His divine, eternal presence. May every joy and blessing of this Holy Season come to you and your loved ones, bringing peace and happiness... making spirits bright!

**Brown's Furniture**

355-1371  
303 WEST SIERRA MADRE BLVD.

### You and Your Neighbors

by Mary-Madeleine Lamphier

Thomas Schwartz, our city treasurer, will abandon budgets long enough to enjoy a rousing Yule feast and family gathering. Son Tom and his wife Carol will come down from Terra Linda, bringing their children Tommy, Johnny and Ann. Also present for dinner will be his brother Bill with Mary and their family (all the way from the adjoining backyard here in Sierra Madre).

It will be a quiet time for Dorothy Roche of 222 Ramona, having so recently lost her husband Harry, but she will have family with her over the holidays. Her sister Mrs. Hazel Bradley and her son Bill will come from Anaheim, and her own son, H. R. Roche and his family will be here from Pomona.

Ted Lodge, 191 Holdman says, "We won't have much, just a little Hope," "Hope" being the name of their daughter who, of course, will be with her parents for family dinner.

Two great grandmothers will grace the family board at the home of Mr. and Mrs. Everett Regel, 150 W. Montecito. These are Mrs. Olive Bruen from Sierra Madre and Mrs. Fawn Parker of Hollywood. Their married daughters will be present for dinner with their families. Connie, married to Robert Baxter will come from Topanga Canyon with their son Jesse, and Carolyn, married to David Wilson in September, will come from Santa Barbara, where both are attending the university there. And grandfather Robert Baxter, Sr. will come from Hollywood. Connie and Bob Baxter are raising aghans at their Topanga Canyon home.

The Donald Colberts will, as usual, have a large clan gathering. In addition to their own children, Terry, Jaci, Betty and Mary, there'll be: Pat's mother Mrs. Burnett Needer, great-aunt, Mrs. Bess Bobgin; grandmother, Mrs. A. E. Lee; brother, Thomas Needer and family, Tom, Bruce, Doug, Brian. Then there'll be Donald's brother, Johnny; Eugene, with Marcella and all their children; Jane and John Buchanan; Mrs. Sylvia Pederson; plus Jim and Edna Hall, of Sierra Madre, and Pat's aunts, Mrs. David Ewing and Mrs. Ray Hedlund, and her husband, both from Pasadena.

Between the going away party for Dan Fletcher and the time of his swearing in as a judge, the family will manage to have happy holidays, because daughter Janice, who was married to Ed Grist in September, will be coming home with her new husband from Cal Poly at San Luis Obispo, where they are both going to school, and after Christmas there will be out of town guests Mr. and Mrs. Reed Freeman from Napa, who stay on to join the family in attending the Rose Parade and the Bowl game. Judy went to Disneyland with the Wilson Youth Club, and "Joni" was one of the Girl Scouts who created a "living Christmas tree" on the PCC football field. Mrs. Fletcher says the exhaustion from the campaigning left her and her husband so tired after the election was over, that it was really only at the going-away party that the full impact of the fact that her husband had won hit her. Incidentally, Janice will come back up from San Luis Obispo for her father's swearing in ceremonies.

Mr. and Mrs. Ronald Cooke will have their family gathering over at Mrs. Cooke's father's, Mr. Penn Phillips and joining them will be son Penn Thayer, his wife Kay and daughter Heather; Mrs. Cooke's daughter Sally Thayer; and of course assorted cousins and friends.

The Richard Lawyers have anticipated the holidays very much since they learned it would be possible for son Dennis, stationed at AFB Ft. Walton Beach, Florida, to be home on leave with his bride Jane, daughter of Mr. and Mrs. John Mobus here. The family will congregate at Jane's parents' home, and also present will be her grandmother, Mrs. Irmal Mobus, and from Mt. Baldy, Mrs. Lawyer's parents, Mr. and Mrs. J. Ralph Seay. Linda Lawyer, now a senior at PHS, is still dream-eyed after her summer in Europe, and is one student who longs to graduate to "rest" not to set any further scholastic worlds afire, or so she claims now.



**greetings to all!**

We're right in fashion when we wish you the best of everything!

**Marberry Shop**

ARCADIA — PASADENA

Open Every Evening  
Till 9 P.M. at  
Foothill-Rosemead  
Shopping Center  
Between Thrifty and  
Market Basket

Open Every Evening  
Till 9 P.M. Except  
Saturday Eves. at  
El Rancho  
Shopping Center  
1137 W. Huntington Dr.  
Arcadia



**Serving Up... BEST WISHES to our FRIENDS.**

We appreciate your patronage.

**SIERRA VILLAGE COFFEE SHOP**

44 N. BALDWIN 356-1360



**Greetings**

Good wishes burn brightly  
this festive Season! To all  
of you, the happiest of  
holidays. Merry Christmas!

**Kovchi Studio**

204 E. SIERRA MADRE BLVD.  
355-7098 IN SIERRA MADRE



## Respect, Privacy; Tax Free Gifts

We could give the gift of making home a haven where a child — young, teen or college — grown — can return, knowing he is loved just because, regardless

achievement or disgrace. We can be there. We can be something ourselves. What we are, and where we are, is of more support and help than all the lectures in the world.

We can do something with someone, child, relative or friend. It's the sharing of activity that's important, not the price of the project or the entertainment.

We can give the gift of refraining, of with-holding; not to criticize, not to put down something another likes, whether it's antiques or rock and roll, not to spout generalities or clichés, not to influence decisions, however subtly. We can with-hold judgment.

We can give privacy; respect; we can give meaning to the casual, such as sounding like we really mean it when we say "How are you?" or "Good morning." We can give the rare gift of really listening.

We can give the biggest gift of all — being willing to receive and let another have the joy of giving.

Want to win a FREE trip to Europe . . . See Byron Hopper, Jeweler, at once at 90 West Sierra Madre Blvd. . . . He'll tell you how.

Support your local merchant — buy locally.



WISTARIA  
BAKE SHOP  
4 E. S.M. BLVD.



From all of us to all of you, we send our greetings and best wishes for a merry, old-fashioned holiday season.

AL FOXTON CHEVRON SERVICE  
115 W. S.M. BLVD. 355-2178

## Vella Views

By  
Toni Maurin

SYcamore 7-9634

What can you say about Christmas that hasn't already been said a thousand or more ways before?

It is a beautiful feast that somehow through the years has become a day of commercialism. But underneath all of the same commercialism remains a glimmer of the real meaning of the date.

The joy of giving to those you love. You knock yourself out in the stores and get cross over the whole thing, but you are doing it because you love someone enough to put yourself through the tortures of Christmas shopping.

It is just a different method than in those days over nineteen hundred years ago. Even then it wasn't easy for the wisemen as they trudged through the desert toward the star in the east bearing their gifts to the baby Jesus.

Any acts we do and gifts we give in love gives us the opportunity to share in the holiest of birthdays — the birth of our Savior.

Christmas is also a time for sharing of good will and a time for friends to gather together to celebrate the season. Among some of the hosts in the area were Mr. and Mrs. Donald Berringer. They invited a group of their friends in for cocktails and a buffet dinner last Friday night.

Included among their guests were Mr. and Mrs. Howard Morgridge, Mr. and Mrs. Matt Slavin, Mr. and Mrs. Paul Murches, Mr. and Mrs. Bob Halloran, Mr. and Mrs. William Fogg, Mr. and Mrs. Roy Primack, Mr. and Mrs. Ralph Barnard, Mrs. Edward Rucks, Mrs. Mona Devoy, Mr. and Mrs. Nicholas VanDePal, and Mr. and Mrs. Gordon Templar.

Mrs. Berringer has been more than busy as she is one of the Eugene Field Mothersingers. They have been performing all over the valley. The Mothersingers are under the direction of Ginny Halloran this year. Last week they sang at St. Luke Hospital and followed it up with a luncheon with all 23 members at a nearby inn.

Mr. and Mrs. Charles Klingerman had a dinner

party last Friday evening for a group of their old friends. Their guests were Mr. and Mrs. Arturo Gutierrez, Mr. and Mrs. A. J. Huber, Mr. and Mrs. E. P. Maurin, Jr., Mr. and Mrs. John Eppard, Mr. and Mrs. Ben Rogers, Mr. and Mrs. Ralph Paquette, Mr. and Mrs. Robert Gingrich, Mr. and Mrs. Byron Cavaney, and Mr. and Mrs. Pat Klingerman.

Mr. and Mrs. Ward Clark of Claremea Lane are always so generous about sharing their home during the holiday season. Margaret has it all beautifully decorated in gold and green with most of the decorations created by her own hand.

One of the parties was a dinner party last week for the Preceptor ETA chapter of the Beta Sigma Phi Sorority. There were around 21 women for that occasion. They had a "secret-sister" gift exchange.

She also had around 30 members of the Pasadena Lady Lions for a luncheon and small gift exchange. That party was co-hosted by Mrs. Henry Mayer and Mrs. Paul Pierce.

Then there was the pot luck dinner for members of the former Voyager Group of the Trinity Presbyterian Church. There were around 24 guests that night and it was fun to reunite and talk over all the old times and the fun they have had together.

Last Monday evening they had an egg-nogg and snack party for the members and wives and husbands of the Lions Club Bowling team. There were around 70 people at that party.

And in the meantime they managed to get ready for Christmas with their family.

Mr. and Mrs. Howard Morgridge had a group of their friends in last Saturday evening for a Christmas cocktail and dinner party. Those invited were Dr. and Mrs. Fremont Koch, Mr. and Mrs. Frank Mallory, Mr. and Mrs. Everett Palmer, Mr. and Mrs. Arch Lequesne, Mr. and Mrs. Frederick Lewellyn, Mr. and Mrs. Charles Stimson, Mr. and Mrs. James Gessner, Mr. and Mrs. James Gessner, Mr. and Mrs. James Gessner.

Please turn to Page 19

## DEAR SANTA:

EDITOR'S NOTE — All Santa Claus letters are printed exactly as sent to Santa Claus, no correction of spelling or phrasing attempted.

Dear Santa:

This is Laura and I would like some super dice, binoculars like Dolores's & a doll buggy. And also a doll with hair. I will be good. Thank you.

going to be Santa Claus in the Christmas play.

Love,  
—PATRICIA C.

Dear Santa Claus:

How are your reindeer? Do you know what I'm wishing for? I'm wishing for some Hush Puppies and a watch too.

Merry Christmas, Santa Claus.

—SCOTT DELAHOOKE

Dear Santa Claus:

I would like a new robe and a watch for Xmas.

—TODD DELAHOOKE

Dearest Santa Claus:

I'm writing to make sure you know I've moved. I now live at 75 N. Lma, Sierra Madre, California.

I would like some clothes for my "Tutti"—her "sand-box dress" and her "jump rope dress." Also, I have been wanting a scooter doll for a year now and hope you believe I'm old enough now.

My little sister Kimberley would like some books with big pictures and some easy puzzles.

We have both tried to be good and have taken care of our maps. We will help Mommie more in the future. Thank you for your past kindness. We know you're not rich and appreciate your generosity.

Love,

—KELLEN ANN BURNETT

Dear Santa Claus:

I have been very good. I love you, Santa Claus. If Scooter clothes, Skipper clothes, Mini clothes.

Santa Claus, I forgot to sing Christmas songs to you. Merry Christmas!

—JANICE JILL EVANS

Dear Santa:

I want lots of toys and presents. I have tried to be a good girl. I want a oven to bake in. Also a doll, Troll doll house.

Merry Christmas from

—SHIRLEY ZAISS

P.S. I will leave you some cookies and milk. You might be hungry.

Dear Santa:

This is Dale. I would like some super dice, binoculars, like Dolores's, & camping knif, and a globe. I will be good. Thank you.

—DALE

P.S. Dale will leave some cookies & milk with Laurie, too.

Dear Santa:

My name is Janet and my sister's name is Linda. We are 6 and 3. Linda would like to have a new doll, a crib, and a piano. Janet would like to have a Mr. and Mrs. Mouse house, baby magic, and a blanket.

Thank you for all the Christmas toys, Santa.

Love from

—JANET and LINDA.

Dear Santa Claus:

I want a pool table and a Getaway Chase Game.

Love,

—DAVID THARSTON

Dear Santa:

This is Patty Collins. I have tried to be a good girl. I want another doll for my collection and a book and are rest of the Sussy Cute asseries.

How is Mrs. Santa Claus?

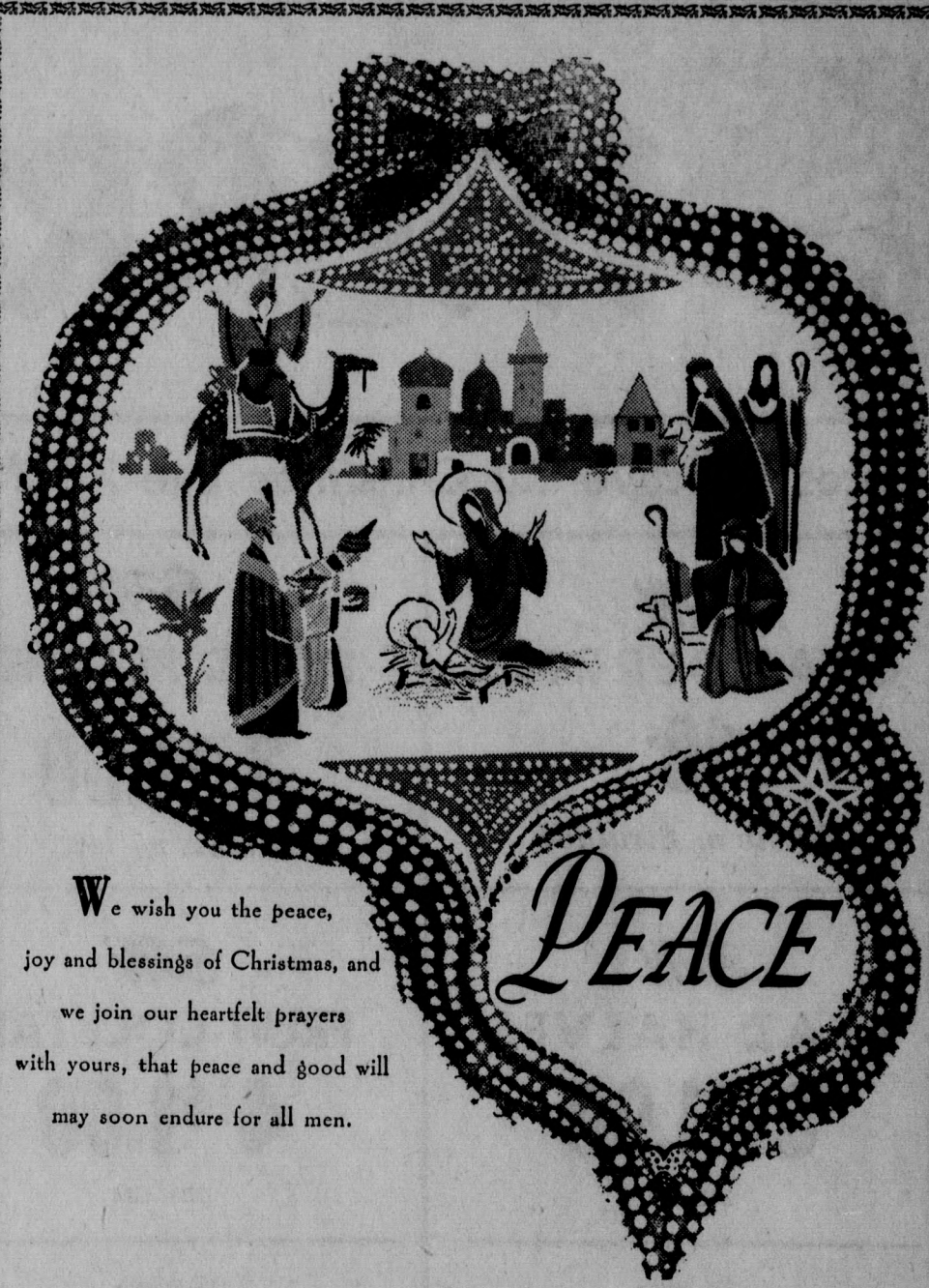
Love,

—PATRICIO

Dear Mrs. Santa Claus:

Please take care of Mr. Santa Claus. Don't let him get sick for Christmas. Don't give him sweets and make sure he brushes his teeth after every meal. I am going to be in a Christmas play. My friend Steve Waychoff is going to be in the Christmas play and he is

Thursday, Dec. 22, 1966 SIERRA MADRE NEWS—23



We wish you the peace, joy and blessings of Christmas, and we join our heartfelt prayers with yours, that peace and good will may soon endure for all men.

**Monrovia Carpet**  
COMPANY

517 SOUTH MYRTLE AVENUE • MONROVIA, CALIFORNIA  
Phone ELLIOTT 8-9830



## Christmas Blessings

Hearts are gladdened  
and faith is  
reaffirmed, as  
we celebrate His  
Holy birth in a  
humble manger.  
Now may all  
blessings of Christmas  
be with you.

SIERRA MADRE  
COMMUNITY HOSPITAL STAFF  
225 W. SIERRA MADRE BLVD. EL 5-7181



## Merry Christmas

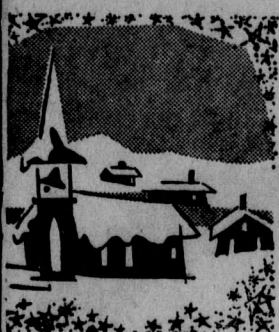
It's Christmastime. The land is cloaked in white serenity . . . hearths are aglow with golden embers of warmth and homeliness . . . peace and happiness fill the air. With our deepest appreciation for all the blessing bestowed upon us, we reach out to our friends and neighbors to share with us the joys of this Holy Season.

**Fashionette**  
48 W. Sierra Madre Blvd.

"Home of Satisfied Patrons"

EL 6-1306 Sierra Madre





# MERRY CHRISTMAS



Prices Effective Till Christmas Eve 7 P.M.

CLOSED SUNDAY and MONDAY

<b>STW</b> <b>CRANBERRIES</b> <b>19¢</b> <i>Whole or Strained</i>	<b>STW</b> <b>SPICED PEACHES</b> <b>3<sup>lb</sup> \$1.00</b> <small>LARGE 2½ TINS</small>	<b>STW</b> <b>APPLE RINGS</b> <b>39¢</b> <small>GLASS</small>	<b>Darigold</b> <b>GRADE AA BUTTER</b> <b>79¢<sup>lb</sup></b>	<b>Betty Crocker</b> <b>CAKE MIXES</b> <b>3<sup>Pkgs.</sup> \$1.00</b> <small>White - Yellow - Marble Devil's Food - German Choc. Lemon Velvet - Banana Choc. Malt - Brickle Choc. Fudge - Swirl</small>
<b>STW</b> <b>PEAR HALVES</b> <b>3<sup>lb</sup> \$1.00</b> <small>303 TIN</small>	<b>STW</b> <b>FRUIT COCKTAIL</b> <b>4<sup>lb</sup> \$1.00</b> <small>303 TIN</small>	<b>STW</b> <b>APPLE SAUCE</b> <b>3<sup>lb</sup> \$1.00</b> <small>25-OZ. GLASS</small>	<b>Mrs. Cubbison's</b> <b>STUFFING MIX</b> <b>49¢</b> <small>13 OZ. BOX <i>Save 10c</i></small>	<b>Princella</b> <b>YAMS</b> <b>29¢</b> <small>LARGE 2½ TIN</small>
<b>STW</b> <b>WHOLE ONIONS</b> <b>3<sup>lb</sup> \$1.00</b> <small>303 TIN <i>Small Size</i></small>	<b>STW</b> <b>WHOLE YAMS</b> <b>3<sup>lb</sup> \$1.00</b> <small>303 TIN <i>Small Size</i></small>	<b>STW</b> <b>GREEN PEAS</b> <b>4<sup>lb</sup> \$1.00</b> <small>303 TIN <i>Medium 3 Sieve</i></small>	<b>Heavy Duty 18"</b> <b>REYNOLDS WRAP</b> <b>49¢</b> <small>Plus Tax</small>	<b>FROZEN FOOD DEPARTMENT</b>
<b>STW</b> <b>PICKLES</b> <b>39¢</b> <small><i>Sliced Cucumber</i></small>	<b>STW</b> <b>EXTRA LARGE OLIVES</b> <b>35¢</b> <small><i>Ripe Pitted</i></small>	<b>STW</b> <b>GREEN BEANS</b> <b>4<sup>lb</sup> \$1.00</b> <small>303 TIN <i>Tenderly Cut</i></small>	<b>Jones</b> <b>LINK SAUSAGE</b> <b>85¢</b> <small>POUND PKG.</small>	<b>Johnston's</b> <b>FAMILY PIES</b> <b>49¢<sup>ea</sup></b> <small>Apple Pumpkin Mince <i>BIG SIZE</i></small>
<b>YUBAN COFFEE</b> <b>73¢ \$1.45</b> <small>One Pound Two Pound 9 oz. Instant -- \$1.19</small>	<b>National Biscuit</b> <small>Wheat Thins Triscuits Sociables</small> <b>3<sup>Pkgs.</sup> \$1.00</b>	<b>Spencer</b> <b>STUFFED OLIVES</b> <b>59¢</b> <small>7-OZ. JAR <i>Save 20c</i> Fancy Place Pack</small>	<b>BIRDS EYE VEGETABLE SALE</b> <b>Green Peas -- 10 oz. 6<sup>for</sup> \$1</b> <b>French Cut Beans -- 10-oz. 5<sup>for</sup> \$1</b> <b>Peas with Pearl Onions 5<sup>for</sup> \$1</b> <b>Carrots -- Brown Sugar Glaze 5<sup>for</sup> \$1</b> <b>Sliced Beets -- Orange Glaze 29¢</b> <b>Creamed Spinach 29¢</b>	

## ROESS QUALITY MEATS

FRESH OVEN READY CALIF. GROWN GRADE -- A -- TURKEYS

<b>Young 10-16 lb. Avg.</b> <b>HEN TURKEYS 49¢<sup>lb</sup></b>	<b>Young 18 - 30 lb. Avg.</b> <b>TOM TURKEYS 47¢<sup>lb</sup></b>
<b>AGED OVEN READY</b> <b>SPECIAL ROESS MKT. TRIM</b> <b>PRIME RIB ROAST \$1.09<sup>lb</sup></b>	<b>BONELESS FULLY COOKED</b> <b>MORRELL - HOFFMAN</b> <b>HORMEL CURE 81</b> <b>HAMS \$1.29<sup>lb</sup></b>
<b>Long Island</b> <b>DUCKLINGS 59¢<sup>lb</sup></b>	<b>Fresh Large</b> <b>ROAST CHICKENS 59¢<sup>lb</sup></b>
<b>PILLSBURY</b> <b>CRESCENT</b> <b>ROLLS 29¢<sup>ea</sup></b>	<b>PHILADELPHIA -- 8-oz.</b> <b>CREAM</b> <b>CHEESE 3<sup>lb</sup> \$1</b>
<b>COOKED PEELED No. 1</b> <b>SHRIMP \$2.59<sup>lb</sup></b>	<b>RATH</b> <b>GRADE -- A --</b> <b>BACON 65¢<sup>lb</sup></b>
	<b>FRESH -- 12-oz. Jar</b> <b>OYSTERS 79¢<sup>lb</sup></b>

Top Quality Control  
 SELECTED FRUITS & VEGETABLES

<b>Large Sunkist</b>	<b>12¢<sup>lb</sup></b>
<b>NAVEL ORANGES</b>	
<b>Large</b>	<b>15¢<sup>lb</sup></b>
<b>TANGERINES</b>	
<b>Extra Fancy</b>	<b>2<sup>lbs.</sup> 25¢</b>
<b>YAMS</b>	
<b>Large Crisp</b>	<b>2<sup>lb</sup> 25¢</b>
<b>CELERY</b>	

<b>NUT SALE</b>	
<b>Almonds Walnuts</b>	<b>35¢<sup>lb</sup></b>
<b>Brazils</b>	
<b>Peanuts</b>	<b>Mixed Nuts</b>
<b>Filberts</b>	<b>Pecans</b>

# ROESS MARKET

 331 W.  
 Sierra  
 Madre  
 Blvd.  
 at  
 Lima